

The background is a vibrant purple with a dark blue curved band across the middle. It is decorated with various celestial elements: a large orange sun partially obscured by the blue band, several blue eight-pointed stars, and numerous small orange circles of varying sizes scattered throughout. A thin white line curves across the scene, passing through the sun and another orange circle on the right.

2024 galaxy AWARDS

ADVERTISING • BROCHURES
COPYWRITING • DESIGN • ANNUAL REPORTS
MAGAZINES • PROMOTION • PUBLIC RELATIONS
SPECIAL EVENTS • VIDEOS • WEBSITES

ENTRY DEADLINE: JULY 18, 2024

WELCOME!

2024 galaxy AWARDS

KUDOS!!!

“The news of our Gold win just made my day. I got your email as soon as I arrived at the office. It made for a perfectly wonderful work week! Thank you so much.”

DNA KOMUNIKA
Jakarta, Indonesia

“We are so excited to receive our GALAXY Grand Award plaque! It is beautiful. I shared the news with our client and she is elated! Thanks again. We are pleased to be part of this prestigious program.”

STAN GELLMAN GRAPHIC DESIGN
St. Louis, Missouri USA

“Great news! Thank you.”

KREATIF FABRIKA
Istanbul, Türkiye

Wishing YOU kudos and success
in the **2024 GALAXYS!**

For the **MISSION STATEMENT** and complete list of all
80+ countries that compete, visit mercommawards.com

“Thank you for this fantastic news! The entire team is happy and proud of the many awards you presented to us! We enjoy and value participating in the GALAXY Awards. Looking forward to introducing new and exciting projects to the 2024 competition.”

INSLÜCK
Berlin, Germany

“Winning four prizes is awesome news!
Thank you so much. 😊”

PURE PERFECTION
Wiesbaden, Germany

“5 wins – Awesome NEWS! Thanks 😊😊”

FISCHERAPPELT
Doha, Qatar

DEADLINE: July 18, 2024

CALENDAR

JULY

18

Deadline for
Entries

SEPTEMBER

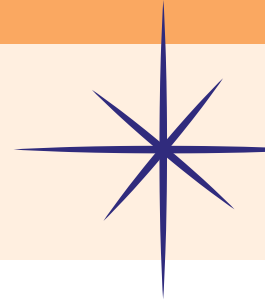
26

Winners
Notified

OCTOBER

24

Grand Winners
Announced

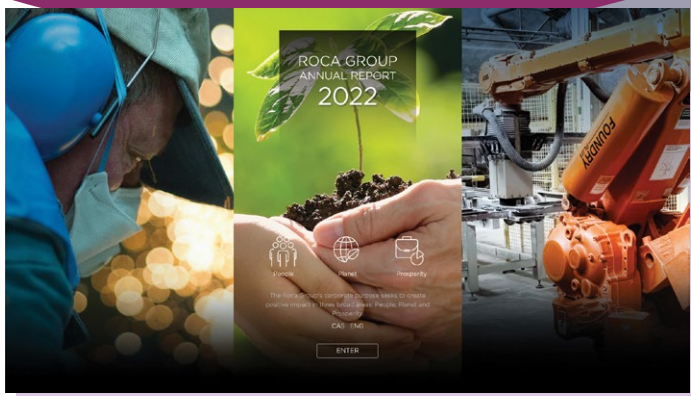


JUDGES

The International members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft, enabling the worldwide exchange of ideas and information.

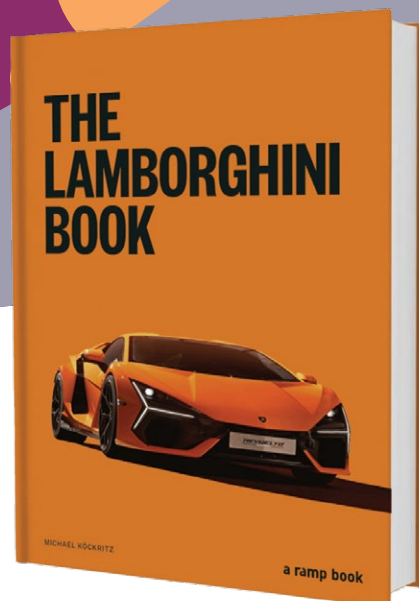
33 Visual – MEXICO
A. Plus Financial Press Limited – HONG KONG SAR PRC
Above The Line Company Limited – HONG KONG SAR PRC
AIR – USA
Airport Authority – HONG KONG SAR PRC
Akademie Deutscher Genossenschaften E.V. – GERMANY
ANTA Sports Product Ltd. – HONG KONG SAR PRC
Atravia – PORTUGAL
Atruvia – SPAIN
Atruvia – GERMANY
Avila Creative, Inc. – USA
Bank of China – HONG KONG SAR PRC
Beijing Pengtu Culture & Art Communication Co., Ltd. – PRC
Berenberg – GERMANY
BESO by LLYC – SPAIN
BGA Publishing – USA
Brands Marken und Design GmbH – AUSTRIA
Bright Visuals – SLOVENIA
Burgess Strategic Marketing Services – USA
California Water Services Group – USA
CD Communications Group SDN BHD – MALAYSIA
China Communications Services Corporation Limited – HONG KONG SAR PRC
China Telecom Corporation Ltd. – HONG KONG SAR PRC
China Unicom – HONG KONG SAR PRC
CITIC – HONG KONG SAR PRC
CODE Red – GERMANY
Concept C Media GmbH – GERMANY
COPE Content Performance Group GmbH – AUSTRIA
Cre8 (Greater China) Limited – HONG KONG SAR PRC
Creative Creature Company Limited – HONG KONG SAR PRC
Curran & Connors, Inc. – USA
Design Kommune – GERMANY
DNA KOMUNIKA – INDONESIA
Donnelley Financial Solutions – HONG KONG SAR PRC
EDICO Financial Press Services Ltd. – HONG KONG SAR PRC
Elegance Financial Communications Limited – HONG KONG SAR PRC
Equity Financial Press Ltd. – HONG KONG SAR PRC
Far East Consortium International Ltd. – HONG KONG SAR PRC
Fast Retailing Co., Limited – JAPAN
FGI Design – USA
Finar Kurumsal – TÜRKIYE
Fulkrum – USA
Genesis Energy – NEW ZEALAND
GENNEX Financial Press Limited – HONG KONG SAR PRC
Global Reporting Services – AUSTRALIA
Granato Creative Group – USA
Great Thinks GmbH – GERMANY
h2h Consulting – USA
HeterMedia Services Ltd. – HONG KONG SAR PRC
HGB Hamburger Geschäftsberichte GmbH & Co. KG – GERMANY
Hong Kong Metropolitan University – HONG KONG SAR PRC
Hong Kong Police Force – HONG KONG SAR PRC
Hong Kong Tourism Board – HONG KONG SAR PRC
Hyundai Motor Group – SOUTH KOREA
i.LINK Group Limited – HONG KONG SAR PRC
Inbrax – CHILE
Insight Creative – NEW ZEALAND
iONE Financial Press Limited – HONG KONG SAR PRC
Jessica Qian – USA
Journal International The Home of Content GmbH – GERMANY
JUJU Studio – USA
Jungheinrich – GERMANY
Kanro Inc. – JAPAN
KD1 Designagentur – GERMANY
Kerry Properties – HONG KONG SAR PRC
Killing Mario – SOUTH KOREA
KMW – GERMANY
KPR – SOUTH KOREA
KW Communications – GERMANY
Lin Young – MALAYSIA
LLYC – SPAIN
Lorraine Gregory Communications – USA
M-1 Studios – USA
M&M Consulting Ltd. – HONG KONG SAR PRC
Mag & Me – GERMANY
M Digital Partners Company Limited – HONG KONG SAR PRC
Media Genesis – USA
Mens Creation Limited – HONG KONG SAR PRC
Mensalia GmbH – AUSTRIA
MetaFusion Pte. Ltd. – SINGAPORE
Milenio 3 – MEXICO
MM Partners – SOUTH KOREA
MSI – LUXEMBOURG
Ngong Ping 360 – HONG KONG SAR PRC
Noon Creative – USA
Nova Fusion – MALAYSIA
NZ Post – NEW ZEALAND
Ocean Park Corporation – HONG KONG SAR PRC
Orange Financial Printing Limited – HONG KONG SAR PRC
PepperClub – GERMANY
Profilwerkstatt – GERMANY
PRATT Institute – USA
Quaker Houghton – USA
REF Financial Press Limited – HONG KONG SAR PRC
Reginald Pauffley – UNITED KINGDOM
Rethink – MALAYSIA
ringzwei – GERMANY
Sakaguchi Corp. – JAPAN
Sequel – USA
Shian Inc. – JAPAN
Six Group Services AG – SWITZERLAND
Smart Media – SRI LANKA
Solomon Financial Press – HONG KONG SAR PRC
SSDM – USA
Stan Gellman Graphic Design Inc. – USA
Studio 210, LLC – USA
Sydinvest – DENMARK
Symrise – GERMANY
Tayburn – TÜRKIYE
Territory – GERMANY
The Hong Kong Society for the Aged – HONG KONG SAR PRC
Toppan Nexus Limited – HONG KONG SAR PRC
Triglav Insurance Company – SLOVENIA
Troy Chamber of Commerce – USA
Ulled Asociados – SPAIN
United Therapeutics – USA
USA Writing Services – USA
Walker Publicity Consulting – USA
Wynk Design, Inc. – USA
X_Design – MEXICO
Yellow Creative (HK) Limited – HONG KONG SAR PRC
Zeev Zamir – USA

CONGRATULATIONS! 2023 grand award WINNERS



BEST OF ANNUAL REPORTS - Online

Ulled Asociados
ROCA GROUP
Annual Report 2022
(SPAIN)



BEST OF DESIGN - Brand Book

ramp.space GmbH & Co. KG
The Lamborghini Book
(GERMANY)



BEST OF VIDEOS

Hong Kong Police Force
Guarding Our City - The Prequel
(HONG KONG SAR PRC)



BEST OF PUBLIC RELATIONS

insglück Gesellschaft für Markeninszenierung mbH
FEDERAL MINISTRY OF AGRICULTURE & FOOD
German Garden - BIOTOPIA
(GERMANY)



BEST OF DESIGN - Annual Reports

Hang Lung Properties Limited
2022 Annual Report
(HONG KONG SAR PRC)



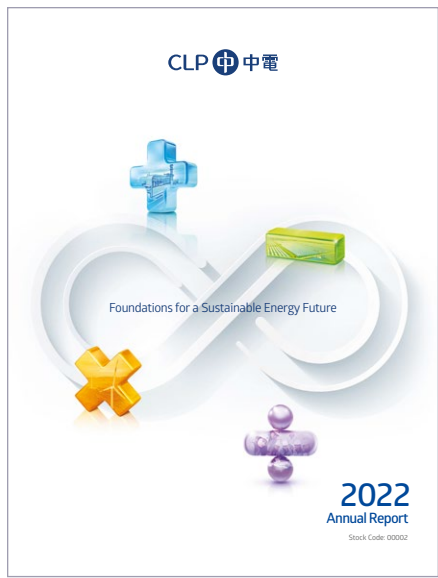
BEST OF SPECIAL EVENTS

VOK DAMS Events and Live-Marketing
AGCO
Fendt 700 Vario Launch Event
(GERMANY)



BEST OF ADVERTISING

Ngong Ping 360 Limited
The Grand Launch Campaign of Ngong Ping 360 "Crystal+"
(HONG KONG SAR PRC)



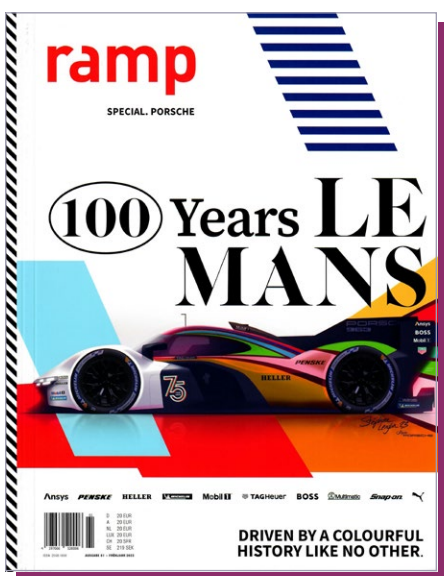
BEST OF COPYWRITING

CLP Holdings Limited
CLP 2022 Annual Report
(HONG KONG SAR PRC)



BEST OF WEBSITES

China Telecom Corporation Limited
Go For Smart Future, Grow With China Telecom
(HONG KONG SAR PRC)



BEST OF DESIGN - Magazines

ramp.space GmbH & Co. KG
ramp - Porsche Le Mans Special
(GERMANY)



BEST OF PROMOTION

Stan Gellman Graphic Design
St. Louis Green Business Challenge Award
(USA)

BEST OF SHOW



BEST OF ANNUAL REPORTS & BEST OF DESIGN

- Annual Report Covers
Lab 4/United Therapeutics
UTarot 2022 - Fortune Favors the Bold
(USA)

ENTRY INFO

CATEGORIES & CLASSIFICATIONS

WHO

Any professional involved in marketing communications is encouraged to enter. The GALAXY Awards afford all creatives an exceptional opportunity for global recognition.

WHAT

The following must be included with your entry:

PRINT ENTRIES

- Completed Entry Form
- 3 Copies of Print, CD/DVD or USB Entries
- Entry Fee

ONLINE ENTRIES

- Completed Entry Form
- Include link, URL or Dropbox/WeTransfer
- Entry Fee

IMPORTANT: Send originals if at all possible. Judges cannot always evaluate your work properly in PDF or poor quality copies. An original printed piece certainly has a better impact on the judges!

WHEN

The deadline for entries is July 18, 2024. Entries must be postmarked (sent or emailed) by this date.

WHERE

Send hard copies via DHL Express, FedEx, TNT or UPS to:

MerComm/GLX
500 Executive Blvd., Ste. 200
Ossining, NY 10562 USA

Send online entries to:
info@mercommawards.com

WIN!

AWARD CERTIFICATES

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company
CLIENT COMPANY
Title of Entry

If you would prefer any variation of the official format, kindly let us know on the Entry Form.

A. ADVERTISING

- A01 App/Online/YouTube Campaign
- A02 Outdoor Billboard
- A03 Print – Single Ad
- A04 Promotional Campaign
- A05 TV Ad – Campaign
- A06 Other/Misc.

B. BROCHURES

- B01 Company Profile
- B02 Corporate Magazine
- B03 Family & Children
- B04 Other/Misc.

C. COPYWRITING

Annual Reports

- C01 Chairman's Letter
- C02 Overall A.R.

Magazines

- C03 Feature Article
- C04 Overall Publication
- C05 Other/Misc.

D. DESIGN – Annual Reports

Non-Traditional

- D01 Asia/Pacific
- D02 Europe
- D03 The Americas

Traditional

- D04 Asia/Pacific
- D05 Europe
- D06 Hong Kong
- D07 Mainland China (PRC)
- D08 The Americas

E. DESIGN – Covers

Annual Reports

- E01 Artistic/Illustrations
- E02 Die-Cut
- E03 Foils
- E04 Graphics/Text
- E05 People/Portraits
- E06 Places/Products
- E07 Special Treatment
- E08 Unique Presentation (Hard Cover, Boxed Sets, Multi-parts, etc.)
- E09 Other/Misc.

F. DESIGN – Magazines

- F01 Auto/Car – Customer
- F02 Auto Enthusiast – General Audience
- F03 Beauty/Hair
- F04 Children's Publication
- F05 Customer Magazine
- F06 Employee Publications
- F07 Fashion & Lifestyle
- F08 Travel/Tourism
- F09 Other/Misc.

G. DESIGN – Various

- G01 Anniversary
- G02 Art Installation
- G03 Automotive Experience
- G04 Brand Book
- G05 Calendar
- G06 Digital Web Magazine
- G07 Environmental/Societal Governance (ESG) Report
- G08 Exhibition/Scenography
- G09 Newsletter
- G10 Poster
- G11 Puzzle
- G12 Sports Sponsorship
- G13 Trade Show Booth
- G14 Other/Misc.

H. ANNUAL REPORTS

– Print

- H01 Aerospace & Defense
- H02 Airport
- H03 Banks – Investment Svcs.
- H04 Beer Manufacturing, Sales & Distribution
- H05 Beverages
- H06 Biotechnology
- H07 Conglomerate
- H08 CSR – Corporate Social Responsibility Report
- H09 Diversified Business
- H10 Energy
- H11 Food/Packaged Goods
- H12 Governmental
- H13 Healthcare
- H14 Industrial Manufacturing
- H15 Insurance
- H16 Integrated AR & CSR
- H17 IT Service Provider
- H18 Jewelry
- H19 Mining
- H20 Multi-Industry
- H21 Network Services
- H22 Non-Profit Organizations
- H23 Pharmaceuticals
- H24 Property Development
- H25 Real Estate Dev. Svcs.
- H26 REIT
- H27 Residential Properties
- H28 Sustainability Report
- H29 Telecommunications
- H30 Utility
- H31 Other/Misc.

I. ANNUAL REPORTS

– Online

- I01 Bank/Financial Svcs.
- I02 Chairman's Presentation
- I03 Energy
- I04 Integrated A.R.
- I05 Interactive
- I06 IT Service Provider
- I07 Microsite
- I08 Non-Profit Organization
- I09 PDF
- I10 Pharmaceuticals
- I11 Sustainability Report
- I12 Tourism
- I13 Video
- I14 Other/Misc.

J. MOBILE MEDIA

- J01 Annual Report
- J02 Blog
- J03 Display & Ads
- J04 Facebook Page
- J05 Infographic
- J06 Logistics
- J07 Mobile App
- J08 Social Media
- J09 Other/Misc.

K. PROMOTION

- K01 Anti-Scam Awareness
- K02 Brand Identity
- K03 Christmas/Holiday
- K04 Contest/Game
- K05 Environmental
- K06 Festival
- K07 Gift Box
- K08 Local Attractions
- K09 New Product Introduction
- K10 Opening Event
- K11 Special Project
- K12 Sustainability & Legacy
- K13 Tourism
- K14 Youth Development
- K15 Other/Misc.

L. PUBLIC RELATIONS

- L01 Awareness Campaign
- L02 Corp. Social Responsibility
- L03 Event Marketing
- L04 Product Launch
- L05 Research Project
- L06 Storytelling Publication
- L07 Sustainability Project
- L08 Other/Misc.

M. SPECIAL EVENTS

- M01 Anniversary Show/Production
- M02 Brand Awareness
- M03 Building/Construction
- M04 Community Involvement
- M05 Corporate
- M06 Digital Event
- M07 Digital Installation
- M08 Employee Event
- M09 Healthcare Event
- M10 Industry/Trade Event
- M11 Innovative Ideas
- M12 Media Event
- M13 Medical Conference & Training
- M14 Opening Ceremony
- M15 Pop-Up Event
- M16 Product Awareness
- M17 Product/Service Launch
- M18 Publicity
- M19 Seasonal Promotion
- M20 Shopping Mall Attraction
- M21 Sports Related
- M22 Summer Event/Party
- M23 Trade Show
- M24 Other/Misc.

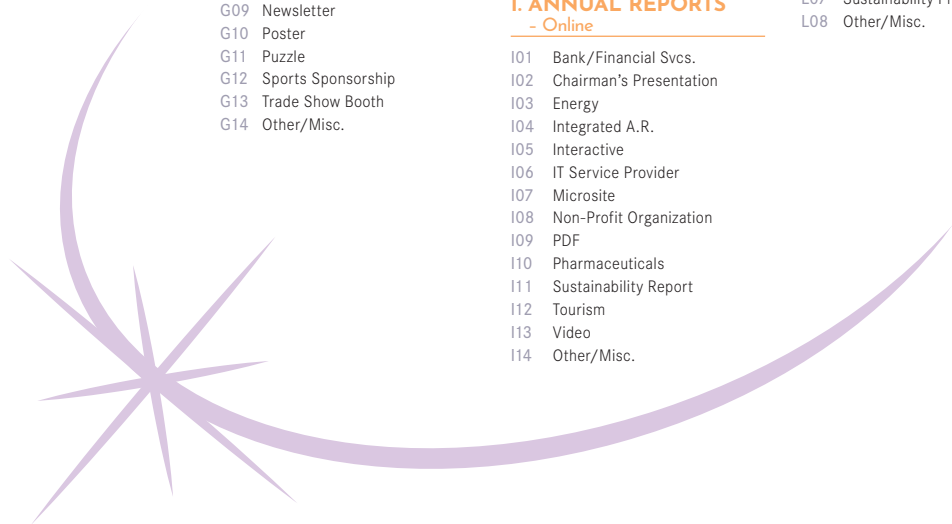
N. VIDEOS

– DVDs, URLs & USBs

- N01 Animated Promotion
- N02 Corporate Identity
- N03 Crime Prevention
- N04 History
- N05 Promotion
- N06 Public Awareness
- N07 Tourism
- N08 Video Campaign
- N09 Video Storytelling
- N10 Youth Guidance
- N11 Other/Misc.

O. WEBSITES

- O01 Awareness Campaign
- O02 Business-to-Business
- O03 Corporate Web Sites
- O04 Environmental Stewardship
- O05 Investor Relations
- O06 Microsite
- O07 Non-Profit Org.
- O08 Online Magazine
- O09 Redesign/Relaunch
- O10 Telecommunications
- O11 Other/Misc.



ENTRY FORM



2024 galaxy AWARDS

NOMINATOR INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

AGENCY / COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

CLIENT INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

CLIENT COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____

EMAIL: _____

WEBSITE: _____

ENTRY INFORMATION

TITLE OF ENTRY: _____

CATEGORY CODE (EX. "D-04") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

FORMAT: App DVD / USB Mixed Media
 Print Only Web

URL: _____

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

PAYMENT INFORMATION - Fill out this section once for all entries.

Total Number of Entries: _____

@ \$340 USD per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10+ Entries, 10% Discount - \$ _____

Total Fees Paid (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to:
MerComm / GLX

Bank-to-Bank Transfer (Contact our office for details)

American Express
□□□□-□□□□□□-□□□□□□
Exp. □□-□□

MasterCard/Visa
□□□□-□□□□□□-□□□□□□-□□□□□□
Exp. □□-□□

CARD HOLDER'S NAME: _____

SIGNATURE: _____

IMPORTANT: Attach one completed Entry Form to each entry.
Send **THREE (3)** copies for each printed entry!
Online/Web entries need send only link or URL.

SHIPPING INSTRUCTIONS: Send entry materials along with entry forms and fees via DHL Express, FedEx, TNT or UPS. To hasten your package through customs, please affix or mark in bold lettering outside the package - "Contest Material, No Commercial Value."

MAIL ENTRIES TO:

MerComm/GLX
500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

For More Information:
P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

Log No. #
For Office Use Only

**JULY 18, 2024
DEADLINE**