



2020
galaxy
AWARDS

ADVERTISING • BROCHURES
COPYWRITING • DESIGN • ANNUAL REPORTS
MOBILE MEDIA • PROMOTION • PUBLIC RELATIONS
SPECIAL EVENTS • VIDEOS • WEBSITES

Deadline Extended: August 28, 2020
~~ENTRY DEADLINE: JULY 20, 2020~~

WELCOME!



TRIUMPH

Recognition enriches your professional life – and energizes the entire team. Plus, by entering, you can see your scores and comments as judged by titans in the industry. These detailed evaluations are why dedicated professionals from around the world have participated for over three decades. With no advertising, membership, or sponsors, the **GALAXY Awards** is the one and only truly independent competition. You are guaranteed impartiality and an unbiased evaluation by global panels of judges.

Your work is terrific! Go for the trophy!

Wishing you tremendous success,

Reni L. Witt
Founder and President

For the MISSION STATEMENT and complete list of all 80+ countries that compete, visit mercommawards.com

CALENDAR

JULY

~~20~~

Deadline for Entries

OCTOBER

8

Winners Notified

NOVEMBER

5

Grand Winners Announced

Extended Deadline: August 28

JUDGES

The International members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft, enabling the worldwide exchange of ideas and information.

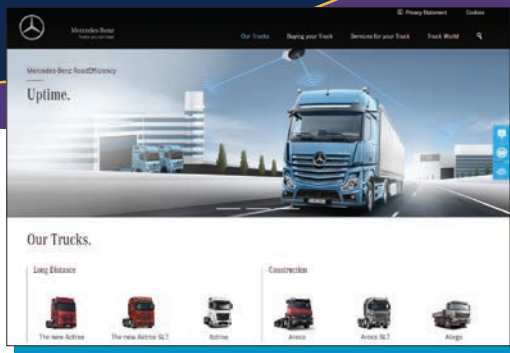
- 33 Visual – MEXICO
- A. Plus Financial Press Limited – HONG KONG
- Addison – USA
- AIR – USA
- An-Najah National University – PALESTINE
- Armaceil International S.A – LUXEMBOURG
- Artists Estate Studio – USA
- Asia Public Relations Agency – HONG KONG
- Aspen Insurance – USA
- Atrevia – PORTUGAL
- Atrevia – SPAIN
- Avila Creative, Inc. – USA
- Bank of China – HONG KONG
- Berenberg – GERMANY
- BGA Publishing – USA
- bp Content – GERMANY
- BrandBook LLC – USA
- BrandsOnSpeed GmbH – GERMANY
- Bring, LLC. – USA
- Burgess Strategic Marketing Services – USA
- C3 Creative Code & Content – GERMANY
- CD Corporate Reports SDN BHD – MALAYSIA
- CHC Enterprises – USA
- China Communications Services Corporation Limited – HONG KONG
- China Telecom Corporation Ltd. – HONG KONG
- China Unicom – HONG KONG
- CITIC Limited – HONG KONG
- Citizens Development Business Finance PLC – SRI LANKA
- C.J. Graphics – CANADA
- Colonial First State Global Asset Mgmt – AUSTRALIA
- ComfortDelGro Corporation Limited – SINGAPORE
- Coolgrey Design Workshop Limited – HONG KONG
- Cre8 (Greater China) Limited – HONG KONG
- CSR Consulting & Design – KOREA
- Curran & Connors, Inc. – USA
- Daimler AG – GERMANY
- Daiwa House Industry Co., Ltd. – JAPAN
- Daniel Kennedy Communications Services – USA
- Devon Title – USA
- Diehl Aviation – GERMANY
- Donnelley Financial Solutions – HONG KONG
- Doris Gstatler, IR & MEHR – AUSTRIA
- DOTPLUS Communications SDN BHD – MALAYSIA
- EDICO Financial Press Services Ltd. – HONG KONG
- Eisbrenner Public Relations – USA
- Engage Media Pte. Ltd – SINGAPORE
- Equity Financial Press Ltd. – HONG KONG
- Excel Communication and Perception Management – TURKEY
- Fast Retailing Co., Limited – JAPAN
- FGI Design – USA
- Fiducia & GAD IT AG – GERMANY
- Finar Kurumsal – TURKEY
- First Rabbit GmbH – GERMANY
- Fronius International GmbH – GERMANY
- Fuhrmann Films – GERMANY
- GenNex Financial Media Limited – HONG KONG
- Graffiti – TURKEY
- Grupo Insud – ARGENTINA
- h2h Consulting – USA
- HeterMedia Services Ltd. – HONG KONG
- HGB Hamburger Geschäftsberichte GmbH & Co. KG – GERMANY
- Hong Kong Broadband Network, Ltd – HONG KONG
- i.LINK Group Limited – HONG KONG
- Ideas on Purpose – USA
- INBRAX – CHILE
- Inc. Design – USA
- Informa PLC – UNITED KINGDOM
- Insight Creative – NEW ZEALAND
- International Finance Corporation (IFC) – USA
- iONE Financial Press – HONG KONG
- IZ Iletisim – TURKEY
- John Madere Photography – USA
- Jolly Good Films – NEW ZEALAND
- Karin und Walter Blüchert Gedächtnisstiftung – GERMANY
- KD1 Designagentur – GERMANY
- Kerry Properties – HONG KONG
- KetchumPleon – GERMANY
- KorteMaerzWolff Kommunikation – GERMANY
- LLYC – COLOMBIA
- LLYC – SPAIN
- loved GmbH – GERMANY
- Luke Communications Group – USA
- M-1 Studios – USA
- M&M Consultancy – HONG KONG
- Marco – SPAIN
- Media Genesis – USA
- Mensalia GmbH – AUSTRIA
- MENSE – LUXEMBOURG
- mensemedia – GERMANY
- MerchantCantos – ENGLAND
- MerchantCantos – USA
- MetaFusion Pte Ltd – SINGAPORE
- Michigan Door – USA
- Milenio 3 Genera – MEXICO
- Miramar Group – HONG KONG
- MM Partners – KOREA
- MS Optics R&D – JAPAN
- Mubadala Investment Company – UAE
- Newport3 Communications – GERMANY
- Next Digital Limited – HONG KONG
- Nine Labs – USA
- Nova Fusion – MALAYSIA
- OMV Aktiengesellschaft – AUSTRIA
- Paragraphs Design – USA
- Parcel Design – CANADA
- Pauffley & Company – UNITED KINGDOM
- People's Leasing & Finance PLC – SRI LANKA
- PETRANIX Corporate and Financial Communication – SWITZERLAND
- Plan P. GmbH – GERMANY
- PlusX – KOREA
- PRATT Institute – USA
- PRH Hamburg Kommunikation GmbH – GERMANY
- Profilwerkstatt GmbH – GERMANY
- Protop Financial Press Limited – HONG KONG
- PT Garuda Indonesia (Persero) Tbk – INDONESIA
- Publik. Agentur Für Kommunikation GmbH – GERMANY
- q30 design, Inc. – CANADA
- Rahofer Werbeagentur – AUSTRIA
- Raymond Ltd – INDIA
- REF Financial Press Ltd. – HONG KONG
- ringzwei – GERMANY
- S/O Project – KOREA
- Sedgwick Richardson – HONG KONG
- SEQUEL – USA
- Shian Inc. – JAPAN
- Signi Design – MEXICO
- Silicon Plus Communications PTE Limited – SINGAPORE
- SinoMedia Holding Limited – CHINA
- Smart Media – SRI LANKA
- Solomon Financial Press Limited – HONG KONG
- SS Digital Media – USA
- Stagg & Friends GmbH – GERMANY
- Stan Gellman Graphic Design Inc. – USA
- Studio Z10, LLC – USA
- süden ad agency – GERMANY
- Sven Ruchs – GERMANY
- Sydneyinvest – DENMARK
- Tayburn – TURKEY
- TERRITORY Content to Results GmbH – GERMANY
- The Charles NYC – USA
- The Dubus – AUSTRALIA
- The Hong Kong Society for the Aged – HONG KONG
- The Open University of Hong Kong – HONG KONG
- Toppan Merrill Limited – HONG KONG
- Toyoko Inn Nagano – JAPAN
- Troy Chamber of Commerce – USA
- Twice Graphics – HONG KONG
- United Therapeutics – USA
- VOK Dams Events & Live Marketing – GERMANY
- Wachovia Securities – USA
- Wendy's Bloggers – USA
- WILO SE – GERMANY
- Workplace Safety & Prevention Services – CANADA
- Wynk Design, Inc. – USA
- X_Design – MEXICO
- Xanadu Communications – USA
- Yellow Creative (HK) Limited – HONG KONG
- YesTogether – IRAN

CONGRATULATIONS!

2019 grand award WINNERS



BEST OF ADVERTISING
The Open University of Hong Kong
OCHK - Striving To Nurture, Transforming The Future (HONG KONG)



BEST OF WEBSITES
mensemmedia Gesellschaft für Neue Medien mbH
DAIMLER AG
Mercedes-Benz Trucks Online (GERMANY)



BEST OF DESIGN – Annual Reports
concept c media / va bene publishing
FIDUCIA & GAD IT AG
Wandel - Geschäftsbericht 2018 (GERMANY)



BEST OF BROCHURES
Profilwerkstatt GmbH
UNION INVESTMENT
INSTITUTIONAL GMBH
Weitwinkel (GERMANY)



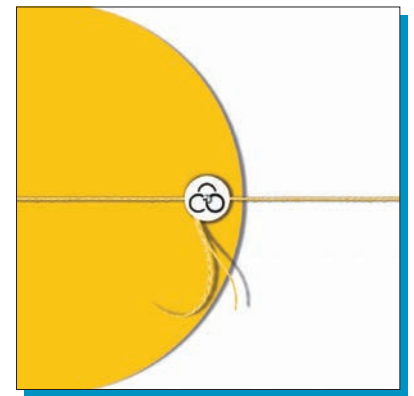
BEST OF COPYWRITING
PRH Hamburg Kommunikation GmbH
LUFTHANSA CARGO AG
Lufthansa Cargo planet (GERMANY)



BEST OF DESIGN – Covers
ramp.space GmbH & Co. KG
rampdesign 2018 "EINFACH. SCHÖN." (GERMANY)



BEST OF DESIGN – Various
ramp.space GmbH & Co. KG
rampstyle #17 Sticking to it (GERMANY)



BEST OF ANNUAL REPORTS – Print
concept c media / va bene publishing
AKADEMIE DEUTSCHER GENOSSENSCHAFTEN
Geschäftsbericht 2018 - ADG (GERMANY)



BEST OF DESIGN – Bound Publications
TERRITORY CTR GmbH
VOLKSWAGEN AG
360° Volkswagen (GERMANY)



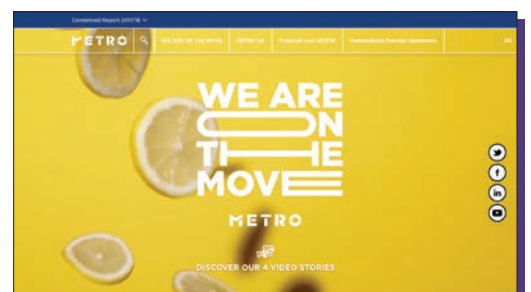
BEST OF MOBILE MEDIA
mensemmedia Gesellschaft für Neue Medien mbH + PRH Hamburg Kommunikation GmbH
DAIMLER AG
RoadStars powered by Mercedes-Benz Trucks (GERMANY)



BEST OF SPECIAL EVENTS
STAGG & FRIENDS GmbH
DR. ING. H.C. F. PORSCHE AG
Porsche Sound Night 2018 (GERMANY)



BEST OF PUBLIC RELATIONS
STAGG & FRIENDS GmbH
HENKEL AG & CO. KGAA
got2b @GLOW "Festival Hub" (GERMANY)



BEST OF ANNUAL REPORTS – Online
nexxar GmbH
METRO AG
Annual Report 2017/18 (GERMANY)



BEST OF PROMOTION
Profilwerkstatt GmbH
EINTRACHT FRANKFURT FUßBALL AG
Yearbook 2018 (Where we spread our spirit in 2018) (GERMANY)



BEST OF VIDEO
Hong Kong Tourism Board
Sham Shui Po – Treasures of the Heart
(HONG KONG)

BEST OF SHOW

ENTRY INFO

CATEGORIES & CLASSIFICATIONS

WHO

Any professional involved in marketing communications is encouraged to enter. The GALAXY Awards afford all creatives an exceptional opportunity for global recognition.

WHAT

The following must be included with your entry:

- Completed Entry Form
- 3 Copies* of Print Entries Submitted
- Entry Fee

* Online entries need submit only the URL. Only one copy of large or bulky entries need be submitted. Very large entries should be entered in photographic form by attachment, link, CD/DVD or USB drive.

IMPORTANT: Send originals if at all possible. Judges cannot always evaluate your work properly in PDF or poor quality copies. An original printed piece certainly has a better impact on the judges!

WHEN **Extended Deadline: August 28**

The deadline for entries is ~~July 20, 2020~~. Entries must be postmarked (sent) by this date.

WHERE

Send via DHL Express, FedEx, TNT or UPS to:

MerComm/GLX
500 Executive Blvd., Ste. 200
Ossining, NY 10562 USA

WIN!

AWARD CERTIFICATES

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company
CLIENT COMPANY
Title of Entry

If you would prefer any variation of the official format, kindly let us know, in writing, on this Entry Form.

A. ADVERTISING

- A01 Multi-platform/Media Campaign
- A02 Outdoor
- A03 Print Campaign
- A04 Print - Single Ad
- A05 Promotional Campaign
- A06 TV Ad - Campaign
- A07 TV Ad - Single
- A08 Other/Misc.

B. BROCHURES

- B01 Company Profile
- B02 Corporate Magazine
- B03 Customer
- B04 Employees
- B05 Insurance
- B06 Marketing Collateral
- B07 Other/Misc.

C. COPYWRITING

Annual Reports

- C01 Asia/Pacific
- C02 Europe
- C03 The Americas
- C04 Chairman's Letter
- C05 Employee Book

Magazines

- C06 Aircraft/Airlines
- C07 Brandbook
- C08 Customer Magazine
- C09 Special Audience
- C10 Trucking/Transportation
- C11 Other/Misc.

D. DESIGN - Annual Reports

Non-Traditional

- D01 Asia/Pacific
- D02 Europe
- D03 The Americas

Traditional

- D04 Asia/Pacific
- D05 Europe
- D06 Hong Kong
- D07 Mainland China (PRC)
- D08 The Americas

E. DESIGN

- Bound Publications

- E01 Children's Publication
- Corporate/Custom Publication**
- E02 Anniversary Book
- E03 Auto Enthusiast - General Audience
- E04 B2B Customer Magazine
- E05 Beauty/Hair
- E06 Company/Employee
- E07 Customer Magazine
- E08 Lifestyle
- E09 Other/Misc.
- Customer Magazine**
- E10 Auto/Car Customer
- E11 Banking & Investments
- E12 Cooking & Kitchens
- E13 Other/Misc.

Employee Publications

- E14 Perfect Bound
- E15 Tabloid/Newspaper
- E16 Other/Misc.
- E17 Family Magazine
- E18 Museum Promotion
- E19 Travel/Tourism
- E20 Other/Misc.

F. DESIGN - Covers

Annual Reports

- F01 Artistic/Illustrations
- F02 Die-Cut
- F03 Foils
- F04 Graphics/Text
- F05 People/Portraits
- F06 Places/Products
- F07 Special Treatment
- F08 Unique Presentation (Hard Cover, Boxed Sets, Multi-parts, etc.)

Magazines

- F09 Auto/Car Enthusiast
- F10 Corporate/Custom Publication
- F11 General Audience
- F12 Other/Misc.

G. DESIGN - Various

- G01 Anniversary
- G02 Brandbook
- G03 Calendar
- G04 Employee Magazine
- G05 Environmental/Societal Governance (ESG) Report
- G06 Gift/Money Holders
- G07 Newsletter
- G08 Photography
- G09 Promotional Poster
- G10 Set Design/Architecture
- G11 Tourism
- G12 Trade Show Booth
- G13 Virtual Reality Game
- G14 Other/Misc.

H. ANNUAL REPORTS

- Print

- H01 Agriculture/Agri-Business
- H02 Airport
- H03 Banks - Investment Svcs.
- H04 Beer Manufacturing, Sales & Distribution
- H05 Beverages
- H06 Bi-lingual
- H07 Biotechnology
- H08 Business-to-Business Products & Services
- H09 Chemicals
- H10 Conglomerate
- H11 Connection Method
- H12 Corporate Responsibility AR
- H13 Cosmetics
- H14 Digital Information
- Diversified Business**
- H15 Asia/Pacific
- H16 Europe
- H17 The Americas

- H18 Electricity & Gas
- H19 Electronic Manufacturing
- H20 Energy
- H21 Financial Printing
- H22 Financial Services
- H23 Food/Packaged Goods
- H24 Governmental
- H25 Hospitals
- H26 Industrial Manufacturing
- H27 Infrastructure
- H28 Insurance
- H29 Investment Holding Co.
- H30 IT Service Provider
- H31 Jewelry
- H32 Lubricants
- H33 Media Company
- H34 Mining: Ferrous & Non-Ferrous
- H35 Multi-Industry
- H36 Network Services

Non-Profit Organizations

- H37 Asia/Pacific
- H38 Europe
- H39 The Americas
- H40 Pharmaceuticals
- H41 Property Development
- H42 Pumps/Armatures
- H43 Real Estate Dev. Svcs.
- H44 Real Estate Holding Co.
- H45 Real Estate Investment
- H46 REIT
- H47 Residential Properties
- H48 Retail - Cosmetics
- H49 Retail - Other & General
- H50 Retail/Shopping Malls
- H51 Shipping Service
- H52 Specialty Chemicals & Medicine
- H53 Sporting Goods
- Sustainability Report**
- H54 Asia/Pacific
- H55 Europe
- H56 The Americas
- H57 Telecommunications
- H58 University/College
- H59 Utility
- H60 Victim Support
- H61 Other/Misc.

I. ANNUAL REPORTS

- Online

- I01 Automobile Supplier
- I02 Chemicals
- I03 Energy
- I04 Integrated A.R.
- Interactive**
- I05 Asia/Pacific
- I06 Europe
- I07 The Americas
- I08 PDF
- I09 Retail
- I10 Specialty Chemicals & Medicine
- I11 Sustainability Report
- I12 Tourism
- I13 Other/Misc.

J. MOBILE MEDIA

- J01 Annual Report
- J02 Awards/Competitions
- J03 Blog
- J04 Customer Magazine
- J05 Digital Games
- J06 e-Magazine
- J07 Facebook Page
- J08 Game
- J09 Logistics
- J10 Mobile App
- J11 Mobile Website
- J12 Social Media
- J13 Other/Misc.

K. PROMOTION

- K01 Acoustic Live Experience
- K02 Brand Identity
- K03 Brand Management
- K04 Christmas/Holiday
- K05 Company Achievements
- K06 Festival
- K07 Local Attractions
- K08 New Product Introduction
- K09 Non-Profit Organization
- K10 Shopping Mall
- K11 Special Project
- K12 Sponsorship
- K13 Tourism
- K14 Other/Misc.

L. PUBLIC RELATIONS

- L01 Acoustic Live Experience
- L02 Awards/Competitions
- L03 Awareness Campaign
- L04 Corp. Social Responsibility
- L05 Culture/Media/Society/Technology
- L06 Event Marketing
- L07 Instagram Marketing
- L08 Product Launch
- L09 Special Purpose Project
- L10 Storytelling Book
- L11 Sustainability Project
- L12 Other/Misc.

M. SPECIAL EVENTS

- M01 Acoustic Live Experience
- M02 Anniversary Show/Production
- M03 Automotive Related
- M04 Award Ceremony
- M05 Building/Construction
- M06 Community Involvement
- M07 Corporate
- M08 Dealer's Convention
- M09 Digital Installation
- M10 Fund Raising
- M11 Media Event
- M12 Mixed Reality Event
- M13 Movie Crossover Campaign
- M14 People-in-Need
- M15 Pop-Up Event
- M16 Product Awareness
- M17 Product Launch
- M18 Publicity

- M19 Sales Training
- M20 Seasonal Promotion
- M21 Story Acting
- M22 Trade Show
- M23 Other/Misc.

N. VIDEOS

- DVDs, URLs & USBs

- N01 Animation
- N02 Automobile/Enthusiast
- N03 Corporate Identity
- N04 Educational & Informative
- N05 Entrepreneurs & Investors
- N06 Event Promotion
- N07 Gourmet & Wine
- N08 History
- N09 Interview
- N10 Promotion
- N11 Recipes & Food Trends
- N12 Stakeholder Communications
- N13 Tourism
- N14 Training
- N15 Video Campaign
- N16 Video Storytelling
- N17 Other/Misc.

O. WEBSITES

- O01 Awareness Campaign
- O02 Business-to-Business
- O03 Corporate Web Sites
- O04 Employee Communications
- O05 Investor Relations
- O06 Microsite
- O07 Multi-platform Digital Content
- O08 Non-Profit Org.
- O09 Online Magazine
- O10 Power/Electricity
- O11 Redesign/Relaunch
- O12 Telecommunications
- O13 Training Portal
- O14 Travel/Tourism
- O15 Other/Misc.

ENTRY FORM



2020 galaxy AWARDS

NOMINATOR INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

AGENCY / COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

CLIENT INFORMATION

NAME (MR. / MS.): _____

JOB TITLE / POSITION: _____

CLIENT COMPANY: _____

ADDRESS: _____

CITY: _____
PROV./STATE _____ POSTAL CODE _____

COUNTRY: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

ENTRY INFORMATION

TITLE OF ENTRY: _____

CATEGORY CODE (EX. "J-02") _____

CLASSIFICATION (PLEASE WRITE OUT) _____

"OTHER / MISC." (DESCRIPTION) _____

FORMAT: App DVD / USB Mixed Media
 Print Only Web

URL: _____

BRIEFLY DESCRIBE GOALS AND RESULTS: (May be typed on separate sheet)

PAYMENT INFORMATION - Fill out this section once for all entries.

Total Number of Entries: _____

@ \$290 USD per Entry = \$ _____

5-9 Entries, 5% Discount - \$ _____

10+ Entries, 10% Discount - \$ _____

Total Fees Paid (U.S. Dollars) \$ _____

Check enclosed (Drawn on U.S. Banks Only) payable to:
MerComm / GLX

Bank-to-Bank Transfer (Contact our office for details)

American Express
□□□□-□□□□□□-□□□□□□
Exp. □□-□□

MasterCard/Visa
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Exp. □□-□□

CARD HOLDER'S NAME: _____

SIGNATURE: _____

IMPORTANT: Attach one completed Entry Form to each entry.
Send **THREE (3) copies** for each printed entry! Online/Web entries need send only link or URL.

SHIPPING INSTRUCTIONS: Send entry materials along with entry forms and fees via DHL Express, FedEx, TNT or UPS. To hasten your package through customs, please affix or mark in bold lettering outside the package - "Contest Material, No Commercial Value."

MAIL ENTRIES TO:

MerComm/GLX
500 Executive Boulevard, Ste. 200
Ossining-on-Hudson, NY 10562 USA

For More Information:
P 1-914-923-9400
F 1-914-923-9484
E info@mercommawards.com

LAST CALL! August 28
~~JULY 20, 2020~~
DEADLINE

Log No. #

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