



2025 GALAXY Awards
Grand Winners
Book

Creative & Production Credits

Sponsored by:

MerComm, Inc.

500 Executive Boulevard, Suite 200

Ossining, NY 10562 USA

T. 914.923.9400 – F. 914.923.9484

www.mercommawards.com

2025 GALAXY Awards Judges

AIR

Naperville, IL

Lese Rowe – Lead Senior Graphic Design

BANK OF CHINA (HONG KONG)

Hong Kong SAR PRC

Angel Yip – Deputy General Manager

CHINA UNICOM (HONG KONG) LIMITED

Hong Kong SAR PRC

Michelle Lam – Senior Manager

Enrica Lee – Assistant Company Secretary

EDICO FINANCIAL PRESS SERVICES LIMITED

Hong Kong SAR PAC

Amy Donati – Executive Director & Chief
Executive Officer

Queenie Shek – Director Creative & Graphics
Department

Ricky Tse – Director Print Bind/Logistics
Department

GENNEX FINANCIAL MEDIA LIMITED

Hong Kong SAR PRC

Jay Lee – Business Development Director

Laetitia Wong – Associate Creative Director

Maxx Wong – Associate Creative Director

HONG KONG TOURISM BOARD

Hong Kong SAR PRC

Ivy Chung – Senior Manager, Marketing
Services, MICE, MICE & Cruise Division

HYPHEN GROUP

Seoul, REPUBLIC OF KOREA

Jeon KyoungJoo – CEO & Chief Director

Kim Jin Seok – Art Director

Kim Young-il – Senior Director

INBRAX

Santiago, CHILE

Cristian Chavez – Creative Director

Rod Gallardo Valdivieso – Art Director

INDEPENDENT

Los Angeles, CA

Jessica Qian – Art Director

NGONG PING 360

Hong Kong SAR PRC

Mr. Garrick Lam – Marketing Manager

Ms. Sharon Law – Head of Marketing & Corporate
Communications

PEPPERCLUB

Stuttgart, GERMANY

Sven Ruhs – Creative Director

STAN GELLMAN GRAPHIC DESIGN

St. Louis, MO

Claire Taussig – Designer

Teresa Thompson – President

Brian Wakeland – Senior Designer

STUDIO 210, LLC

Norwalk, CT

Richard Colin – Accountant

Karen Krieger – CCO, Member

Juan Wen – Bookkeeper

THE HONG KONG SOCIETY FOR THE AGED

Hong Kong SAR PRC

Kelly Chan – Corporate Communications
Officer

Rita Tang – Senior Officer (Corporate Services)

William Wong – Deputy Executive Director

TOPPAN NEXUS LIMITED

Hong Kong SAR PRC

Jac Lam – Assistant Art Director

Derek Ma – Creative Director

Iris Wong – Creative Director

YELLOW CREATIVE (HK) LIMITED

Hong Kong SAR PRC

Rebecca So – Managing Partner

Danny Wong – Senior Designer Director

Ellen Zee – Managing Partner

Best of Show

TENEUES VERLAG

The Ferrari Book

NOMINATOR

Michael Köckritz

Editor-in-Chief

RAMP.SPACE GMBH & CO. KG

Obere Wässere 5

72764 Reutlingen

GERMANY

kbe@ramp-space.com

<https://ramp.space>

CLIENT

Pit Pauen

Editorial Director Corporate Publishing

TENEUES VERLAG

Ohmstrasse 8a

86199 Augsburg

GERMANY

www.teneues.com/de

Best of Advertising

CHINACHEM GROUP
WHITESAND COVE

<https://tinyurl.com/2025GLXWHITESANDCOVE>

NOMINATOR

Tina Chan

Manager - Sales (Marketing)

CHINACHEM GROUP

36F, Nina Tower, Tseun Wan, New Territories

HONG KONG SAR

tinachan@chinachemgroup.com

www.chinachemgroup.com

Best of Brochures

PORSCHE AG

Porsche - das Studio: Authentizität

NOMINATOR

Michael Köckritz

Köckritz Editor-in-Chief

RAMP.SPACE GMBH & CO. KG

Obere Wässere 5

72764 Reutlingen

GERMANY

kbe@ramp-space.com

<https://ramp.space>

CLIENT

Michael Mauer

Head of Design

PORSCHE AG

Porscheplatz 1

70435 Stuttgart

GERMANY

<https://www.porsche.com/germany/>

Best of Copywriting

DRAINAGE SERVICES DEPARTMENT

ESG 2023-24 - Flood Resilience, Embracing the Future

https://www.dsd.gov.hk/EN/Files/publication/DSD-ESG2023-24_Full-Report_English.pdf

NOMINATOR

Josephine Wong
Business Development Manager
HETERMEDIA SERVICES LIMITED
35/F, Dah Sing Financial Centre
248 Queen's Rd. East
HONG KONG SAR
josephine.wong@hetermedia.com
www.hetermedia.com

CLIENT

Noel Yu
Public Relations Manager
DRAINAGE SERVICES DEPARTMENT
43/F, Revenue Tower, 5 Gloucester Road
Wanchai
HONG KONG SAR
ctyu02@dsd.gov.hk
<https://www.dsd.gov.hk/EN/Home/index.html>

Best of Design – *Annual Reports Overall*

CHINA UNICOM (HONG KONG) LIMITED
Innovate to Elevate

<https://www.chinaunicom.com.hk/en/ir/reports/ar2024.pdf>

NOMINATOR

Enrica Lee

Assistant Company Secretary

CHINA UNICOM (HONG KONG) LIMITED

75/F, The Center, 99 Queen's Road Central

HONG KONG SAR

enrica@chinaunicom.com.hk

www.chinaunicom.com.hk

Best of Design – *Annual Report Covers*

UNITED THERAPEUTICS
UTHR On Track

<https://ir.unither.com/~media/Files/U/United-Therapeutics-IR/documents/investor-resources/annual-reports/uthr-annual-report-2024.pdf>

NOMINATOR

Bill Rock

Executive Creative Director

UNITED THERAPEUTICS

1735 Connecticut Avenue NW

Washington, DC 20009

USA

bill@unither.com

www.uthr.com

Best of Design – *Magazines*

RAMP.SPACE GMBH & CO. KG

On Any Sunday

NOMINATOR

Michael Köckritz

Editor-in-Chief

RAMP.SPACE GMBH & CO. KG

Obere Wässere 5

72764 Reutlingen

GERMANY

kbe@ramp-space.com

<https://ramp.space>

Best of Design – *Various*

TENEUES VERLAG
The Ferrari Book

NOMINATOR

Michael Köckritz

Editor-in-Chief

RAMP.SPACE GMBH & CO. KG

Obere Wässere 5

72764 Reutlingen

GERMANY

kbe@ramp-space.com

<https://ramp.space>

CLIENT

Pit Pauen

Editorial Director Corporate Publishing

TENEUES VERLAG

Ohmstrasse 8a

86199 Augsburg

GERMANY

www.teneues.com/de

Best of Annual Reports – *Print*

CHINA UNICOM (HONG KONG) LIMITED

Innovate to Elevate

<https://www.chinaunicom.com.hk/en/ir/reports/ar2024.pdf>

NOMINATOR

Enrica Lee

Assistant Company Secretary

CHINA UNICOM (HONG KONG) LIMITED

75/F, The Center, 99 Queen's Road Central

HONG KONG SAR

enrica@chinaunicom.com.hk

www.chinaunicom.com.hk

Best of Annual Reports – *Online*

CHINA TELECOM CORPORATION LIMITED

Embrace AI, Embark on New Journey with Cloud

<https://ar2024.chinatelecom-h.com>

NOMINATOR

Kathy Lu

Investor Relations Department

CHINA TELECOM CORPORATION LIMITED

28/F, Everbright Centre, 108 Gloucester

Road

Wanchai

HONG KONG SAR

kathylu@chinatelecom-h.com

www.chinatelecom-h.com

Best of Mobile Media

CHINA TELECOM CORPORATION LIMITED

Embrace AI, Embark on New Journey with Cloud

<https://ar2024.chinatelecom-h.com>

NOMINATOR

Kathy Lu

Investor Relations Department

CHINA TELECOM CORPORATION LIMITED

28/F, Everbright Centre, 108 Gloucester

Road

Wanchai

HONG KONG SAR

kathylu@chinatelecom-h.com

www.chinatelecom-h.com

Best of Promotion

AUDI AG

Q3 Summer Reveal

https://pureperfectiongmbh-my.sharepoint.com/:f/g/personal/ld_pureperfection_com/Eu9WiNUHskZIsJxqg55LGyUBRA_XLmt1zqxt4CnBt0MvXw?e=92rvuc

NOMINATOR

Michael Stuppert

Concept Developer

PURE PERFECTION GMBH

Gutenbergplatz 3

65187 Wiesbaden, Hessen

GERMANY

mst@pureperfection.com

<https://www.pureperfection.com/>

CLIENT

Julia Arnold

Teamlead Brand Experience & Event

AUDI AG

Auto-Union-Str. 1

85057 Ingolstadt

GERMANY

julia.arnold@audi.de

www.audi.com

Best of Public Relations

L'ORÉAL DEUTSCHLAND GMBH

Lip I.V. – Splash Launch

https://pureperfectiongmbh-my.sharepoint.com/:f:/g/personal/ld_pureperfection_com/EtDHCJZQCTZBpw6DjBhZW-0BGCRSMvWvtvdcgBgShXnUSQ?e=oGMvNd

NOMINATOR

Michael Stuppert

Concept Developer

PURE PERFECTION GMBH

Gutenbergplatz 3

65187 Wiesbaden, Hessen

GERMANY

mst@pureperfection.com

<https://www.pureperfection.com/>

CLIENT

Marion Moder

Teamlead Brand Experience & Event

L'ORÉAL DEUTSCHLAND GMBH

Johannstraße 1

40476 Düsseldorf

GERMANY

Marion.MODER@loreal.com

www.nyxcosmetics.de

Best of Special Events

SAP SE

SAP d-com 2025

<https://we.tl/t-KLMgHSWq1U>

NOMINATOR

Andreas Laube

Managing Director

MCI Deutschland GmbH

Markgrafenstr. 56

10117 Berlin

GERMANY

andreas.laube@wearemci.com

www.mci-live.de / www.wearemci.com

CLIENT

Carmen Choy

Senior Director, Stratic Prog. & Events

SAP SE

Dietmar-Hopp-Allee 16

69190 Walldorf

GERMANY

carmen.choy@sap.com

<https://www.sap.com/index.html>

Best of Videos

SAP SE

SAP d-com 2025

<https://we.tl/t-FjcNoB19qm>

NOMINATOR

Andreas Laube

Managing Director

MCI Deutschland GmbH

Markgrafenstr. 56

10117 Berlin

GERMANY

andreas.laube@wearemci.com

www.mci-live.de / www.wearemci.com

CLIENT

Carmen Choy

Senior Director, Stratic Prog. & Events

SAP SE

Dietmar-Hopp-Allee 16

69190 Walldorf

GERMANY

carmen.choy@sap.com

<https://www.sap.com/index.html>

Best of Websites

HONG KONG TOURISM BOARD

Hong Kong Convention Ambassador

<https://www.mehongkong.com/hkca/>

NOMINATOR

Ivy Chung

Senior Manager, MS, MICE

HONG KONG TOURISM BOARD

9-11/F, Citicorp Centre, 18 Whitfield Road

North Point

HONG KONG SAR

ivy.chung@hktb.com

www.mehongkong.com/