

The background is a dark blue space-themed graphic with yellow stars, purple and blue planets, and yellow orbital lines. The text '2022 galaxy AWARDS' is prominently displayed in the upper left. '2022' is in yellow, 'galaxy' is in white, and 'AWARDS' is in yellow.

2022
galaxy
AWARDS

ADVERTISING • BROCHURES
COPYWRITING • DESIGN • ANNUAL REPORTS
MOBILE MEDIA • PROMOTION • PUBLIC RELATIONS
SPECIAL EVENTS • VIDEOS • WEBSITES

ENTRY DEADLINE: JULY 22, 2022

WELCOME!

2022 galaxy AWARDS

TRIUMPH

Recognition enriches your professional life – and energizes the entire team.

Plus, by entering, you can see your scores and comments as judged by titans in the industry.

These detailed evaluations are why dedicated professionals from around the world have participated for over three decades. With no advertising, membership, or sponsors, the **GALAXY Awards** is the one and only truly independent competition. You are guaranteed impartiality and an unbiased evaluation by global panels of judges.

Your work is terrific! Go for the trophy!

Wishing you tremendous success,



Reni L. Witt

Founder and President

For the **MISSION STATEMENT** and complete list of all 80+ countries that compete, visit mercommawards.com

CALENDAR

JULY

22

Deadline for
Entries

SEPTEMBER

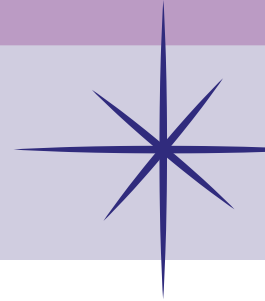
22

Winners
Notified

OCTOBER

16

Grand Winners
Announced



JUDGES

The International members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft, enabling the worldwide exchange of ideas and information.

33 VISUAL – MEXICO
5D FACTORY – KOREA
A. PLUS FINANCIAL PRESS LTD – HONG KONG
ADDISON – USA
AIR HEALTH – USA
AIRPORT AUTHORITY HONG KONG – HONG KONG
AKADEMIE DEUTSCHER GENOSSENSCHAFTEN
ADG – GERMANY
ARMACELL INTERNATIONAL S.A. – LUXEMBOURG
ARTISTS ESTATE STUDIO – USA
ATREVIEW – SPAIN
ATRLVIA – GERMANY
AVILA CREATIVE – USA
BANK OF CHINA – HONG KONG
BERENBERG – GERMANY
BGA PUBLISHING – USA
BP CONTENT – GERMANY
BRANDSONSPEED GMBH – GERMANY
BRING, LLC. – USA
BURGESS STRATEGIC MARKETING SERVICES – USA
C3 CREATIVE CODE & CONTENT – GERMANY
CD CORPORATE REPORTS SDN BHD – MALAYSIA
CHINA COMMUNICATIONS SERVICES CORPORATION LIMITED – HONG KONG
CHINA OVERSEAS PROPERTY HOLDINGS LTD – CHINA
CHINA TELECOM CORPORATION LIMITED – HONG KONG
CHINA UNICOM LIMITED – HONG KONG
CHRISTIAN RAHOFFER GMBH – AUSTRALIA
CITIC LIMITED – HONG KONG
CITIZENS DEVELOPMENT BUSINESS FINANCE PLC – SRI LANKA
CODE – GERMANY
COLONIAL FIRST STATE GLOBAL ASSETS MGMT – AUSTRALIA
COMFORTDELGR0 CORPORATION – SINGAPORE
CONCEPT C MEDIA – GERMANY
CONTENT PERFORMANCE GROUP GMBH – GERMANY
COOLGREY DESIGN WORKSHOP LIMITED – HONG KONG
COPE CONTENT PERFORMANCE GROUP GMBH – AUSTRALIA
CREB – HONG KONG
CSR CONSULTING & DESIGN – KOREA
CURRAN & CONNORS, INC. – USA
DAIMLER AG – GERMANY
DAIWA HOUSE INDUSTRY CO., LTD. – JAPAN
DAN BARON – USA
DANIEL KENEDY COMMUNICATIONS SERVICES – USA
DEVON TITLE – USA
DIEHL AVIATION – GERMANY
DNA KOMUNIKA – INDONESIA
DONNELLY FINANCIAL SOLUTIONS – HONG KONG
DOOSAN INFACORE LTD – KOREA
DOTPLUS COMMUNICATIONS SDN BHD – MALAYSIA

EDICO FINANCIAL PRESS SERVICES – HONG KONG
ELEGANCE FINANCIAL COMMUNICATION LIMITED – HONG KONG
ENGAGE MEDIA PTE. LTD. – SINGAPORE
EQUITY FINANCIAL PRESS – HONG KONG
EXCEL COMMUNICATION AND PERCEPTION MANAGEMENT – TURKEY
FAST RETAILING CO., LIMITED – JAPAN
FEC – HONG KONG
FGI DESIGN – USA
FINAR KURUMSAL – TURKEY
FRONIUS INTERNATIONAL GMBH – GERMANY
FUHRMANN FILMS – GERMANY
GENNEX FINANCIAL MEDIA LIMITED – HONG KONG
GLOBAL REPORTING SERVICES – AUSTRALIA
GRAFFITI – TURKEY
GREAT THINKS – GERMANY
H2H CONSULTING – USA
HETERMEDIA – HONG KONG
HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG – GERMANY
HKBN GROUP – HONG KONG
HONG KONG METROPOLITAN UNIVERSITY – HONG KONG
I.LINK GROUP LIMITED – HONG KONG
IDEAS ON PURPOSE – USA
INBRAX – CHILE
INC DESIGN – USA
INFORMA PLC – UNITED KINGDOM
INSIGHT CREATIVE – NEW ZEALAND
INTERNATIONAL FINANCE CORPORATION (IFC) – USA
IONE FINANCIAL PRESS LTD. – HONG KONG
IR & MEHR – AUSTRIA
IZ ILETISIM – TURKEY
JOHN MADERE PHOTOGRAPHY – USA
KARIN UND WALTER BLÜCHERT – GEDÄCHTNISSTIFTUNG – GERMANY
KD1 DESIGNAGENTUR – GERMANY
KERRY PROPERTIES – HONG KONG
KORTEMAERZWOFF KOMMUNIKATION – GERMANY
KW COMMUNICATIONS – GERMANY
LLYC – COLOMBIA
LLYC – SPAIN
LOVED GMBH – GERMANY
LUKE COMMUNICATIONS GROUP – USA
M-1 STUDIOS – USA
M&M CONSULTANCY – HONG KONG
MARCO – SPAIN
MEDIA GENESIS – USA
MENSALIA GMBH – AUSTRIA
MENSEMEDIA – GERMANY
METAFUSION PTE LTD – SINGAPORE
MICHIGAN DOOR – USA
MILENIO 3 GENERA – MEXICO
MIRAMAR GROUP – HONG KONG
MM PARTNERS – KOREA
MSI – LUXEMBOURG
MUBADALA INVESTMENT COMPANY – UAE
NEWPORT3 COMMUNICATIONS – GERMANY
NOVA FUSION – MALAYSIA
ORANGE FINANCIAL PRINTING LIMITED – HONG KONG

OMV AKTIENGESELLSCHAFT – AUSTRIA
PARAGRAPHS DESIGN – USA
PEOPLE'S LEASING & FINANCE PLC – SRI LANKA
PEPPERCLUB – GERMANY
PETRANIX CORPORATE AND FINANCIAL COMMUNICATION – SWITZERLAND
PLAN P. GMBH – GERMANY
PRATT INSTITUTE – USA
PRH HAMBURG KOMMUNIKATION GMBH – GERMANY
PROFILWERKSTATT GMBH – GERMANY
PROTOP FINANCIAL PRESS LIMITED – HONG KONG
PT GARUDA INDONESIA (PERSERO) TBK – INDONESIA
PUBLIK.AGENTUR FÜR KOMMUNIKATION GMBH – GERMANY
RAMP.SPACE – GERMANY
REF FINANCIAL PRESS LIMITED – HONG KONG
REG PAUFFLEY – UNITED KINGDOM
RETHINK – MALAYSIA
RINGZWEI – GERMANY
S/O PROJECT – KOREA
SAKAGUCHI COMPANY – JAPAN
SEGWICK RICHARDSON – HONG KONG
SEQUEL – USA
SHIAN INC. – JAPAN
SIGNI DESIGN – MEXICO
SILICON PLUS COMMUNICATIONS PTE LIMITED – SINGAPORE
SINOMEDIA HOLDING LIMITED – CHINA
SIX GROUP SERVICES AG – SWITZERLAND
SMART MEDIA – SRI LANKA
SOLOMON FINANCIAL PRESS LIMITED – HONG KONG
SS DIGITAL MEDIA – USA
STAGG & FRIENDS GMBH – GERMANY
STAN GELLMAN GRAPHIC DESIGN INC. – USA
STUDIO 210, LLC – USA
SÜDEN AD AGENCY – GERMANY
SYDNVEST – DENMARK
SYMRISE AG – GERMANY
TAYBURN – TURKEY
TERRITORY CONTENT TO RESULTS GMBH – GERMANY
THE CHARLES GROUP – USA
THE DUBS – AUSTRALIA
THE HONG KONG SOCIETY FOR THE AGED – HONG KONG
TOPPAN MERRILL LIMITED – HONG KONG
TRONNCOM KG – AUSTRIA
TROY CHAMBER OF COMMERCE – USA
TWICE GRAPHICS – HONG KONG
ULLED BARCELONA – SPAIN
UNITED THERAPEUTICS – USA
VOK DAMS EVENTS & LIVE MARKETING – GERMANY
WACHOVIA SECURITIES – USA
WALKER PUBLICITY CONSULTING – USA
WILO SE – GERMANY
WYK DESIGN INC. – USA
X DESIGN – MEXICO
XANADU COMMUNICATIONS – USA
YELLOW CREATIVE (HK) LIMITED – HONG KONG
YESTOGETHER – IRAN

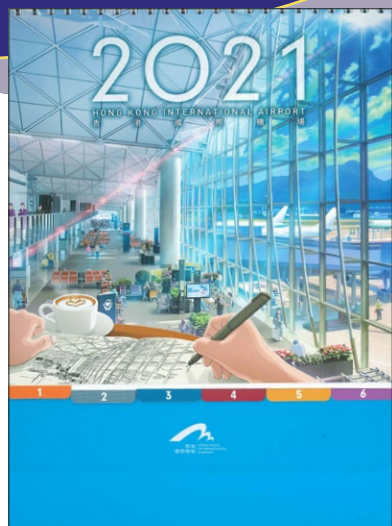
CONGRATULATIONS!

2021 grand award

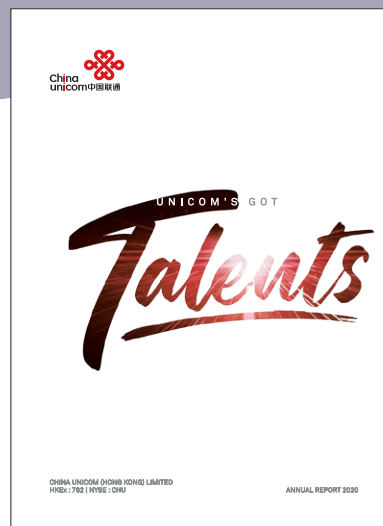
WINNERS



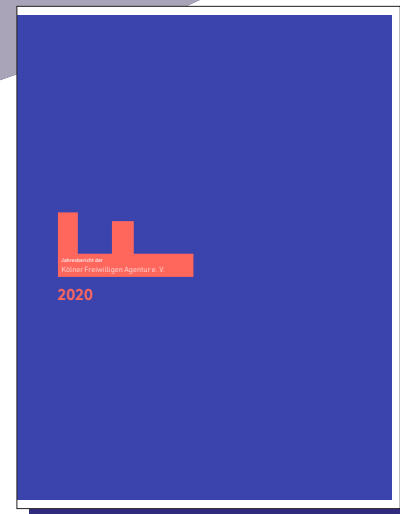
BEST OF BROCHURES
Kammann Rossi GmbH
GERMANY TRADE & INVEST
Markets International
(GERMANY)



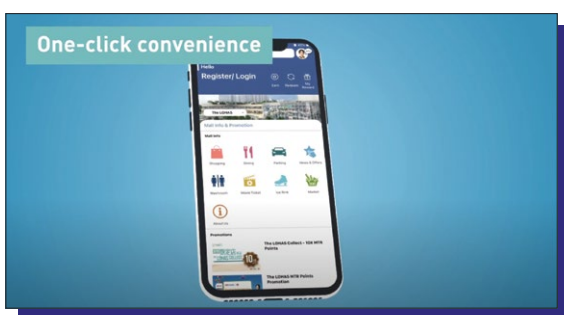
BEST OF DESIGN – Calendars
Airport Authority Hong Kong
Corporate Calendar 2021
(HONG KONG)



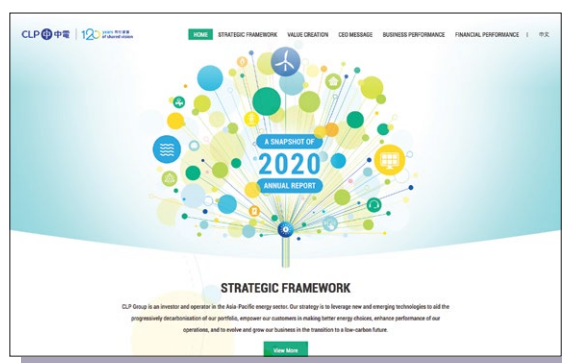
BEST OF DESIGN – Annual Reports
China Unicom (Hong Kong) Limited
UNICOM'S GOT TALENTS
(HONG KONG)



BEST OF ANNUAL REPORTS
– Non-Profit
muehlhausmoers corporate
communications gmbh
KÖLNER FREIWILLIGEN AGENTUR E.V.
Jahresbericht der Kölner Freiwilligen
Agentur e.V. 2020
(GERMANY)



BEST OF MOBILE MEDIA
MTR Corporation Limited
The LOHAS – Smart Mall Platform
(HONG KONG)



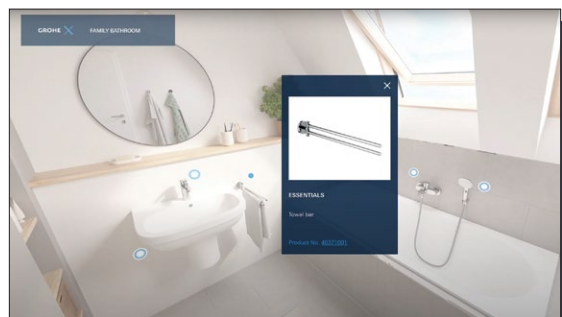
BEST OF ANNUAL REPORTS – Online
CLP Holdings Limited
A Snapshot of CLP's 2020 Annual Report
(HONG KONG)



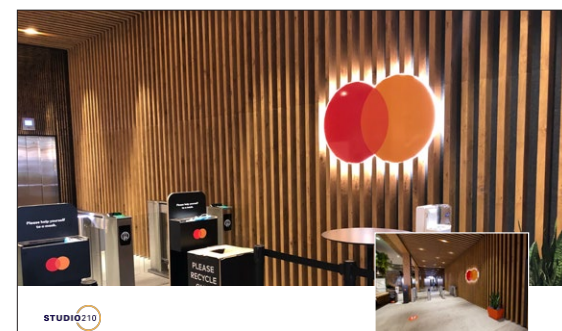
BEST OF SPECIAL EVENTS
Ngong Ping 360 Limited
360 FILA Sports Fest
(HONG KONG)



BEST OF VIDEOS
FINAR
CARGILL
1000 Farmers Endless Prosperity Progress Report –
Corporate Movie
(TURKEY)



BEST OF WEBSITES
VOK DAMS & IBM & D'art & more
GROHE
GROHE X
(GERMANY)



BEST OF PROMOTION
Studio 210, LLC
MASTERCARD
Mastercard NYC Tech Hub Branding
(USA)



BEST OF PUBLIC RELATIONS
Rosica Communications
THE SALVATION ARMY
GREATER NY DIVISION
The Salvation Army
GNY's Giant Red Kettle
(USA)



BEST OF ANNUAL REPORTS
– Traditional
VP Bank Ltd
Seize Opportunities -
VP Bank Annual Report 2020
(LIECHTENSTEIN)



BEST OF SHOW

BEST OF COPYWRITING
BEST OF DESIGN – Annual Report Covers
BEST OF ANNUAL REPORTS – Non-Traditional
United Therapeutics / LAB 4
UTHR 2020 - Multiple Shots On Goal
(USA)

ENTRY INFO

CATEGORIES & CLASSIFICATIONS

WHO

Any professional involved in marketing communications is encouraged to enter. The GALAXY Awards afford all creatives an exceptional opportunity for global recognition.

WHAT

The following must be included with your entry:

- **Completed Entry Form**
- **3 Copies* of Print, CD/DVD or USB Entries**
- **Entry Fee**

* **Online entries** need submit only a link, URL or Dropbox/WeTransfer.

IMPORTANT: Send originals if at all possible. Judges cannot always evaluate your work properly in PDF or poor quality copies. An original printed piece certainly has a better impact on the judges!

WHEN

The deadline for entries is July 22, 2022. Entries must be postmarked (sent) by this date.

WHERE

Send via DHL Express, FedEx, TNT or UPS to:

MerComm/GLX
500 Executive Blvd., Ste. 200
Ossining, NY 10562 USA

WIN!

AWARD CERTIFICATES

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company
CLIENT COMPANY
Title of Entry

If you would prefer any variation of the official format, kindly let us know, in writing, on this Entry Form.

A. ADVERTISING

- A01 Multi-platform/Media Campaign
- A02 Print - Single Ad
- A03 Promotional Campaign
- A04 TV Ad - Campaign
- A05 Other/Misc.

B. BROCHURES

- B01 Banks & Investment Services
- B02 Business Magazine
- B03 Company Profile
- B04 Corporate Magazine
- B05 Employees
- B06 Living & Housing
- B07 Marketing Collateral
- B08 Other/Misc.

C. COPYWRITING

Annual Reports

- C01 Asia/Pacific
- C02 Europe
- C03 The Americas
- C04 Chairman's Letter

Magazines

- C05 Auto/Car Enthusiast
- C06 Brandbook
- C07 General Audience
- C08 Special Audience
- C09 Other/Misc.

D. DESIGN – Annual Reports

Non-Traditional

- D01 Asia/Pacific
- D02 Europe
- D03 The Americas

Traditional

- D04 Asia/Pacific
- D05 Europe
- D06 Hong Kong
- D07 Mainland China (PRC)
- D08 The Americas

E. DESIGN

– Bound Publications

- Corporate/Custom Publication**
- E01 Auto Enthusiast – General Audience
- E02 B2B Customer Magazine
- E03 Beauty/Hair
- E04 Customer Magazine
- E05 Other/Misc.
- Customer Magazine**
- E06 Auto/Car Customer
- E07 Beauty, Fashion & Hair
- E08 Children's Publication
- E09 Cooking & Kitchens
- E10 Other/Misc.
- E11 Employee Publications
- E12 Family Magazine
- E13 Travel/Tourism
- E14 University/Alumni
- E15 Other/Misc.

F. DESIGN – Covers

Annual Reports

- F01 Artistic/Illustrations
- F02 Die-Cut
- F03 Foils
- F04 Graphics/Text
- F05 People/Portraits
- F06 Places/Products
- F07 Special Treatment
- F08 Unique Presentation (Hard Cover, Boxed Sets, Multi-parts, etc.)
- F09 Other/Misc.

G. DESIGN – Various

- G01 Anniversary
- G02 Board Game
- G03 Brandbook
- G04 Calendar
- G05 Campaign
- G06 Digital Web Magazine
- G07 Employee Magazine
- G08 Environmental/Societal Governance (ESG) Report
- G09 Newsletter
- G10 Promotional Poster
- G11 Trade Show Booth
- G12 Other/Misc.

H. ANNUAL REPORTS

– Print

- H01 Airport
- H02 Banks – Investment Svcs.
- H03 Beer Manufacturing, Sales & Distribution
- H04 Beverages
- H05 Bi-lingual
- H06 Biotechnology
- H07 Business-to-Business Products & Services
- H08 Conglomerate
- H09 Digital Information
- H10 Diversified Business
- H11 Electricity & Gas
- H12 Electronic Manufacturing
- H13 Energy
- H14 Food/Packaged Goods
- H15 Governmental
- H16 Industrial Manufacturing
- H17 Infrastructure
- H18 Insurance
- H19 IT Service Provider
- H20 Jewelry
- H21 Multi-Industry
- H22 Network Services

Non-Profit Organizations

- H23 Asia/Pacific
- H24 Europe
- H25 The Americas
- H26 Pharmaceuticals
- H27 Property Development
- H28 Real Estate Dev. Svcs.
- H29 Real Estate Investment
- H30 REIT
- H31 Residential Properties
- H32 Shipping Service
- H33 Sporting Goods
- H34 Sustainability Report
- H35 Telecommunications
- H36 University/College
- H37 Utility
- H38 Other/Misc.

I. ANNUAL REPORTS

– Online

- I01 Automobile Supplier
- I02 Energy
- I03 Integrated A.R.
- Interactive**
- I04 Asia/Pacific
- I05 Europe
- I06 The Americas
- I07 IT Service Provider
- I08 Microsite
- I09 PDF
- I10 Sustainability Report
- I11 Tourism
- I12 Video
- I13 Other/Misc.

J. MOBILE MEDIA

- J01 Annual Report
- J02 Blog
- J03 Digital Games
- J04 Display & Ads
- J05 Facebook Page
- J06 Infographic
- J07 Logistics
- J08 Mobile App
- J09 Mobile Website
- J10 Social Media
- J11 Other/Misc.

K. PROMOTION

- K01 Brand Identity
- K02 Christmas/Holiday
- K03 Environmental Branding
- K04 Festival
- K05 Local Attractions
- K06 New Product Introduction
- K07 Special Project
- K08 Tourism
- K09 Other/Misc.

L. PUBLIC RELATIONS

- L01 Awareness Campaign
- L02 Corp. Social Responsibility
- L03 Event Marketing
- L04 Product Launch
- L05 Research Project
- L06 Storytelling Newspaper
- L07 Storytelling Publication
- L08 Sustainability Project
- L09 Other/Misc.

M. SPECIAL EVENTS

- M01 Anniversary Show/Production
- M02 Building/Construction
- M03 Community Involvement
- M04 Corporate
- M05 Digital Event
- M06 Digital Installation
- M07 Employee Event
- M08 Healthcare Event
- M09 Industry/Trade Event
- M10 Innovative Ideas
- M11 Media Event
- M12 Medical Conference & Training
- M13 Pop-Up Event
- M14 Product Awareness
- M15 Product Launch
- M16 Product/Service Launch
- M17 Publicity
- M18 Seasonal Promotion
- M19 Trade Show
- M20 Other/Misc.

N. VIDEOS

– DVDs, URLs & USBs

- N01 Animated Promotion
- N02 Corporate Identity
- N03 Entrepreneurs & Investors
- N04 Gourmet & Wine
- N05 History
- N06 Promotion
- N07 Stakeholder Communications
- N08 Tourism
- N09 Training
- N10 Video Campaign
- N11 Video Storytelling
- N12 Vlog for Social Media
- N13 Other/Misc.

O. WEBSITES

- O01 Awareness Campaign
- O02 Business-to-Business
- O03 Corporate Web Sites
- O04 Energy
- O05 Investor Relations
- O06 Microsite
- O07 Multi-platform Digital Content
- O08 Non-Profit Org.
- O09 Online Magazine
- O10 Power/Electricity
- O11 Redesign/Relaunch
- O12 Telecommunications
- O13 Other/Misc.

ENTRY FORM



2022 galaxy AWARDS

NOMINATOR INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

AGENCY / COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

CLIENT INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

CLIENT COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

ENTRY INFORMATION

TITLE OF ENTRY: _____

CATEGORY CODE (EX. "B-02") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

FORMAT: App DVD / USB Mixed Media
 Print Only Web

URL: _____

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

PAYMENT INFORMATION - Fill out this section once for all entries.

Total Number of Entries: _____

@ \$320 USD per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10+ Entries, 10% Discount - \$ _____

Total Fees Paid (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to:
MerComm / GLX

Bank-to-Bank Transfer (Contact our office for details)

American Express
□□□□-□□□□□□-□□□□□□
Exp. □□-□□

MasterCard/Visa
□□□□-□□□□□□-□□□□□□-□□□□□□
Exp. □□-□□

CARD HOLDER'S NAME: _____

SIGNATURE: _____

IMPORTANT: Attach one completed Entry Form to each entry.
Send **THREE (3) copies** for each printed entry! Online/Web entries need send only link or URL.

SHIPPING INSTRUCTIONS: Send entry materials along with entry forms and fees via DHL Express, FedEx, TNT or UPS. To hasten your package through customs, please affix or mark in bold lettering outside the package - "Contest Material, No Commercial Value."

MAIL ENTRIES TO:

MerComm/GLX
500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

For More Information:
P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

**JULY 22, 2022
DEADLINE**

Log No. #

For Office Use Only