



Excellence in Corporate Websites

CALL FOR ENTRIES

DEADLINE: SEPTEMBER 29, 2023

CAMPAIGNS
CORPORATE WEBSITES
DIGITAL MAGAZINES
EMPLOYEE COMMUNICATIONS
ENVIRONMENTAL AWARENESS
FINANCIAL SERVICES
MICROSITES
NON-PROFIT ORGANIZATIONS
ON-LINE ANNUAL REPORTS
REDESIGN
SUSTAINABILITY REPORTS
TELECOMMUNICATIONS
TOURISM / TRAVEL
VIDEO CONTENT
PLUS OTHER
MAJOR CATEGORIES!

Sponsored by:
MerComm, Inc. –

*The World's Only
Independent Awards Programs*

Dear Colleague,

For over two decades, the **iNOVA Awards** has honored the power and the creative force of corporate websites. Winning an **iNOVA** helps generate publicity and win new business.

You are guaranteed: Judging which is fair and objective. We accept no advertising, membership fees, or outside sponsors. The judging panels are made up of top internet professionals from around the world. They are committed to recognizing the best corporate websites and raising the standards of excellence.

Strategies for success: By entering the **iNOVA Awards**, you have the opportunity to receive the judges' evaluations. The detailed scores and comments are the primary reason so many web pros nominate their best work for the **iNOVA Awards**. You'll find this independent feedback a great source for internal review and continual improvement.

Build your business: Take this professional opportunity to promote your company's or client's website to the world. We hope to welcome you as a winner in the 23rd Annual **iNOVA** competition!

Cheers,



Reni L. Witt
President

MISSION STATEMENT

Please see the iNOVA website at www.mercommawards.com. Click on "Why Compete" to view the Mission Statement and the 90+ countries competing in the competitions.

2022 GRAND AWARD WINNERS



BEST OF ONLINE ANNUAL REPORTS

3st kommunikation GmbH
BMW GROUP
Integrated Online Annual Report 2021
(GERMANY)



BEST OF CORPORATE SOCIAL RESPONSIBILITY

Ulled Asociados
ELANCO IBERIA
Sumando Juntos, a CSR program by Elanco
(SPAIN)



BEST OF MICROSITES

CLP Holdings Limited
A Snapshot of 2021 Annual Report
(HONG KONG SAR PRC)



BEST OF VIDEO

Resolute Forest Products
Sustainability at Resolute
(CANADA)



BEST OF SUSTAINABILITY REPORTS

Kerry Properties Limited
Sustainability Report 2021
(HONG KONG SAR PRC)



BEST OF DIGITAL MAGAZINES

Korea Tourism Organization
Digital Korea Architecture Tour
(SOUTH KOREA)



"We are very pleased to be awarded the Grand Prize!"

3ST KOMMUNIKATION GMBH
Mainz, GERMANY

"Thank you very much for the great announcement of our two awards for our website. We are very pleased."

ARMACELL INTERNATIONAL
Capellen, LUXEMBOURG

"Many thanks for the notification – we are delighted that SHAFTESBURY and LAING O'ROURKE are Grand Award winners, and in particular that SHAFTESBURY won the BEST IN SHOW award!"

BLACK SUN PLC
London, UNITED KINGDOM

"We are thrilled about our Grand Award! Thank you!"

CONTENT PERFORMANCE GROUP GMBH
Vienna, AUSTRIA

"We are very honored and excited to receive the Bronze Award. Thanks so much."

DREAMLIGHT
Wilmington, MA, USA

"That's wonderful news about our Bronze win!! Thanks so much!"

EDELMAN
New York, NY, USA

"Thank you so much for the Bronze prize!"

FIRMSTUDIO LTD.
Central, HONG KONG SAR PRC

"Thanks a lot for the grand news of our Grand Award!"

HOFFMANN UND CAMPE VERLAG GMBH
Hamburg, GERMANY

"We are delighted to be honored with the iNOVA Awards."

INVESTIS LTD.
London, UNITED KINGDOM

"Great news! Thank you for the Gold and Grand Award!"

JWT INSIDE
New York, NY, USA

"Thanks for the good news of our Grand Award win!!"

KERRY LOGISTICS
Kwai Chung, HONG KONG SAR PRC

"What good news! A total of 10 Awards, plus 3 Grand Wins. Thank you so much for all your support."

LLYC
Madrid, SPAIN

"Thank you for the great news of our BEST OF SHOW win! We are very excited about the trophy."

MPM MEDIA PROCESS MANAGEMENT GMBH
Mainz, GERMANY

"We are extremely proud to receive these awards as they demonstrate the success of our internal IT department, and our commitment to technology and innovation."

NOBLE GROUP LIMITED
HONG KONG SAR PRC

"We are proud to have won an iNOVA Award for our redesigned corporate website. Thank you for the honor."

PENTON
New York, NY, USA

"Great news! We are proud of being a part of the winners on this year's competition."

RECRUIT HOLDINGS
Tokyo, JAPAN

"We are delighted and honored to win the BEST OF PHOTOGRAPHY Grand Award. This recognition is very important to bring attention to our mission and our uplifting message to the world in these troubled times."

STRATEGIC ALLIANCE INTERNATIONAL
Chicago, IL, USA

"Great news about the Honors iNOVA Award!"

TRIBAL DDB
Istanbul, TURKEY

"We are very appreciative at the good news of our win."

UNIVERSAL CORPORATE COMMUNICATIONS, INC.
Seoul, SOUTH KOREA

"Thanks so much for the good news about our double wins – we're delighted!"

WARDOUR
London, UNITED KINGDOM

ENTRY INFORMATION

WHO

All communication and technical professionals working on websites are eligible. The competition is open to Agencies, Associations, Corporations, Government Agencies and Non-Profit Organizations. Small firms are as likely to win as big companies and major agencies. The iNOVA Awards guarantee a level playing field.

WHAT

Complete the Entry Form, either on-line or in this brochure. Be sure to carefully print or type the URL for your entry. Payment may be made by check or credit-card. You may mail, fax, or use the secure on-line Entry Form (www.mercommawards.com). For Bank Transfers, please contact our offices for routing information. To submit the same website in multiple categories, or to submit different websites, please use separate entry forms for each.

WHEN

Entries must be received by midnight (EST) **September 29, 2023**. You will receive notification that your entry(ies) was/were received.

ELIGIBILITY

All websites which were live at any time from **September 29, 2022 to September 29, 2023** are eligible. If the website, or any portion of it, is not currently active, please create a temporary site on which to place all the elements you wish to have judged. Note the newly created URL on your Entry Form.

CRITERIA

All entries will be judged on concept, content, creativity, ease of navigation, design, functionality, interactivity, and overall success in achieving the company's/client's goals.

AND THE WINNER IS ...

The top 30% of entries will earn the Gold, Silver or Bronze Award in its Category/Classification. Nominees have the opportunity to see the judges' score sheets and comments. Winners will be notified November 9, 2023. The Grand Award Winners and BEST OF SHOW will be announced on December 5, 2023. Winners will be notified by e-mail.

WINNERS WILL RECEIVE ...

Stunning metallic foil-stamped certificates will be sent to the Gold, Silver and Bronze winners. Grand Award winners will receive a unique framed brushed aluminum plaque. The BEST OF SHOW will be honored with a marble and crystal trophy. Unlike other web competitions, you do not have to pay for your prize. Should you win, your certificate, plaque or trophy is yours!

CALENDAR

September

29

Deadline for Entries

November

9

Winners Notified

December

5

Grand Winners Announced

FOR MORE INFO:

P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

VISIT OUR WEBSITE!
MerCommAwards.com

AWARD CERTIFICATES

Should your entry place as an award winner, your certificate will be personalized as shown.

If you would prefer any variation, let us know in writing on the entry form.

Nominating Company
CLIENT COMPANY
Title of Entry

THE JUDGES

33 Visual – MEXICO

A. Plus Financial Press Limited
– HONG KONG SAR PRC

Above The Line Company Limited
– HONG KONG SAR PRC

ACE Design – SOUTH KOREA

Ad Fortune Communications
Limited – HONG KONG SAR PRC

AIR – USA

Airport Authority
– HONG KONG SAR PRC

Akademie Deutscher
Genossenschaften E.V.
– GERMANY

ANTA Sports Product Ltd.
– HONG KONG SAR PRC

Armaceil International S.A.
– LUXEMBOURG

Atrevia – PORTUGAL

Atrevia – SPAIN

Atruvia – GERMANY

Autlan – MEXICO

Avila Creative, Inc. – USA

Bank of China
– HONG KONG SAR PRC

Berenberg – GERMANY

BESO by LLYC – SPAIN

BGA Publishing – USA

BP Content – GERMANY

Brains Marken und Design GmbH
– AUSTRIA

BrandsOnSpeed GmbH
– GERMANY

Burgess Strategic Marketing
Services – USA

California Water Services Group
– USA

CD Communications Group
SDN BHD – MALAYSIA

CHC Enterprises – USA

China Communications
Services Corporation Limited
– HONG KONG SAR PRC

China Telecom Corporation Ltd.
– HONG KONG SAR PRC

China Unicom
– HONG KONG SAR PRC

Christian Rahofer GmbH
– AUSTRIA

CITIC – HONG KONG SAR PRC

Citizens Development Business
Finance PLC – SRI LANKA

CODE Red – GERMANY

ComfortDelGro Corporation
Limited – SINGAPORE

Concept C Media GmbH
– GERMANY

Coolgrey Design Workshop Ltd.
– HONG KONG SAR PRC

COPE Content Performance Group
GmbH – AUSTRIA

Cre8 (Greater China) Limited
– HONG KONG SAR PRC

Creative Creature Company
Limited – HONG KONG SAR PRC

Curran & Connors, Inc. – USA

Daimler – GERMANY

Daiwa House Industry Co., Ltd.
– JAPAN

Design Kommune – GERMANY

Devon Title – USA

DNA KOMUNIKA – INDONESIA

Donnelley Financial Solutions
– HONG KONG SAR PRC

Doosan Infracore Ltd.
– SOUTH KOREA

Dotplus Communications
SDN. BHD – MALAYSIA

EDICO Financial Press Services
Ltd. – HONG KONG SAR PRC

Elegance Financial
Communications Limited
– HONG KONG SAR PRC

Equity Financial Press Ltd.
– HONG KONG SAR PRC

Far East Consortium International
Ltd. – HONG KONG SAR PRC

Fast Retailing Co., Limited – JAPAN

FGI Design – USA

Finar Kurumsal – TURKEY

Genesis Energy – NEW ZEALAND

GENNEX Financial Press Limited
– HONG KONG SAR PRC

Gimmick Box Limited
– HONG KONG SAR PRC

Global Reporting Services
– AUSTRALIA

Granato Creative Group – USA

Great Thinks GmbH – GERMANY

h2h Consulting – USA

HeterMedia Services Ltd.
– HONG KONG SAR PRC

HGB Hamburger
Geschäftsberichte GmbH & Co.
KG – GERMANY

Hong Kong Broadband Network,
Ltd. – HONG KONG SAR PRC

Hong Kong
Metropolitan University
– HONG KONG SAR PRC

Hong Kong Tourism Board
– HONG KONG SAR PRC

Hyundai Motor Group
– SOUTH KOREA

i.LINK Group Limited
– HONG KONG SAR PRC

Ideas On Purpose – USA

Inbrax – CHILE

Insight Creative – NEW ZEALAND

iONE Financial Press Limited
– HONG KONG SAR PRC

IR & Mehr – AUSTRIA

Jungheinrich – GERMANY

Kanro Inc. – JAPAN

Karin Und Walter
Gedächtnisstiftung – GERMANY

Kerry Properties
– HONG KONG SAR PRC

Killing Mario – SOUTH KOREA

KMW – GERMANY

KPR – SOUTH KOREA

KW Communications – GERMANY

Lin Young – MALAYSIA

Little Book Studio – USA

Lorraine Gregory Communications
– USA

loved GmbH – GERMANY

Luke Communications Group
– USA

M-1 Studios – USA

M&M Consulting Ltd.
– HONG KONG SAR PRC

M Digital Partners Company
Limited – HONG KONG SAR PRC

Media Genesis – USA

Mens Creation Limited
– HONG KONG SAR PRC

Mensalia GmbH – AUSTRIA

Mercedes-Benz AG – GERMANY

MetaFusion Pte. Ltd. – SINGAPORE

Milenio 3 – MEXICO

Miramar Group
– HONG KONG SAR PRC

MM Partners – SOUTH KOREA

MSI – LUXEMBOURG

Newport3 Communications
– GERMANY

Ngong Ping 360
– HONG KONG SAR PRC

Noon Creative – USA

Nova Fusion – MALAYSIA

OHHH! Organisation for Human
Health & Happiness Foundation
– GERMANY

Orange Financial Printing Limited
– HONG KONG SAR PRC

Pan American Energy
– ARGENTINA

Paradise Group – SOUTH KOREA

Paragraphs – USA

PepperClub – GERMANY

Profilwerkstatt – GERMANY

PRATT Institute – USA

Protop Financial Press Limited
– HONG KONG SAR PRC

Quaker Houghton – USA

Red Caffeine – USA

REF Financial Press Limited
– HONG KONG SAR PRC

Reginald Pauffley
– UNITED KINGDOM

Rethink – MALAYSIA

ringzwei – GERMANY

Sakaguchi Corp. – JAPAN

Sequel – USA

Shian Inc. – JAPAN

Shoemake Photography – USA

Six Group Services AG
– SWITZERLAND

Smart Media – SRI LANKA

Solomon Financial Press
– HONG KONG SAR PRC

SSDM – USA

Stan Gellman Graphic Design
Inc. – USA

Studio 210, LLC – USA

stiden ad agency – GERMANY

Sydivest – DENMARK

Symrise – GERMANY

Tayburn – TURKEY

The Boeing Company – USA

The Charles NYC – USA

The Hong Kong Society for the
Aged – HONG KONG SAR PRC

Toppan Merrill Limited
– HONG KONG SAR PRC

Triglav Insurance Company
– SLOVENIA

Troncom KG – AUSTRIA

Troy Chamber of Commerce – USA

Uiled Asociados – SPAIN

USA Writing Services – USA

United Therapeutics – USA

Walker Publicity Consulting – USA

Wynk Design, Inc. – USA

X_Design – MEXICO

Xanadu Communications – USA

Yellow Creative (HK) Limited
– HONG KONG SAR PRC

Zeev Zamir – USA

CATEGORIES & CLASSIFICATIONS

A Animation / Graphics	H10 Digital Event	N Integrated Annual & CSR Report	T17 Network Services & Communications	Z Video
B Anniversary & History	H11 Diversified Industrial Co.	O Investor / Shareholder Relations	T18 Operator/ Broadband Provider	Z01 Animals/Wildlife
C Automotive	H12 Documentary	P Manufacturing	T19 Premium Apparel	Z02 Auto Enthusiast
D Banks & Financial Services	H13 Educational & Informational	Q Marketing	T20 Real Estate	Z03 Conglomerate
E Campaigns	H14 Financial Svcs.	R Microsite	T21 Retail	Z04 Corporate Identity
E01 Herbal & Holistic Remedies	H15 Food Related	S Non-Profit Organizations	T22 Telecommunications Services	Z05 Educational/Informational
E02 Leadership Trends	H16 Holiday Event	T Online Annual Reports	T23 Tourism	Z06 ESG Video Report
E03 Public Space Installation	H17 Insurance	T01 Agriculture/Agri-Business	T24 Other/Miscellaneous	Z07 Family & Parenting
E04 Women's Health	H18 Logistics	T02 Automotive	U Other / Miscellaneous	Z08 Health & Safety
E05 Other/Miscellaneous	H19 Multi-Channel Communications	T03 Chemicals	(Please describe on Entry Form)	Z09 News & Information
F Combined Annual & Sustainability Report	H20 New Product Introduction	T04 Construction & Building	V Redesign/Relaunch	Z10 Promotional/Documentary
G Corporate Social Responsibility	H21 Product/Service Promotion	T05 Design/Graphics	V01 Communal Services	Z11 Property Development & Investment
H Corporate Websites	H22 Professional Services	T06 Education Services	V02 Diversified Business	Z12 Public Awareness Campaign
H01 Animation	H23 Public Awareness	T07 Energy	V03 Investor Relations	Z13 Special Project
H02 Awareness Campaign	H24 Real Estate	T08 Flavors & Fragrances	V04 Telecommunications	Z14 Other/Miscellaneous
H03 Brand Experience	H25 Special Project	T09 Forestry/Agriculture	V05 Travel/Tourism	
H04 Cargo	H26 Telecommunications	T10 Glass Production	V06 Other/Miscellaneous	
H05 Communications	H27 Other/Miscellaneous	T11 Holding Company	W Sustainability Report	
H06 Conglomerate	I Digital Magazines	T12 Home Page	X Telecommunications	
H07 Content Marketing	J Employee Communications	T13 Insurance	Y Tourism/Travel	
H08 Corporate Image/Identity	K Environmental Awareness	T14 Jewelry		
H09 Customer Magazine	L Environmental, Social & Governance Report	T15 Logistics		
	M Infographics	T16 Metals		

ENTRY FORM

For Office Use Only
Log No. #

Call For Entries: **Deadline September 29, 2023**

iNOVA ²⁰²³ **AWARDS**
Excellence in Corporate Websites

Nominator Information

NAME (MR. / MS.): _____

TITLE / JOB DESCRIPTION: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____

PROV./STATE

POSTAL CODE

COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

Entry Information

TITLE OF ENTRY: _____

CATEGORY CODE (EX. "C" OR "T23") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

URL: _____

PASSWORD OR SPECIAL INSTRUCTIONS: _____

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

Mail Entries to:

MerComm/INV

500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

Client Information

NAME (MR. / MS.): _____

TITLE / JOB DESCRIPTION: _____

CLIENT COMPANY: _____

ADDRESS: _____

CITY: _____

PROV./STATE

POSTAL CODE

COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

Payment Information

Total Number of Entries: _____ @ \$195 per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10-14 Entries, 10% Discount - \$ _____

15+ Entries, 15% Discount - \$ _____

TOTAL FEES PAID (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to: MerComm / INV

Bank-to-Bank Transfer (Contact our office for details)

American Express

□□□□-□□□□□□-□□□□□□

Exp. □□-□□

MasterCard/Visa

□□□□-□□□□□□-□□□□□□-□□□□□□

Exp. □□-□□

CARD HOLDER'S NAME: _____

CARD HOLDER'S SIGNATURE: _____

ENTRY INSTRUCTIONS: Entries may be mailed, faxed, or made on-line. Entry fees cover the costs of handling, judging rounds, evaluation forms, certificates, winners book, and inclusion in our website complete with links back to your contact information.