



RUBY

ANNIVERSARY

THE ACADEMY AWARDS OF ANNUAL REPORTS

2026 CALL FOR ENTRIES

ARC RUBY ANNIVERSARY

Welcome to the ARC Awards 40th Anniversary, symbolized by the ruby gemstone. Since ancient times, rubies represented power and passion. Civilizations and cultures around the world believed rubies could protect their owners and bring prosperity, making them highly sought after by royalty and warriors.

Rubies are referred to as the “King of Jewels.” Their deep red color made them symbols of strength, vitality and vigor. Spiritually, the ruby confers energy, confidence and creativity.

Since its inception in 1987, the ARC Awards has celebrated the strength, vitality and passion of the talented professionals who bring the annual report to life. It is our honor to give recognition to you, the warriors – the writers, designers, photographers and the many other contributors whose zeal for annual reports have made the ARC Awards the most valued annual report competition in the world.

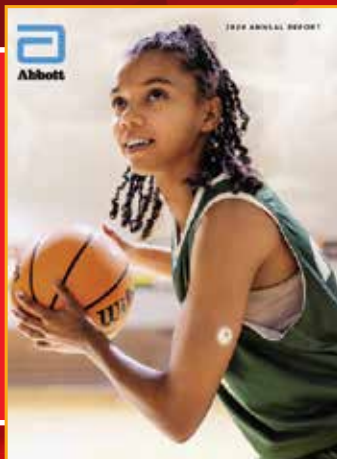
As we enter our fourth decade, we promise to continue our mission to recognize the importance of your work and promote the power of the annual report.

May this ruby anniversary bring your team, your clients and company – the royalty of the annual report industry – richness in success and triumph!



Reni L. Witt
President and Founder
International ARC Awards

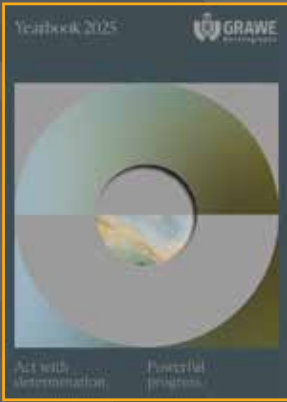
P.S. This year's deadline to post or send your entries is **May 15th**.



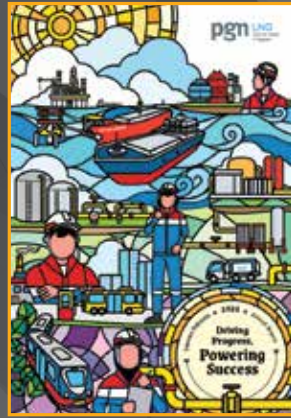
**2025
BEST OF SHOW
ABBOTT
(USA)**



2025 - BEST OF COUNTRIES



BEST OF AUSTRIA
SECTION.D GMBH for
GRAWE BANKENGRUPPE



BEST OF INDONESIA
DNA KOMUNIKA for
PT PGN LNG INDONESIA



BEST OF SRI LANKA
EMAGWISE (PVT) LTD
for PEOPLE'S LEASING &
FINANCE PLC



BEST OF INTERNATIONAL
MIRANDA PARTNERS for
WALMART DE MÉXICO
Y CENTROAMÉRICA (México)



BEST OF CHINA
BEIJING IDEABOX
BRAND CREATIVE LTD.
for BILIBILI INC.



BEST OF JAPAN
UZABASE, INC.



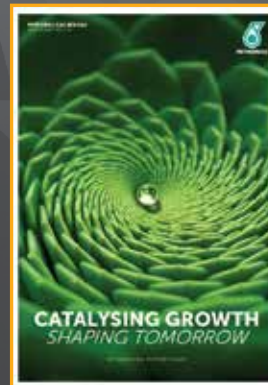
BEST OF TÜRKİYE
AKTIF YATIRIM
BANKASI A.S.



BEST OF MID-EAST
PUBLICIS SAPIENT for
MUBADALA INVESTMENT
COMPANY (United Arab Emirates)



BEST OF EUROPE
KIRCHHOFF CONSULT GMBH
for DR. ING. H.C. F. PORSCHE AG
(Germany)



BEST OF KOREA
TALANTONE CREATIVE GROUP
for LOTTE CORPORATION

BEST OF HONG KONG SAR
TOPPAN NEXUS LIMITED for
THE HONGKONG AND SHANGHAI
HOTELS, LIMITED

BEST OF MALAYSIA
NOVA FUSION SDN BHD for
PETRONAS GAS BERHAD

2025 - BEST OF CATEGORIES

For the complete look at all the Grand Awards Winners, go to:
mercommawards.com/arc/GrandGallery.htm

ENTRY DETAILS

Who

The competition is open to all organizations and individuals involved in the process of producing annual reports for publicly held or privately owned companies, government agencies, associations, and not-for-profit organizations.

What

To process your entry, simply send:

- Completed Entry Form
- **Printed annual reports:** submit **3 copies of each** for each category/classification (example: your annual report enters three categories — send 9 copies)
- **Online annual reports: submit only URL**
- Entry fee with Master Payment Form

Note: For definitions of Category Descriptions, please see www.mercommawards.com/arc/entryInfo.htm#faqs.

All entries must be based on the 2025 calendar year or any part of the fiscal year that includes 2025.

When

All entries emailed or postmarked by **May 15, 2026** will be considered. Send print annual reports by courier, DHL Express, FedEx, TNT or UPS. Send online annual reports to info@mercommawards.com.

Where

Send fee, entry form and **print annual reports** to:

MerComm/ARC Awards
500 Executive Boulevard - Ste. 200
Ossining-on-Hudson, NY 10562 (USA)

Send **online annual reports** with URL, fee and entry form to: info@mercommawards.com

Make checks payable in U.S. dollars to MerComm/ARC. Credit card payment is also accepted on the Master Payment Form (p.8), by phone 1-914-923-9400 or email info@mercommawards.com. Contact our office for details concerning bank transfers.

Why

The ARC Awards stands for “Annual Report Competition.” Beyond the acronym, “arcs” represent the longitudinal and latitudinal lines circling the earth, symbolizing the global reach of this international competition.

ARC 2026 CALENDAR

May 15th - Deadline

September 16th - Winners Notified

October 30th - Grand Winners Announced

November 19th - Best of Show Revealed

JUDGING PROCEDURES

Criteria for Judging

Entrants from agencies, companies and non-profit groups, whether large or small, have an equal chance at winning. Budgets are disregarded – ensuring balance. Awards are given for overall performance – in other words, how well the annual report tells the company’s story this year.

Some of the elements to be considered in the judging of the annual reports include: cover design, chairman’s letter, interior design, clarity of written text, photography, presentation of corporate information, expression of financial data, and how well the spirit of the organization is communicated.

Judging Process

The ARC Awards are conducted as a “blind” judging. (Nominating agency names are withheld from the judges.)

Each entry is evaluated three separate times during the preliminary rounds. The three sets of scores are then averaged into a single score for the individual entry. A certain minimum score must be achieved to qualify for an award. Only one Gold, Silver, Bronze and Honors Award will be given in each classification; however, if no entry scores high enough, no award will be given.

The Judges

Judges come from around the globe to participate on the ARC jury panels. Preliminary judging is carried out independently by panels of judges representing leaders in the fields of investor relations, writing, design and photography. Final judging is made by presidents, CEOs and other senior executives of corporations, agencies, and design firms.

The Winners

Annual reports scoring in the top 30 percent will be awarded Honors, Bronze, Silver and Gold certificates of outstanding achievement. All Gold Award winners become candidates for the Best of Category – Grand Awards. The **Beveled Ruby Trophy** will be presented to each of the Grand Awards winners. The Best of Show **Crystal Globe Trophy** will be presented to the one top annual report that best exemplifies the spirit of the ARC Awards.

Important – Award Certificates

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company
CLIENT COMPANY
“Title of Annual Report”
Category

If you would prefer any variation to the official format, you must let us know in writing on the entry form.

Judges

The distinguished panel of judges recognizes the art of communications in a global economy and the science of new technologies that enable the worldwide exchange of ideas and information. Members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft.

33 VISUAL - MEXICO
A. PLUS FINANCIAL PRESS LIMITED
- HONG KONG SAR
AIRCLEAR - USA
AIR - USA
ANTA SPORTS PRODUCTS LTD.
- HONG KONG SAR
AVILA CREATIVE, INC. - USA
BANK OF CHINA - HONG KONG SAR
BEIJING PENGTO CULTURE & ART
COMMUNICATION CO., LTD. - PRC
BGA PUBLISHING - USA
BROOKE BOEN - USA
BURGESS STRATEGIC MARKETING
SERVICES - USA
BY J DESIGN GROUP - SOUTH KOREA
CALIFORNIA WATER SERVICES
GROUP - USA
CATALYST MEDIA FACTORY - USA
CENTERLINE DIGITAL - USA
CHINA COMMUNICATIONS SERVICES
CORPORATION LIMITED - HONG KONG SAR
CHINA UNICOM - HONG KONG SAR
COPE CONTENT PERFORMANCE
GROUP GMBH - AUSTRIA
CRE8 (GREATER CHINA) LIMITED
- HONG KONG SAR
CURRAN & CONNORS, INC. - USA
DANIEL KENNEDY COMMUNICATIONS
SERVICES - USA
DESIGN KOMMUNE - GERMANY
DNA KOMUNIKA - INDONESIA
EDICO FINANCIAL PRESS
SERVICES LTD. - HONG KONG SAR
ELEGANCE FINANCIAL COMMUNICATIONS
LIMITED - HONG KONG SAR
EMAGEWIS (PVT) LTD - SRI LANKA
EQUITY FINANCIAL PRESS LTD.
- HONG KONG SAR
FANDA CORPORATE
COMMUNICATIONS LTD. - UAE
FAST RETAILING CO., LIMITED - JAPAN
FGI DESIGN - USA
FINAR KURUMSAL - TÜRKIYE
FULKRUM STUDIO - USA
GENESIS ENERGY - NEW ZEALAND
GENNEX FINANCIAL PRESS LIMITED
- HONG KONG SAR
GRANATO CREATIVE GROUP - USA
GREAT THINKS GMBH - GERMANY
HETERMEDIA SERVICES LTD.
- HONG KONG SAR
HGB HAMBURGER GESCHÄFTSBERICHTE
GMBH & CO. KG - GERMANY
HNB ASSURANCE PLC - SRI LANKA
HONG KONG AIR CARGO TERMINALS
LIMITED (HACTL) - HONG KONG SAR
HONG KONG METROPOLITAN UNIVERSITY
- HONG KONG SAR
HONG KONG POLICE FORCE
- HONG KONG SAR
HONG KONG TOURISM BOARD
- HONG KONG SAR
HYPHEN GROUP - SOUTH KOREA
INBRAX - CHILE
INSIGHT CREATIVE - NEW ZEALAND
IONE FINANCIAL PRESS LIMITED
- HONG KONG SAR
JESSICA QIAN - USA
JUNGHEINRICH - GERMANY
KANRO INC. - JAPAN
KERRY PROPERTIES - HONG KONG SAR
KILLING MARIO 2.0 - SOUTH KOREA
KMW KOMMUNIKATION - GERMANY
KPR - SOUTH KOREA
KREATIF FABRIKA - TÜRKIYE
LIN YOUNG - MALAYSIA
LORRAINE GREGORY
COMMUNICATIONS - USA
M-1 STUDIOS - USA
M&M - HONG KONG SAR
MARK JOSEPH PHOTOGRAPHY - USA
MEDIA GENESIS - USA
META FUSION PTE. LTD. - SINGAPORE
MILENIO 3 - MEXICO
MIRACLE DIGITAL TRANSFORMATION
AGENCY - HONG KONG SAR
MITRAGRAFIA (PT MITRA
GAGASEMHA KREASI) - INDONESIA
MM PARTNERS - SOUTH KOREA
NAKAMA MEDIA PUBLISHING - GERMANY
NANCY BURGESS STRATEGIC
MARKETING, INC. - USA
NATIONAL AND UNIVERSITY
LIBRARY - SLOVENIA
NGONG PING 360 - HONG KONG SAR
NOVA FUSION - MALAYSIA
NZ POST - NEW ZEALAND
ORANGE FINANCIAL PRINTING LIMITED
- HONG KONG SAR
PEPPERCLUB - GERMANY
PETRONAS CHEMICALS
GROUP BERHAD - MALAYSIA
QUAKER HOUGHTON - USA
RBK ADVERTISING & DESIGN - USA
REF FINANCIAL PRESS LIMITED
- HONG KONG SAR
RE:THINK - MALAYSIA
SAKAGUCHI CORP. - JAPAN
SEQUEL - USA
SHIAN INC. - JAPAN
SILICONPLUS COMMUNICATIONS
PTE LTD - SINGAPORE
SIX GROUP SERVICES AG - SWITZERLAND
SMART MEDIA - SRI LANKA
STAN GELLMAN
GRAPHIC DESIGN INC. - USA
STUDIO 210, LLC - USA
SYDINVEST - DENMARK
SYMRISE - GERMANY
TAYBURN - TÜRKIYE
TERRITORY - GERMANY
THE HONG KONG SOCIETY
FOR THE AGED - HONG KONG SAR
TOPPAN NEXUS LIMITED - HONG KONG SAR
ULLED ASOCIADOS - SPAIN
UNITED THERAPEUTICS - USA
VIRTUS ASIA - HONG KONG SAR
WYNK DESIGN, INC. - USA
X_DESIGN - MEXICO
YELLOW CREATIVE (HK) LIMITED
- HONG KONG SAR
ZEEV ZAMIR - USA

CLASSIFICATIONS

CORPORATIONS

- 001 Aerospace & Defense
- 002 Agriculture
- 003 Airlines
- 004 Automobile & Trucks
- Banking & Financial Services:
 - 005 Asia/Oceania
 - 006 Europe
 - 007 Hong Kong SAR
 - 008 The Americas
- 009 Banking, Invest. & Wealth Mgt.
- Banks:
 - 010 International
 - 011 Local
 - 012 National
 - 013 Regional
- 014 Beer/Wine/Spirits
- 015 Beverage & Food Manufacturer
- 016 Biotechnology
- 017 Building Products & Materials
- 018 Business Services
- 019 Candy Production & Sales
- 020 Chemicals
- 021 Communications Equipment & Technology
- 022 Communications Services
- 023 Conglomerate - Multinational
- 024 Construction & Building
- 025 Construction/Engineering
- 026 Dairy & Health Products
- 027 Department Stores
- 028 Digital Services & Consulting
- 029 Diversified Business
- 030 Electric & Gas Services
- 031 Electric Power Company
- 032 Electricity Generator & Retailers
- 033 Energy
- 034 Energy Equipment & Services
- 035 Energy Infrastructure
- 036 Engineered Joining Technology
- 037 Engineered Products Manufacturer
- 038 Entertainment & Experiences
- 039 Financial Assets Management
- 040 Financial Holding Co.
- 041 Financial Services: General
- 042 Food & Consumer Packaged Goods
- 043 Global Port Operator
- 044 Health & Life Sciences
- 045 Healthcare & Diverse Businesses
- 046 Holding Company

- 047 Hotel & Leisure
- 048 Information Services
- 049 Information Technology
- 050 Infrastructure Company

Insurance:

- 051 General
- 052 Life & Health
- 053 Reinsurance

- 054 Internet Commerce
- 055 Internet Service Provider
- 056 Investment Holding Company
- 057 IT Services & Solutions
- 058 Logistics & Supply Chain Facilitator

- 059 Logistics Svcs./Enterprises
- 060 Manufacturing & Distributing
- 061 Media Company/Conglomerate
- 062 Mining: Ferrous & Nonferrous
- 063 Mobile Network Operations
- 064 Network Services & Comms.
- 065 Oil & Gas Exploration & Production
- 066 Oil & Gas Production Services
- 067 Operator/Broadband Provider
- 068 Palm Oil Producer
- 069 Pharmaceuticals

Property Development:

- 070 Investment Holding
- 071 Residential
- 072 Various & Multi-Use

- 073 Railway

Real Estate Development/SVC:

- 074 Commercial/Industrial
- 075 High End/Luxury Properties
- 076 Various & Multi-Use

- 077 Real Estate Integrated Development & Investment

Real Estate Investment Trust (REIT):

- 078 Commercial/Industrial/Office
- 079 Retail/Shopping Centers
- 080 Various & Multi-Use

- 081 Real Estate Management

Retail:

- 082 Specialty Stores
- 083 Supercenters
- 084 Service Provision Company
- 085 Software & IT Solutions
- 086 Technologies/Engineering

- 087 Telecommunications
- 088 Telecommunications Equip.
- 089 Telecommunications Service Provider
- 090 Transportation & Leasing
- 091 Water Supply Cos. (Corp.)
- 092 Wireless Service Provider
- 093 Other/Misc. Corporations (Please specify industry on entry form)

NON-PROFIT ORGANIZATIONS

- 094 Airport Authority
- 095 Child Rehabilitation
- 096 Christian/Religious Organization
- 097 Conservation & Education
- 098 Cultural Organization
- 099 Foundation
- 100 Government Agencies & Offices
- 101 Health & Education
- 102 Housing
- 103 International Schools
- 104 Medical & Social Services
- 105 Motoring Club
- 106 National Accountancy Body
- 107 N.G.O. Charitable Organization
- 108 Racing Club
- 109 Senior Citizens Charity
- 110 Social Service Organizations
- 111 University
- 112 Urban Renewal
- 113 Vocational Training & Education
- 114 Water Utility
- 115 Other/Misc. Non-Profit Org. (Please specify type of organization on entry form)

SPECIALIZED ANNUAL REPORTS

- 116 Anniversary/Special Edition
- 117 Combined Annual & ESG Report
- Combined Annual & Sustainability Report:
 - 118 Non-Traditional
 - 119 Traditional
- 120 CSR - Corporate Social Responsibility Report
- ESG - Environmental, Social & Governance Report:
 - 121 USA
 - 122 Other Countries
- 123 Impact Report
- Integrated AR & CSR:
 - 124 Hardcover/Boxed
 - 125 Non-Traditional
 - 126 Traditional
- Integrated AR & ESG:
 - 127 Asia - Central, East & South
 - 128 Europe/USA/Americas
 - 129 Middle East
- 130 Summary Annual Review
- 131 Summary Report
- 132 Sustainability & Citizenship Report
- 133 Sustainability & Impact Report
- Sustainability Report:
 - 134 Americas & Europe
 - 135 Asia/Pacific
 - 136 Hong Kong SAR
- 137 Other/Misc. Specialized ARs (Please specify on entry form)

**READY TO
SUBMIT?**



ENTER ONLINE NOW!!
mercommawards.com/arc

ENTRY FORM

DEADLINE: MAY 15, 2026

Remember — send 3 books per Print Category!

Please fill out this page for each annual report submitted.

Log number
Official Use only

ENTRY INFORMATION

TITLE OF ANNUAL REPORT

Suggestion: Use phrase or text from cover of the annual report.

THEME OR GOAL

You may type on separate sheet of paper. Please be brief.

CATEGORY & CLASSIFICATION (see three digit codes on opposite page) Ex: Write in boxes below.

PRINT ANNUAL REPORTS - 2025

Overall Presentation (choose only one)

Traditional Format	TD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Profit Organization	NP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Traditional A.R.	NT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Specialized A.R.	SP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-English A.R.	NE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Featured Categories (choose any or all)

Cover Photo/Design	CD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chairman's/President's Letter	CL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Interior Design	ID	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Written Text	WT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photography	PH	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Illustrations	IL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Infographics	IG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Financial Data	FD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Printing & Production	PP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ONLINE ANNUAL REPORTS - 2025

Overall Presentation (choose only one)

Interactive	IT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PDF A.R.	PD	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Non-Profit Organization	NN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Featured Categories (choose any or all)

Cover/Home Page	HP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chairman's Letter/Presentation	CP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design/Graphics	DG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Script/Writing	SW	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photography/Video	PV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ONLINE A.R.s provide URL:

OTHER/MISC - (Codes 093, 115 or 137)

Describe industry or organization:

NOMINATOR INFORMATION

YOUR NAME MR. MS.

TITLE

AGENCY/CORPORATION

STREET ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

E-MAIL

URL

CLIENT INFORMATION

CLIENT'S NAME MR. MS.

TITLE

CLIENT CORPORATION/ORGANIZATION

STREET ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

PHONE

FAX

E-MAIL

URL

MASTER PAYMENT FORM

Fill out this section once and attach with payment. Upon receipt, all entries become property of MerComm, Inc., which may use entries for display and exhibition purposes. **DEADLINE FOR ENTRIES and 20% DISCOUNT: MAY 15, 2026**

PRINT ANNUAL REPORTS - Corporation

Overall Presentation

Number of Entries x \$410 each = \$ _____

Featured Categories

Number of Entries x \$360 each = \$ _____

PRINT ANNUAL REPORTS - Non-Profit Organization

Overall Presentation

Number of Entries x \$310 each = \$ _____

Featured Categories

Number of Entries x \$260 each = \$ _____

ONLINE ANNUAL REPORTS - Corporation

Overall Presentation

Number of Entries x \$340 each = \$ _____

Featured Categories

Number of Entries x \$280 each = \$ _____

ONLINE ANNUAL REPORTS - Non-Profit Organization

Overall Presentation

Number of Entries x \$260 each = \$ _____

Featured Categories

Number of Entries x \$240 each = \$ _____

TOTAL Number of Entries - Subtotal \$ _____

5-10 Entries, 5% Discount \$ _____

11-20 Entries, 10% Discount \$ _____

21+ Entries, 20% Discount* \$ _____

***(Valid only to May 15, 2026)**

TOTAL FEES PAID - U.S.D. \$ _____

Check Enclosed

Bank-to-Bank Transfer

(Contact us for details)

American Express

-- Exp. -

MasterCard/Visa

Exp. -

Cardholder's Signature _____

Cardholder's Name _____

Company _____

NEW SHIPPING GUIDELINES: To avoid shipping/tariff issues, mark your Waybill with **"Annual Reports applying for competition. No commercial value."** Note Item Value at \$1.00 USD per package. To hasten your package through customs, please affix or mark in bold and clear lettering outside the package **"ANNUAL REPORTS. NO COMMERCIAL VALUE."**