



2024 GALAXY Awards
Grand Winners
Book

Creative & Production Credits

Sponsored by:

MerComm, Inc.

500 Executive Boulevard, Suite 200

Ossining, NY 10562 USA

T. 914.923.9400 – F. 914.923.9484

www.mercommawards.com

2024 GALAXY Awards Judges

33 VISUAL

Queretaro, Mexico

Rafael Monroy – Project Manager

AIR

Naperville, IL

Luis Martinez – Graphic Design Specialist

Matt Mowczko – Graphic Design Specialist

Lese Rowe – Lead Senior Graphic Design Specialist

BANK OF CHINA (HONG KONG)

HONG KONG SAR PRC

Angel Yip – Deputy General Manager

BGA PUBLISHING, INC

Brightwaters, NY

Beau Gardner - President

CHINA UNICOM (HONG KONG) LIMITED

Hong Kong SAR PRC

Michelle Lam – Senior Manager

Enrica Lee – Assistant Company Secretary

EDICO FINANCIAL PRESS SERVICES LIMITED

Hong Kong SAR PAC

Amy Donati – Executive Director & Chief Executive Officer

Queenie Shek – Director Creative & Graphics Department

Ricky Tse – Director Print Bind/Logistics Department

GENNEX FINANCIAL MEDIA LIMITED

Hong Kong SAR PRC

Jimmy Lam – COO

Laetitia Wong – Associate Creative Director

Maxx Wong – Associate Creative Director

HYPHEN GROUP

Seoul, South Korea

Yong Jung Ah – Art Director

Jeon Kyoungjoo – CEO & Chief Director

Kim Young-il – Senior Director

INDEPENDENT

Los Angeles, CA

Jessica Qian – Art Director

KERRY PROPERTIES LIMITED

Hong Kong SAR PRC

Michelle Lam – Senior Director, Sustainability Communications

MM PARTNERS

Seoul, SOUTH KOREA

Yi, Jong-Kook – CEO & Chief Director

NGONG PING 360

Hong Kong SAR PRC

Mr. Garrick Lam – Marketing Manager

Ms. Sharon Law – Senior Marketing, Manager & Corporate Communications

PEPPERCLUB

Stuttgart, Germany

Sven Ruhs – Creative Director

STAN GELLMAN GRAPHIC DESIGN

St. Louis, MO

Mary Muehlemann – Designer

Teresa Thompson – President

Brian Wakeland – Senior Designer

STUDIO 210, LLC

Norwalk, CT

Richard Colin – Accountant

Karen Krieger – CCO, Member

Juan Wen – Bookkeeper

TAYBURN

Istanbul, Turkey

Ronaldo Manosa – Executive Chairman

TERRITORY

Gutersloh, GERMANY

Tobias Fedeler – Head of Client Service

THE HONG KONG SOCIETY FOR THE AGED

Hong Kong SAR PRC

Kelly Chan – Corporate Communications Officer
(Corporate Services)

Diana Kam – Executive Director

Rita Tang – Senior Officer (Corporate Services)

YELLOW CREATIVE (HK) LIMITED

Hong Kong SAR PRC

Wong Chun Hong – Executive Creative Director

Ellen Zee – Managing Partner

TOPPAN NEXUS LIMITED

Hong Kong SAR PRC

Grace Fung – Senior Designer

Sam Lam – Art Director

Alvin Li – Senior Designer

Best of Show

PORSCHE LIFESTYLE GMBH

Porsche Vibes

NOMINATOR

Michael Köckritz

Publisher

RAMP.SPACE GMBH & CO. KG

Obere Wässere 5

72764 Reutlingen

GERMANY

info@ramp-space.com

<https://ramp.space>

CLIENT

Stefan Büscher

CEO

PORSCHE LIFESTYLE GMBH

Grönerstraße 5

71636 Ludwigsburg

GERMANY

contact@porsche-design.de

www.porsche-design.de

Best of Advertising

HONG KONG TOURISM BOARD *West Kowloon Wanders*

Submission Deck https://drive.google.com/file/d/1NgnuQGgQTu1D7_I7_KEkflW0Y8YniPaH/view

Videos <https://drive.google.com/drive/folders/1O91YMZPkFor8tRFSKsvadBTHj-fwMDxb?usp=sharing>

NOMINATOR

Farrida Lui

Senior Manager, Brand Marketing

HONG KONG TOURISM BOARD

11/F, Citicorp Centre, 18 Whitfield Road

HONG KONG SAR PRC

farrida.lui@hktb.com

<https://www.discoverhongkong.com>

Best of Brochures

LAND & HOUSING RESEARCH INSTITUTE

LHRI: Re-search

NOMINATOR

Jeon Kyoungjoo

Chief Director & CEO

HYPHEN GROUP

72 Hakdong-ro 26-gil,

Gangnam-gu, Seoul 06115

SOUTH KOREA

kim01@hypn.kr

<https://hypn.kr/>

CLIENT

Sang Hee Choi

Senior Research Fellow

LAND & HOUSING RESEARCH INSTITUTE

99 Expo-ro 539beon-gil

Daejeon 34047

SOUTH KOREA

urban@lh.or.kr

<https://lhri.lh.or.kr/eng/index.do>

Best of Copywriting

UNITED THERAPEUTICS/LAB 4
UTHR 2023: Innovation Transformation

NOMINATOR

Bill Rock
Executive Creative Director
UNITED THERAPEUTICS/LAB 4
1735 Connecticut Ave. NW
Washington, DC 20009
USA
bill@unither.com
www.unither.com

Best of Design – *Annual Reports Overall*

CHINA UNICOM (HONG KONG) LIMITED
Focus, Plug and Innovate

<https://www.chinaunicom.com.hk/en/ir/reports/ar2023.pdf>

NOMINATOR

Enrica Lee

Assistant Company Secretary

CHINA UNICOM (HONG KONG) LIMITED

75/F, The Center, 99 Queen's Road Central

HONG KONG SAR PRC

enrica@chinaunicom.com.hk

www.chinaunicom.com.hk

Best of Design – *Annual Report Covers*

SHANGHAI PHARMACEUTICALS HOLDING CO. LTD. *SHANGHAI PHARMA 2023 Annual Report*

NOMINATOR

Demi Gao

Manager

TOPPAN NEXUS LIMITED

Unit 01-05, 27F, Tower B, Sino-Ocean Park

No.10 Jintong Rd. West, Chaoyang District

Beijing

PEOPLE'S REPUBLIC OF CHINA

demigao@toppannexus.com

www.toppannexus.com

CLIENT

Lu Ye

Manager

SHANGHAI PHARMACEUTICALS HOLDING CO. LTD.

Shanghai Pharma Building, 200 Taicang Road

Shanghai 200020

PEOPLE'S REPUBLIC OF CHINA

luye@sphchina.com

www.sphchina.com

Best of Design – *Brand Book*

PORSCHE LIFESTYLE GMBH
Porsche Vibes

NOMINATOR

Michael Köckritz

Publisher

RAMP.SPACE GMBH & CO. KG

Obere Wässere 5

72764 Reutlingen

GERMANY

info@ramp-space.com

<https://ramp.space>

CLIENT

Stefan Büscher

CEO

PORSCHE LIFESTYLE GMBH

Grönerstraße 5

71636 Ludwigsburg

GERMANY

contact@porsche-design.de

www.porsche-design.de

Best of Design – *Magazines*

VOLKSWAGEN PASSENGER CARS *ramp special. 50 Years of VW Golf*

NOMINATOR

Michael Köckritz

Publisher

RAMP.SPACE GMBH & CO. KG

Obere Wässere 5

72764 Reutlingen

GERMANY

info@ramp-space.com

<https://ramp.space>

CLIENT

Stefan Voswinkel

Head of Product Communications

VOLKSWAGEN PASSENGER CARS

Berliner Ring 2

38440 Wolfsburg

GERMANY

vw@volkswagen.de

www.volkswagen.de

Best of Online Annual Reports

SK CHEMICALS *2023 Sustainability Report*

https://esg.skchemicals.com/images/document/pdf/2023_SK_chemicals_Sustainability_Report_eng.pdf

NOMINATOR

Eunhye Lee & Eunsuk Choi

Executive Directors

THE MOMENTS

204-1803 Manrijae-ro 74, Mapo-gu

Seoul 04187

SOUTH KOREA

themoments.choi@gmail.com

CLIENT

Jisun Kim

Manager

SK CHEMICALS

310 Pangyo-ro, Bundang-gu

Seongnam-si, Gyeonggi-do 13494

SOUTH KOREA

yjjeon@smcenter.or.kr

<https://www.skchemicals.com/en>

Best of Print Annual Reports

HELLENIQ ENERGY HOLDINGS S.A.

2023 Annual Report – Empowering Tomorrow

https://annualreport2023.hellenigenergy.gr/wpcontent/uploads/2024/06/ANNUAL_REPORT_2023_ENG.pdf

NOMINATOR

Catia Thomadaki

Coordinator – IR Communications

HELLENIQ ENERGY HOLDINGS S.A.

8A Chimarras Str.

Maroussi 15125

GREECE

kthomadaki@helleniq.gr

www.helleniq.gr

Best of Promotion

MTR CORPORATION LIMITED *THE WAI WE LIVE*

https://docs.google.com/presentation/d/104lLcwdqYV8D1D7xKAxITHk-pNsFbK7L/edit?usp=drive_link&oid=105118020675951687501&rtpof=true&sd=true

NOMINATOR

Yan Shek
Senior Account Manager
HAVAS HONG KONG
25/F, Two Sky Parc, 51 Hung To Road
Kwun Tong
HONG KONG SAR PRC
yan.shek@havas.com
hk.havas.com

CLIENT

Freda Lau
Assistant Chief Retail Marketing Manager
MTR CORPORATION LIMITED
MTR Headquarters Building, Telford Plaza
Kowloon
HONG KONG SAR PRC
fredal@mtr.com.hk
www.mtr.com.hk

Best of Public Relations

DR. ING. H.C. F. PORSCHE AG

Porsche 911. Everlasting Love Stores

NOMINATOR

Michael Köckritz

Publisher

RAMP.SPACE GMBH & CO. KG

Obere Wässere 5

72764 Reutlingen

GERMANY

info@ramp-space.com

<https://ramp.space>

CLIENT

Oliver Hoffmann

Director, Marketing Communications

DR. ING. H.C. F. PORSCHE AG

Porscheplatz 1

70435 Stuttgart

GERMANY

info@porsche.de

porsche.com

Best of Social Media

NGONG PING 360 LIMITED

100% DORAEMON & FRIENDS @Ngong Ping 360

<https://bit.ly/4fGs7iH>

NOMINATOR

Joan Tsang

Assistant Marketing Communications Manager

NGONG PING 360 LIMITED

11 Tat Tung Road, Tung Chung

Lantau

HONG KONG SAR PRC

joan.tsang@np360.com.hk

www.np360.com.hk

Best of Special Events

CLAAS KGAA MBH

Claas @ Agritechnica 2023

https://www.dropbox.com/scl/fi/681emamyatgv63him7tph/CLAAS_Agritechnica2023_EN_fA.mp4?rlkey=c6me6bak7hu24p82pep230ga3&st=ujxglani&dl=0

NOMINATOR

Jens Berger

Teamleader

FISCHERAPPELT, LIVE MARKETING GMBH

Widdersdorfer Str. 202

50825 Cologne

GERMANY

jens.berger@fischerappelt.de

<https://www.fischerappelt.de>

CLIENT

David Schiefer

Manager Fairs & Events

CLAAS KGAA MBH

Muehlenwinkel 1

33428 Harsewinkel

GERMANY

david.schiefer@claas.de

<https://www.claas.de>

Best of Video

PR WING, HONG KONG POLICE FORCE *Anti-Road Racing Video*

<https://www.youtube.com/watch?v= utcVPP9CsY>

NOMINATOR

Vincent LAI Tat-yik

Senior Inspector of Police

PR WING, HONG KONG POLICE FORCE

11/F, Arsenal House, Police Headquarters

1 Arsenal Street

HONG KONG SAR PRC

ip-sip-prs-1-pr@police.gov.hk

https://www.police.gov.hk/ppp_en/index.html

Best of Websites

HONG KONG TOURISM BOARD *Hong Kong Incentive Playbook*

<https://www.mehongkong.com/hkincentiveplaybook/eng/index.html>

NOMINATOR

Ivy Chung

Senior Manager, Marketing Services

HONG KONG TOURISM BOARD

11/F, Citicorp Centre, 18 Whitfield Road

North Point

HONG KONG SAR PRC

ivy.chung@hktb.com

www.mehongkong.com/