

CALL FOR ENTRIES

DEADLINE: SEPTEMBER 29, 2025

ENTRY INFORMATION

THE JUDGES & MISSION

CATEGORIES & CLASSIFICATIONS

GRAND GALLERY

QUOTES & KUDOS

ENTRY FORM

- CAMPAIGNS
- CORPORATE WEBSITES
- ENVIRONMENTAL AWARENESS
- MICROSITES
- NON-PROFIT ORGANIZATIONS
- ON-LINE ANNUAL REPORTS
- REDESIGN
- SUSTAINABILITY REPORTS
- VIDEO CONTENT

NEW!

- BUSINESS-TO-BUSINESS
- DESIGN / GRAPHICS
- E-COMMERCE
- HOME PAGE
- SUMMARY ANNUAL REVIEWS

PLUS TWELVE OTHER MAJOR CATEGORIES!

Sponsored by: MerComm, Inc. –

The World's Only Independent Awards Programs



Dear Colleague,

For over 25 years, the iNOVA Awards has distinguished itself as a unique celebration in online communications, welcoming participation from organizations of all sizes, from all over the world.

You are guaranteed: Judging which is fair and objective. We accept no advertising, membership fees, or outside sponsors. The judging panels are made up of top internet professionals who are committed to recognizing the best corporate websites and raising the standards of excellence.

Strategies for success: By entering the iNOVA Awards, you have the opportunity to receive the judges' evaluations. The detailed scores and comments are the primary reason so many web pros nominate their best work for the iNOVA Awards. You'll find this independent feedback a great source for internal review and continual improvement.

Build your business: Take this professional opportunity to promote your company's or client's website to the world. We hope to welcome you as a winner in the 25th Anniversary iNOVA competition!

Cheers,

Reni L. Wit

Calendar

September	November	December
29	18	9
Deadline for Entries	Winners Notified	Grand Winners Announced

ENTRY INFORMATION

WHO

All communication and technical professionals working on websites are eligible. The competition is open to Agencies, Associations, Corporations, Government Agencies and Non-Profit Organizations. Small firms are as likely to win as big companies and major agencies. The iNOVA Awards guarantee a level playing field.

WHAT

Complete the Entry Form, either on-line or in this brochure. Be sure to carefully print or type the URL for your entry. Payment may be made by check or credit-card. You may mail, fax, or use the secure on-line Entry Form (www.mercommawards.com). For Bank Transfers, please contact our offices for routing information. To submit the same website in multiple categories, or to submit different websites, please use separate entry forms for each.

WHEN

Entries must be received by midnight (EDT)
September 29, 2025. You will receive notification that your entry(ies) was/were received.

ELIGIBILITY

All websites which were live at any time from **September 24, 2024** to **September 29, 2025** are eligible. If the website, or any portion of it, is not currently active, please create a temporary site on which to place all the elements you wish to have judged. Note the newly created URL on your Entry Form.

FOR MORE INFORMATION

P 1-914-923-9400

E info@mercommawards.com

CRITERIA

All entries will be judged on concept, content, creativity, ease of navigation, design, functionality, interactivity, and overall success in achieving the company's/client's goals.

AND THE WINNER IS ...

The top 30% of entries will earn the Gold, Silver or Bronze Award in its Category/Classification. Nominees have the opportunity to see the judges' score sheets and comments. Winners will be notified November 18, 2025. The Grand Award Winners and BEST OF SHOW will be announced on December 9, 2025. Winners will be notified by e-mail.

WINNERS WILL RECEIVE ...

Stunning metallic foil-stamped certificates will be sent to the Gold, Silver and Bronze winners. Grand Award winners will receive a unique framed brushed aluminum plaque. The BEST OF SHOW will be honored with a marble and crystal trophy. Unlike other web competitions, you do not have to pay for your prize. Should you win, your certificate, plaque or trophy is yours!

AWARD CERTIFICATES

Should your entry place as an award winner, your certificate will be personalized as shown.

If you would prefer any variation, let us know in writing on the entry form.

Nominating Company CLIENT COMPANY Title of Entry

2024 GRAND AWARD GALLERY



BEST OF SUSTAINABILITY REPORTS

Ideas On Purpose
DOMINION ENERGY

2023 Sustainability & Corporate Responsibility Report

• LINK •

(USA)



BEST OF NON-PROFIT ORGANIZATIONS

International Organization for Migration (IOM)

World Migration Report 2024 Microsite

 \bullet LINK \bullet

(SWITZERLAND)



BEST OF ONLINE ANNUAL REPORTS

Kreatif Fabrika
ENERJISA ÜRETIM
2023 Annual Report
LINK •
(TÜRKIYE)



BEST OF CORPORATE WEBSITES

(SOUTH KOREA)

POSCO INTERNATIONAL / KPR & Associates, Inc.

Planetwide Answer for a Better World
• LINK •

Best of Show

BEST OF MARKETING



THE JUDGES

33 Visual - MEXICO

A. Plus Financial Press Limited – HONG KONG SAR PRC

Above The Line Company Limited – HONG KONG SAR PRC

Aimclear - USA

AIR-USA

Airport Authority

- HONG KONG SAR PRC

ANTA Sports Product Ltd.

- HONG KONG SAR PRC

Avila Creative, Inc. - USA

Bank of China - HONG KONG SAR PRC

Beijing Pengtu Culture & Art Communication Co., Ltd. – PRC

BGA Publishing - USA

Bright Visuals - SLOVENIA

Brooke Boen - USA

Burgess Strategic Marketing Services
- USA

California Water Services Group - USA

CD Communications Group SDN BHD – MALAYSIA

Centerline Digital – USA

China Communications

Services Corporation Limited – HONG KONG SAR PRC

China Telecom Corporation Ltd.

- HONG KONG SAR PRC China Unicom - HONG KONG SAR PRC

COPE Content Performance Group GmbH - AUSTRIA

Cre8 (Greater China) Limited - HONG KONG SAR PRC Creative Creature Company Limited
- HONG KONG SAR PRC

Curran & Connors, Inc. - USA

Daniel Kennedy Communications Services – USA

Design Kommune - GERMANY

DNA KOMUNIKA - INDONESIA

EDICO Financial Press Services Ltd.
- HONG KONG SAR PRC

Elegance Financial Communications Limited – HONG KONG SAR PRC

Emagewise (Pvt) Ltd - SRI LANKA

Equity Financial Press Ltd.
- HONG KONG SAR PRC

Fanda – UAE

Fast Retailing Co., Limited - JAPAN

FGI Design – USA

Finar Kurumsal – TÜRKIYE

Fulkrum Studio - USA

Genesis Energy - NEW ZEALAND

GENNEX Financial Press Limited - HONG KONG SAR PRC

Granato Creative Group - USA

Great Thinks GmbH - GERMANY

HeterMedia Services Ltd.
- HONG KONG SAR PRC

HGB Hamburger Geschäftsberichte GmbH & Co. KG – GERMANY

HNB Assurance - SRI LANKA

Hong Kong Air Cargo Terminals Ltd. - HONG KONG SAR

Hong Kong Metropolitan University
- HONG KONG SAR PRC

Hong Kong Police Force
- HONG KONG SAR PRC

Hong Kong Tourism Board
- HONG KONG SAR PRC

Hyphen Group - SOUTH KOREA

Inbrax - CHILE

Insight Creative - NEW ZEALAND

iONE Financial Press Limited - HONG KONG SAR PRC

J Design Group Co. Ltd - SOUTH KORFA

Jessica Qian - USA

Journal International The Home of Content GmbH - GFRMANY

JUJU Studio - USA

Jungheinrich - GERMANY

Kanro Inc. - JAPAN

Kerry Properties
- HONG KONG SAR PRC

Killing Mario - SOUTH KOREA

KMW-GERMANY

KPR-SOUTH KOREA

Kreatif Fabrika - TÜRKIYE

Lin Young - MALAYSIA

LLYC-SPAIN

Lorraine Gregory Communications
– USA

M Digital Partners Company Limited
- HONG KONG SAR PRC

M-1 Studios - USA

M&M Consulting Ltd.

– HONG KONG SAR PRC

Mag & Me-GERMANY

Mark Joseph Photography – USA

Media Genesis - USA

Mensalia GmbH - AUSTRIA

MetaFusion Pte. Ltd. - SINGAPORE

Milenio 3 - MEXICO

Mitragrafia (PT) Mitra Gagasemha

Kreasi) - INDONESIA

MM Partners - SOUTH KOREA

Nakama Media Publishing - GERMANY

Nancy Burgess Strategic Marketing,

Inc. - USA

Ngong Ping 360

- HONG KONG SAR PRC

Nova Fusion - MALAYSIA

NZ Post - NEW ZEALAND

Ocean Park Corporation

- HONG KONG SAR PRC

Orange Financial Printing Limited – HONG KONG SAR PRC

PepperClub - GERMANY

Petronas Chemicals Group Berhad
– MALAYSIA

Quaker Houghton – USA

RBK Advertising & Design - USA

REF Financial Press Limited
- HONG KONG SAR PRC

Reginald Pauffley – UNITED KINGDOM

RE:think-MALAYSIA

Sakaguchi Corp. - JAPAN

Sequel-USA

Shian Inc. - JAPAN

SiliconPlus Communications Pte Ltd

-SINGAPORE

Six Group Services AG - SWITZERLAND

Smart Media - SRI LANKA

SSDM-USA

Stan Gellman Graphic Design Inc.

-USA

Studio 210, LLC – USA

Sydinvest - DEMMARK

Symrise - GERMANY

Tayburn – TÜRKIYE

Territory – GERMANY

The Hong Kong Society for the Aged – HONG KONG SAR PRC

Toppan Nexus Limited

- HONG KONG SAR PRC

Ulled Asociados - SPAIN

United Therapeutics - USA

Virtus Asia – HONG KONG SAR PRC

Wynk Design, Inc. - USA

X Design - MEXICO

Yellow Creative (HK) Limited - HONG KONG SAR PRC

MISSION STATEMENT

Please see the iNOVA website at www.mercommawards.com. Click on "Why Compete" to view the Mission Statement and the 90+ countries competing in the competitions.

QUOTES & KUDOS

"We are very pleased to be awarded the Grand Prize!" 3ST KOMMUNIKATION GMBH

Mainz, GERMANY

"Thank you very much for the great announcement of our two awards for our website. We are very pleased." ARMACELL INTERNATIONAL

Capellen, LUXEMBOURG

"Many thanks for the notification – we are delighted that SHAFTESBURY and LAING O'ROURKE are Grand Award winners, and in particular that SHAFTESBURY won the BEST IN SHOW award!"

BLACK SUN PLC

London, UNITED KINGDOM

"We are thrilled about our Grand Award! Thank you!" CONTENT PERFORMANCE GROUP GMBH

Vienna, AUSTRIA

"We are very honored and excited to receive the Bronze Award. Thanks so much."

DREAMLIGHT

Wilmington, MA, USA

"That's wonderful news about our Bronze win!! Thanks so much!" EDELMAN

New York, NY, USA

"Thank you so much for the Bronze prize!"
FIRMSTUDIO LTD.
Central. HONG KONG SAR PRC

"Thanks a lot for the grand news of our Grand Award!" HOFFMANN UND CAMPE VERLAG GMBH

Hamburg, GERMANY

"We are delighted to be honored with the iNOVA Awards." INVESTIS LTD.

London, UNITED KINGDOM

"Great news! Thank you for the Gold and Grand Award!"

JWT INSIDE

New York, NY, USA

"Thank you for lettung us know about our Gold win. "Thank you for lettung us know about our Gold win."

KPR & ASSOCIATES, INC.

Seoul, Korea

"What good news! A total of 10 Awards, plus 3 Grand Wins. Thank you so much for all your support."

Madrid, SPAIN

"Thank you for the great news of our BEST OF SHOW win! We are very excited about the trophy."

MPM MEDIA PROCESS MANAGEMENT GMBH

Mainz, GERMANY

"We are extremely proud to receive these awards as they demonstrate the success of our internal IT department, and our commitment to technology and innovation."

NOBLE GROUP LIMITED

HONG KONG SAR PRC

"We are proud to have won an iNOVA Award for our redesigned corporate website. Thank you for the honor." PENTON

New York, NY, USA

"Great news! We are proud of being a part of the winners on this year's competition." RECRUIT HOLDINGS

Tokyo, JAPAN

"We are delighted and honored to win the BEST OF PHOTOGRAPHY Grand Award. This recognition is very important to bring attention to our mission and our uplifting message to the world in these troubled times." STRATEGIC ALLIANCE INTERNATIONAL

Chicago, IL, USA

"Great news about the Honors iNOVA Award!" TRIBAL DDB

Istanbul, TÜRKIYE

"Many thanks for our win in the iNOVAs! Great News." ULLED ASOCIADOS

Barecelona, SPAIN

"We are proud of our outstanding achievement in clinching not one, but TWO Gold Awards in the prestigious iNOVA Awards." WHO WE ARE NATIONAL PROJECT Chicago, IL, USA



CATEGORIES & CLASSIFICATIONS

- A. Animation / Graphics
- B. Automotive
- C. Business-to-Business
- D. Campaigns
- E. Combined Annual & Sustainability Report
- F. Corporate Social Responsibility
- G. Corporate Websites
- **G01** Awareness Campaign
- G02 Banks & Financial Services
- **G03** Brand Experience
- **G04** Communications
- **G05** Conglomerate
- **G06** Construction
- **G07** Customer Magazine
- G08 Educational & Informational
- G09 Financial Svcs.
- G10 Insurance
- G11 Logistics
- G12 Metals & Mining
- G13 New Product Introduction
- **G14** Pharmaceuticals
- G15 Professional Services
- G16 Real Estate
- G17 Retail
- **G18** Special Project
- **G19** Telecommunications
- G20 Other/Miscellaneous

- H. Design / Graphics
- Digital Magazines
- J. E-Commerce
- K. Environmental Awareness
- Environmental, Social & Governance Report
- M. Home Page
- N. Integrated Annual & CSR Report
- O. Investor / Shareholder Relations
- P. Marketing
- Q. Microsite
- R. Non-Profit Organizations



- S. Online Annual Reports
- **S01** Automotive
- S02 Banking / Investments
- \$03 Charitable Organization
- **S04** Construction & Building
- S05 Cultural Organization
- S06 Energy
- **S07** Financial Services
- **S08** Glass Production
- S09 Government Agencies & Offices
- \$10 Home Page
- S11 Insurance
- S12 Jewelry
- **S13** Logistics
- **\$14** Manufacturing
- S15 Metals
- \$16 Non-Profit Organizations
- \$17 Operator/Broadband Provider
- \$18 Premium Apparel
- \$19 Real Estate
- S20 Retail
- S21 Social Services
- **S22** Telecommunications Services
- S23 University
- S24 Other/Miscellaneous

- T. Other / Miscellaneous (Please describe on Entry Form)
- U. Redesign/Relaunch
- U01 Communal Services
- U02 Investor Relations
- U03 Telecommunications
- U04 Travel/Tourism
- U05 Other/Miscellaneous
- V. Summary Annual Review
- W. Sustainability Report
- X. Telecommunications
- Y. Tourism/Travel
- Z. Video
- **Z01** Auto Enthusiast
- **Z02** Corporate Identity
- **Z03** ESG Video Report
- Z04 Health & Safety
- **Z05** Promotional/Documentary
- **Z06** Special Project
- **Z07** Other/Miscellaneous

READY TO SUBMIT?

Click here for our secure Online Entry Form!

INOVA AWARDS **ENTRY FORM**

Nominator Information

NAME (MR. / MS.)			-
TITLE / JOB DESCRIPTION			-
ORGANIZATION			-
ADDRESS			-
CITY	PROV./STATE	POSTAL CODE	-
COUNTRY			-
PHONE			-
EMAIL			-
WEBSITE			-

Client Information

NAME (MR. / MS.)		
TITLE / JOB DESCRIPTION		
CLIENT COMPANY		
ADDRESS		
CITY	PROV./STATE	POSTAL CODE
COUNTRY		
PHONE		
EMAIL		
WEBSITE		

Entry Information

TITLE OF ENTRY	
CATEGORY CODE (EX. "E" OR "S15")	
CLASSIFICATION (PLEASE WRITE OUT)	
"OTHER / MISC." (DESCRIPTION)	
URL	
PASSWORD OR SPECIAL INSTRUCTIONS	
BRIEFLY DESCRIBE GOALS AND RESULTS:	
(MAY BE TYPED ON SEPARATE SHEET)	

Payment Information

Total Number of Entries	@ \$215 per Entry =	\$					
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	○ 5-9 Entries, 5% Discount	- \$					
(0 10-14 Entries, 10% Discount	- \$					
	O 15+ Entries, 15% Discount	- \$					
TOTAL FEES PAID (U.S. Dol	lars)	\$					
Check enclosed (Drawn on U.S. Banks Only) payable to: MerComm / INV							
⊃ Bank-to-Bank Transfer	(Contact our office for details)						

Click here for our secure Online Entry Form!

- O American Express
 - Exp.
- MasterCard/Visa
 - Exp.
- CARD HOLDER'S NAME
- CARD HOLDER'S SIGNATURE

Deadline September 24, 2025

Contact Information:

MerComm/INV

500 Executive Boulevard, Ste. 200 Ossining-on-Hudson, NY 10562 USA

- **P** 1-914-923-9400
- **г** 1-914-923-9484
- **E** info@mercommawards.com

ENTRY INSTRUCTIONS: Entries may be mailed, faxed, or made on-line. Entry fees cover the costs of handling, judging rounds, evaluation forms, certificates, winners book, and inclusion in our website complete with links back to your contact information.