



2022
INOVA
AWARDS
Excellence in Corporate Websites

CALL FOR ENTRIES

DEADLINE: SEPTEMBER 29, 2022

CAMPAIGNS
CORPORATE WEBSITES
DIGITAL MAGAZINES
EMPLOYEE COMMUNICATIONS
ENVIRONMENTAL AWARENESS
FINANCIAL SERVICES
NON-PROFIT ORGANIZATIONS
ON-LINE ANNUAL REPORTS
REDESIGN
SOCIAL MEDIA
SUSTAINABILITY REPORTS
TELECOMMUNICATIONS
TOURISM / TRAVEL
VIDEO CONTENT
PLUS OTHER
MAJOR CATEGORIES!

Sponsored by:
MerComm, Inc. –

*The World's Only
Independent Awards Programs*

Dear Colleague,

For over two decades, the iNOVA Awards has honored the power and the creative force of corporate websites. Winning an iNOVA helps generate publicity and win new business.

You are guaranteed: Judging which is fair and objective. We accept no advertising, membership fees, or outside sponsors. The judging panels are made up of top internet professionals from around the world. They are committed to recognizing the best corporate websites and raising the standards of excellence.

Strategies for success: By entering the iNOVA Awards, you have the opportunity to receive the judges' evaluations. The detailed scores and comments are the primary reason so many web pros nominate their best work for the iNOVA Awards. You'll find this independent feedback a great source for internal review and continual improvement.

Build your business: Take this professional opportunity to promote your company's or client's website to the world. We hope to welcome you as a *winner* in the 22nd Annual iNOVA Awards competition!

Cheers,

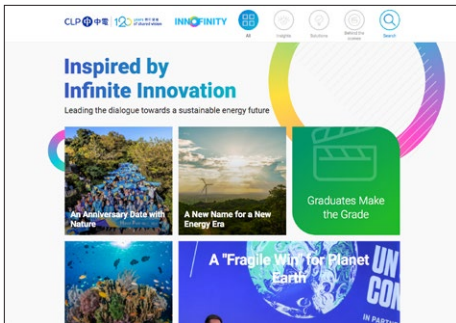


Reni L. Witt
President

MISSION STATEMENT

Please see the iNOVA website at www.mercommawards.com. Click on "Why Compete" to view the Mission Statement and the 80+ countries competing in the competitions.

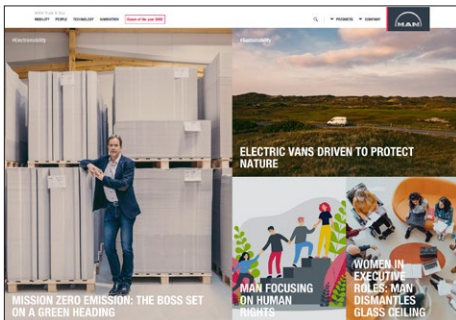
2021 GRAND AWARD WINNERS



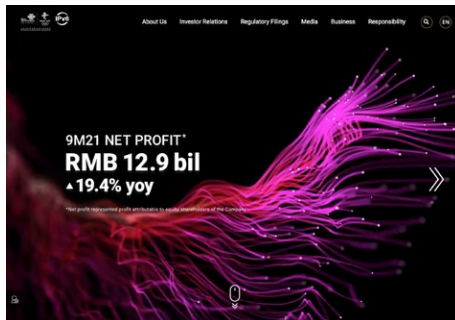
BEST OF DIGITAL MAGAZINES
CLP Holdings Limited
CLP Innofinity
(HONG KONG)



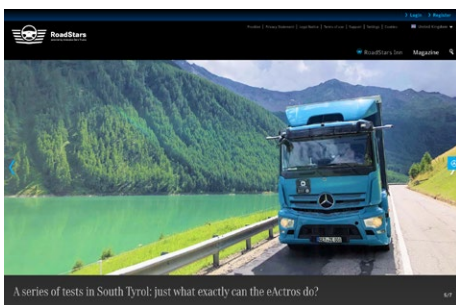
BEST OF TOURISM/TRAVEL
COPE Content Performance Group
SALZBURGERLAND TOURISMUS GMBH
SO GEHT GESÜNDER URLAUBEN
(AUSTRIA)



BEST OF CORPORATE WEBSITES
muehlhausmoers corporate communications gmbh
MAN TRUCK & BUS SE
MAN Truck & Bus website
(GERMANY)



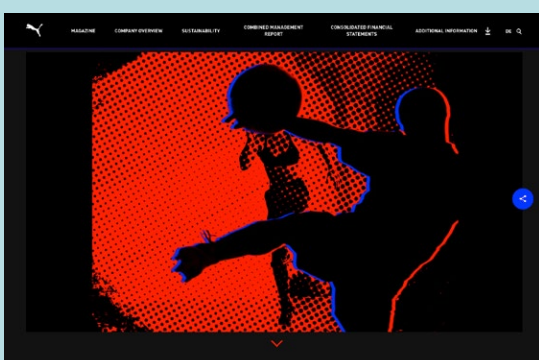
BEST OF REDESIGN/RELAUNCH
China Unicom (Hong Kong) Limited
Investor Relations Website
(HONG KONG)



BEST OF MICROSITES
Code Red. GmbH
DAIMLER TRUCK AG
RoadStars powered by Mercedes-Benz Trucks
(GERMANY)



BEST OF SUSTAINABILITY REPORTS
Kerry Communication Limited
KERRY PROPERTIES LIMITED
Sustainability Report 2020
(HONG KONG)



BEST OF SHOW

BEST OF ONLINE ANNUAL REPORTS
3st kommunikation GmbH
PUMA SE
Online Annual Report 2020
"PUMA FAMILY"
(GERMANY)



"We are very pleased to be awarded the Grand Prize!"
3ST KOMMUNIKATION GMBH
Mainz, GERMANY

"Thank you very much for the great announcement of our two awards for our website. We are very pleased."
ARMACELL INTERNATIONAL
Capellen, LUXEMBOURG

"Many thanks for the notification – we are delighted that SHAFTESBURY and LAING O'ROURKE are Grand Award winners, and in particular that SHAFTESBURY won the BEST IN SHOW award!"
BLACK SUN PLC
London, UNITED KINGDOM

"We are thrilled about our Grand Award! Thank you!"
CONTENT PERFORMANCE GROUP GMBH
Vienna, AUSTRIA

"We are very honored and excited to receive the Bronze Award. Thanks so much."
DREAMLIGHT
Wilmington, MA, USA

"That's wonderful news about our Bronze win!! Thanks so much!"
EDELMAN
New York, NY, USA

"Thank you so much for the Bronze prize!"
FIRMSTUDIO LTD.
Central, HONG KONG

"Thanks a lot for the grand news of our Grand Award!"
HOFFMANN UND CAMPE VERLAG GMBH
Hamburg, GERMANY

"We are delighted to be honored with the iNOVA Awards."
INVESTIS LTD.
London, UNITED KINGDOM

"Great news! Thank you for the Gold and Grand Award!"
JWT INSIDE
New York, NY, USA

"Thanks for the good news of our Grand Award win!!"
KERRY LOGISTICS
Kwai Chung, HONG KONG

"What good news! A total of 10 Awards, plus 3 Grand Wins. Thank you so much for all your support."
LLYC
Madrid, SPAIN

"Thank you for the great news of our BEST OF SHOW win! We are very excited about the trophy."
MPM MEDIA PROCESS
MANAGEMENT GMBH
Mainz, GERMANY

"We are extremely proud to receive these awards as they demonstrate the success of our internal IT department, and our commitment to technology and innovation."
NOBLE GROUP LIMITED
HONG KONG

"We are proud to have won an iNOVA Award for our redesigned corporate website. Thank you for the honor."
PENTON
New York, NY, USA

"Great news! We are proud of being a part of the winners on this year's competition."
RECRUIT HOLDINGS
Tokyo, JAPAN

"We are delighted and honored to win the BEST OF PHOTOGRAPHY Grand Award. This recognition is very important to bring attention to our mission and our uplifting message to the world in these troubled times."
STRATEGIC ALLIANCE INTERNATIONAL
Chicago, IL, USA

"Great news about the Honors iNOVA Award!"
TRIBAL DDB
Istanbul, TURKEY

"We are very appreciative at the good news of our win."
UNIVERSAL CORPORATE
COMMUNICATIONS, INC.
Seoul, KOREA

"Thanks so much for the good news about our double wins – we're delighted!"
WARDOUR
London, UNITED KINGDOM

ENTRY INFORMATION

WHO

All communication and technical professionals working on websites are eligible. The competition is open to Agencies, Associations, Corporations, Government Agencies and Non-Profit Organizations. Small firms are as likely to win as big companies and major agencies. The iNOVA Awards guarantee a level playing field.

WHAT

Complete the Entry Form, either on-line or in this brochure. Be sure to carefully print or type the URL for your entry. Payment may be made by check or credit-card. You may mail, fax, or use the secure on-line Entry Form (www.mercommawards.com). For Bank Transfers, please contact our offices for routing information. To submit the same website in multiple categories, or to submit different websites, please use separate entry forms for each.

WHEN

Entries must be received by midnight (EST)

September 29, 2022. You will receive notification that your entry(ies) was/were received.

ELIGIBILITY

All websites which were live at any time from **September 29, 2021 to September 29, 2022** are eligible. If the website, or any portion of it, is not currently active, please create a temporary site on which to place all the elements you wish to have judged. Note the newly created URL on your Entry Form.

CRITERIA

All entries will be judged on concept, content, creativity, ease of navigation, design, functionality, interactivity, and overall success in achieving the company's/client's goals.

AND THE WINNER IS ...

The top 30% of entries will earn the Gold, Silver or Bronze Award in its Category/Classification. Nominees have the opportunity to see the judges' score sheets and comments. Winners will be notified beginning November 22, 2022. The Grand Award Winners and BEST OF SHOW will be announced on December 6, 2022. Winners will be notified by e-mail.

WINNERS WILL RECEIVE ...

Stunning metallic foil-stamped certificates will be sent to the Gold, Silver and Bronze winners. Grand Award winners will receive a unique framed brushed aluminum plaque. The BEST OF SHOW will be honored with a marble and crystal trophy. Unlike other web competitions, you do not have to pay for your prize. Should you win, your certificate, plaque or trophy is yours!

FOR MORE INFO:

P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

VISIT OUR WEBSITE!
MerCommAwards.com

CALENDAR

September

29

Deadline for Entries

November

22

Winners Notified

December

6

Grand Winners
Announced

AWARD CERTIFICATES

Should your entry place as an award winner, your certificate will be personalized as shown.

If you would prefer any variation, let us know in writing on the entry form.

Nominating Company
CLIENT COMPANY
Title of Entry

THE JUDGES

33 Visual – MEXICO

A. Plus Financial Press Limited
– HONG KONG

ACE Design – SOUTH KOREA

Ad Fortune Communications
Limited – HONG KONG

AIR – USA

Airport Authority – HONG KONG

Akademie Deutscher
Genossenschaften E.V/
– GERMANY

ANTA Sports Product LTD
– HONG KONG

Armaceil International S.A.
– LUXEMBOURG

Artist Estate Studio – USA

Atravia – PORTUGAL

Atruvia – SPAIN

Atruvia – GERMANY

Autlan – MEXICO

Avila Creative, Inc. – USA

Bank of China – HONG KONG

Berenberg – GERMANY

BESO by LLYC – SPAIN

BGA Publishing – USA

BP Content – GERMANY

Brains Marken und
Design GMBH – AUSTRIA

BrandsOnSpeed GmbH
– GERMANY

Burgess Strategic
Marketing Services – USA

CD Communications Group
SDN BHD – MALAYSIA

CHC Enterprises – USA

China Communications
Services Corporation Limited
– HONG KONG

China Telecom Corporation Ltd.
– HONG KONG

China Unicom – HONG KONG

Christian Rahofer GMBH
– AUSTRIA

CITIC – HONG KONG

Citizens Development Business
Finance PLC – SRI LANKA

CODE Red – GERMANY

ComfortDelGro Corporation
Limited – SINGAPORE

Concept C Media GMBH
– Germany

Coolgrey Design Workshop LTD
– HONG KONG

Cope Content Performance
Group GMBH – AUSTRIA

Cre8 (Greater China) Limited
– HONG KONG

Creative Creature Company
Limited – HONG KONG

Curran & Connors, Inc. – USA

Daimler – GERMANY

Daiwa House Industry Co., Ltd.
– JAPAN

Daniel Kennedy Communications
Services – USA

Devon Title – USA

DNAKOMUNIKA – INDONESIA

Donnelley Financial Solutions
– HONG KONG

Doosan Infracore LTD
– REPUBLIC OF KOREA

Dotplus Communications
SDN. BHD – MALAYSIA

EDICO Financial Press
Services Ltd. – HONG KONG

Elegance Financial
Communications Limited
– HONG KONG

Equity Financial Press Ltd.
– HONG KONG

Far East Consortium
International LTD
– HONG KONG

Fast Retailing Co., Limited
– JAPAN

FGI Design – USA

Finar Kurumsal – TURKEY

GENNEX Financial Press Limited
– HONG KONG

Gimmick Box Limited
– HONG KONG

Global Reporting Services
– AUSTRALIA

Great Thinks GMBH
– GERMANY

h2h Consulting – USA

HeterMedia Services Ltd.
– HONG KONG

HGB Hamburger
Geschäftsberichte
GmbH & Co. KG – GERMANY

Hong Kong Broadband
Network, Ltd. – HONG KONG

Hong Kong Metropolitan
University – HONG KONG

i.LINK Group Limited
– HONG KONG

Ideas On Purpose – USA

IFC – USA

Inbrax – CHILE

Insight Creative
– NEW ZEALAND

iONE Financial Press Limited
– HONG KONG

IR & Mehr – AUSTRIA

Jungheinrich – GERMANY

Karin Und Walter
Gedachtnisstiftung
– GERMANY

Kerry Properties – HONG KONG

Killing Marco
– REPUBLIC OF KOREA

KMW – GERMANY

KW Communications
– GERMANY

loved GmbH – GERMANY

Luke Communications Group
– USA

M-1Studios – USA

M&M Consultancy
– HONG KONG

Media Genesis – USA

Mens Creation Limited
– HONG KONG

Mensalia GmbH – GERMANY

MetaFusion Pte. Ltd.
– SINGAPORE

Milenio 3 – MEXICO

Miramar Group – HONG KONG

MM Partners – KOREA

MSI – LUXEMBOURG

Newport3 Communications
– GERMANY

Noon Creative – USA

Nova Fusion – MALAYSIA

OH!!! Organisation for
Human Health & Happiness
Foundation – GERMANY

Orange Financial Printing
Limited – HONG KONG

Pan American Energy
– ARGENTINA

Paradise Group – SOUTH KOREA

Paragraphs – USA

PepperClub – Germany

Porfilwerkstatt – GERMANY

PRATT Institute – USA

Protop Financial Press Limited
– HONG KONG

REF Financial Press Limited
– HONG KONG

Reg Pauffley
– UNITED KINGDOM

Rethink – MALAYSIA

ringzwei – GERMANY

Sakaguchi Corp. – JAPAN

Shian Inc. – JAPAN

Shoemake Photography – USA

Six Group Services AG
– SWITZERLAND

Smart Media – SRI LANKA

Solomon Financial Press
– HONG KONG

SSDM – USA

Stan Gellman
Graphic Design Inc. – USA

Studio 210, LLC – USA

süden ad agency – GERMANY

Tayburn – TURKEY

The Boeing Company – USA

The Charles NYC – USA

The Hong Kong Society
for the Aged – HONG KONG

Toppan Merrill Limited
– HONG KONG

Troncom KG – AUSTRIA

Troy Chamber of Commerce
– USA

Ulled Asociados – SPAIN

United Therapeutics – USA

Wachovia Securities – USA

Walker Publicity Consulting
– USA

Wynk Design, Inc. – USA

X_Design – MEXICO

Xanadu Communications – USA

Yellow Creative (HK) Limited
– HONG KONG

Yes Together – IRAN

CATEGORIES & CLASSIFICATIONS

A Advertising

B Animation / Graphics

C Business-to-Business

D Campaigns

- D01 Anniversary
- D02 Display & Mobile Ad
- D03 Herbal & Holistic Remedies
- D04 Internal Awareness
- D05 Leadership Trends
- D06 Online Marketing
- D07 Women's Health
- D08 Other/Miscellaneous

E Corporate Social Responsibility

F Corporate Websites

- F01 App
- F02 Automotive
- F03 Business Products & Services
- F04 Cargo
- F05 Corporate Image
- F06 Customer Magazine
- F07 Diversified Industrial Co.
- F08 Education
- F09 Financial Svcs.
- F10 Health & Wellness

- F11 Insurance
- F12 Jewelry
- F13 Logistics
- F14 Machinery & Equipment
- F15 Multi-Channel Communications
- F16 Oil & Gas
- F17 Professional Services
- F18 Real Estate
- F19 Social Services
- F20 Telecommunications
- F21 Other/Miscellaneous

G Digital Magazines

H Employee Communications

I Environmental Awareness

J Government Organizations

K Infographics

L Intranet

M Investor / Shareholder Relations

N Magazines & Newsletters

O Marketing

P Microsite

Q Mobile Apps

R Non-Profit Organizations

S Online Annual Reports

- S01 Agriculture/Agri-Business
- S02 Banking & Financial Services
- S03 Banks - Local
- S04 Business Services
- S05 Chemicals
- S06 Communications Services
- S07 Construction & Building
- S08 Diversified Business
- S09 Education Services
- S10 Electronics
- S11 Energy
- S12 Flavors & Fragrances
- S13 Food & Consumer Packaged Goods
- S14 Glass Production
- S15 Health & Life Sciences
- S16 Holding Company
- S17 Infrastructure Company
- S18 Insurance
- S19 Internet Service Provider
- S20 Jewelry
- S21 Logistics
- S22 Manufacturing
- S23 Marine Transportation
- S24 Metals

S25 Mining

S26 Network Services & Communications

S27 Oil & Gas Production Services

S28 Operator/Broadband Provider

S29 Packaging

S30 Premium Apparel

S31 Real Estate

S32 Retail

S33 Software & IT Solutions

S34 Telecommunications Services

S35 Wireless Service Provider

S36 Other/Miscellaneous

T Other / Miscellaneous

(Please describe on Entry Form)

U Redesign/Relaunch

- U01 Diversified Business
- U02 Franchise
- U03 Investor Relations
- U04 Stakeholder Communications
- U05 Telecommunications
- U06 Other/Miscellaneous

V Specialty Reports

- V01 Combined Annual & Sustainability Report
- V02 CSR – Corporate Social Responsibility Report
- V03 Environmental, Social & Governance Report
- V04 Integrated AR & CSR
- V05 Sustainability Report
- V06 Other/Miscellaneous

W Social Media

X Telecommunications

Y Tourism/Travel

Z Video

- Z01 Animals/Wildlife
- Z02 City & Urban
- Z03 Conglomerate
- Z04 Corporate Identity
- Z05 Entertainment & Games
- Z06 Family & Parenting
- Z07 Health & Safety
- Z08 Interview
- Z09 News & Information
- Z10 Property Development & Investment
- Z11 Sports
- Z12 Other/Miscellaneous

ENTRY FORM

For Office Use Only
Log No. #

Call For Entries: **Deadline September 29, 2022**

iNOVA AWARDS ²⁰²²

Excellence in Corporate Websites

NOMINATOR INFORMATION

NAME (MR. / MS.): _____

TITLE / JOB DESCRIPTION: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

ENTRY INFORMATION

TITLE OF ENTRY: _____

CATEGORY CODE (EX. "B" OR "S22") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

URL: _____

PASSWORD OR SPECIAL INSTRUCTIONS: _____

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

MAIL ENTRIES TO:

MerComm/INV

500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

CLIENT INFORMATION

NAME (MR. / MS.): _____

TITLE / JOB DESCRIPTION: _____

CLIENT COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

PAYMENT INFORMATION

Total Number of Entries: _____ @ \$190 per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10-14 Entries, 10% Discount - \$ _____

15+ Entries, 15% Discount - \$ _____

Total Fees Paid (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to: MerComm / INV

Bank-to-Bank Transfer (Contact our office for details)

American Express

□□□□-□□□□□□-□□□□□□

Exp. □□-□□

MasterCard/Visa

□□□□-□□□□-□□□□-□□□□

Exp. □□-□□

CARD HOLDER'S NAME: _____

CARD HOLDER'S SIGNATURE: _____

ENTRY INSTRUCTIONS: Entries may be mailed, faxed, or made on-line. Entry fees cover the costs of handling, judging rounds, evaluation forms, certificates, winners book, and inclusion in our website complete with links back to your contact information.