

THE ACADEMY AWARDS OF ANNUAL REPORTS

2023 CALL FOR ENTRIES

THE WORLD OF ARC

Across 6 continents, 90 countries competing, 15 languages submitted, spanning 24 time zones, we all share the same mission: to celebrate the creativity of the annual report in all its forms.

Whether with words, photos, design, illustrations, numbers, videos, animation and interactivity, the annual report tells a story. And that story must be rooted in facts, honesty, and transparency. The task of the annual report creator is formidable. It is to these professionals that the ARC Awards pledges to give honor, praise and recognition.

Since our founding in 1987, the world has changed considerably. What hasn't changed is our consistent effort to retain your trust. The ARC Awards is a clear-eyed, non-compromising, impartial annual report competition. We are not owned by any agency, organization, or trade publication. We are not obligated to dole out big awards to partners or sponsors. Our aim is lofty: to bring you a competition that is fair and honest, with judges from around the world who are peers in the profession.

After 37 years, there is still no more prestigious or respected award in the annual report industry. An ARC Award is globally considered the highest distinction attainable. To achieve this international accolade is a testament to your team's fierce dedication to creativity and quality.

We wish you and your clients world-wide acclaim in the 2023 ARC Awards!

Kudos!

P.S. Remember the deadline to post your entries is **May 23, 2023**.

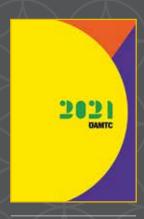
June 21, 2023

Reni L. Witt President and Founder International ARC Awards

Vein Witt



2022 - BEST OF COUNTRIES



BEST OF AUSTRIA ÖAMTC

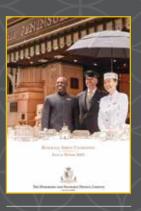
TOPPAN MERRILL

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LIMITED for HARBIN

MUEHLHAUSMOERS
CORPORATE
COMMUNICATIONS
GMBH for KÖLNER
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AGENTUR E. V.



BEST OF HONG KONG

IONE FINANCIAL PRESS LIMITED for THE HONGKONG AND SHANGHAI HOTELS, LIMITED



BEST OF JAPAN

SHIAN INC. for NISSIN FOODS HOLDINGS CO., LTD.



BEST OF MALAYSIA

MALAYAN BANKING BERHAD



BEST OF SINGAPORE

META FUSION PTE LTD for HONG LEONG ASIA LTD.



BEST OF SOUTH KOREA

J DESIGN GROUP /
DESIGN TEAM for
LITERATURE
TRANSLATION INSTITUTE
OF KOREA / POLICY
PLANNING TEAM



BEST OF SRI LANKA

SRI LANKA TELECOM PLC



BEST OF TURKEY

FİNAR for ÜNLÜ & CO.



BEST OF USA

CALIFORNIA WATER SERVICE GROUP



BEST OF EASTERN EUROPE

STUDIO KERNEL D.O.O. for ZAVAROVALNICA TRIGLAV D.D (Slovenia)



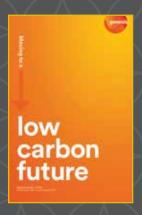
BEST OF THE AMERICAS

EMPRESAS CMPC (Chile)



BEST OF WESTERN

VP BANK LTD (Liechtenstein)



BEST OF INTERNATIONAL

INSIGHT CREATIVE LIMITED for GENESIS ENERGY LIMITED (New Zealand)

2022 - BEST OF CATEGORIES

For the complete look at all the Grand Awards Winners, go to: mercommawards.com/arc/GrandGallery.htm

ENTRY DETAILS

Who

The competition is open to all organizations and individuals involved in the process of producing annual reports for publicly held or privately owned companies, government agencies, associations, and not-for-profit organizations.

What

To process your entry, simply send:

- Completed Entry Form
- 3 copies of each printed annual report submitted for each category/classification (example: your annual report enters three categories — send 9 copies)
- Online annual reports, submit only URL
- Entry fee with Master Payment Form

Note: For definitions of Category Descriptions, please see www.mercommawards.com/arc/entryInfo.htm#faqs.

All entries must be based on the 2022 calendar year or any part of the fiscal year that includes 2022.

When

Deadline Extended June 21, 2023 by May 23, 2023 will

All entries emailed or postmarked by May 23, 2023 will be considered. Send print annual reports by courier, DHL Express, FedEx, TNT or UPS. Send online annual reports to info@mercommawards.com.

Where

Send fee, entry form and print annual reports to:

MerComm/ARC Awards 500 Executive Boulevard - Ste. 200 Ossining-on-Hudson, NY 10562 (USA)

Send **online annual reports** with URL, fee and entry form to: info@mercommawards.com

Make checks payable in U.S. dollars to MerComm/ARC. Credit card payment is also accepted on the Master Payment Form (p.8), by phone 1-914-923-9400 or email info@mercommawards.com. Contact our office for details concerning bank transfers.

Why

The ARC Awards stands for "Annual Report Competition." Beyond the acronym, "arcs" represent the longitudinal and latitudinal lines circling the earth, symbolizing the global reach of this international competition.

ARC 2023 CALENDAR

May 23rd - Deadline

Deadline Extended June 21, 2023

August 21st - Winners Notified

September 13th - Grand Winners Announced

October 10th - Best of Show Revealed

JUDGING PROCEDURES

Criteria for Judging

Entrants from agencies, companies and non-profit groups, whether large or small, have an equal chance at winning. Budgets are disregarded – ensuring balance. Awards are given for overall performance – in other words, how well the annual report tells the company's story this year.

Some of the elements to be considered in the judging of the annual reports include: cover design, chairman's letter, interior design, clarity of written text, photography, presentation of corporate information, expression of financial data, and how well the spirit of the organization is communicated.

Judging Process

The ARC Awards are conducted as a "blind" judging. (Nominating agency names are withheld from the judges.)

Each entry is evaluated three separate times during the preliminary rounds. The three sets of scores are then averaged into a single score for the individual entry. A certain minimum score must be achieved to qualify for an award. Only one Gold, Silver, Bronze and Honors Award will be given in each classification; however, if no entry scores high enough, no award will be given.

The Judges

Judges come from around the globe to participate on the ARC jury panels. Preliminary judging is carried out independently by panels of judges representing leaders in the fields of investor relations, writing, design and photography. Final judging is made by presidents, CEOs and other senior executives of corporations, agencies, and design firms.

The Winners

Annual reports scoring in the top 30 percent will be awarded Honors, Bronze, Silver and Gold certificates of outstanding achievement. All Gold Award winners become candidates for the Best of Category – Grand Awards. An ARC Awards plaque will be presented to each of the Grand Awards winners. The Best of Show trophy will be presented to the one top annual report that best exemplifies the spirit of the ARC Awards.

Important - Award Certificates

Should your entry win an award, your certificate will be personalized in the following format:

Nominating Company

CLIENT COMPANY
"Title of Annual Report"
Category

If you would prefer any variation to the official format, you must let us know in writing on the entry form.

Judges

The distinguished panel of judges recognizes the art of communications in a global economy and the science of new technologies that enable the worldwide exchange of ideas and information. Members of the judging faculty will evaluate the entries based on the standards of international excellence through the measures of creativity and craft.

33 VISUAL - MEXICO A. PLUS FINANCIAL PRESS LIMITED - HONG KONG ABOVE THE LINE COMPANY LIMITED - HONG KONG ACE DESIGN - SOUTH KOREA AD FORTUNE COMMUNICATIONS LIMITED - HONG KONG AIR - USA AIRPORT AUTHORITY - HONG KONG AKADEMIE DEUTSCHER GENOSSENSCHAFTEN E.V. - GERMANY ANTA SPORTS PRODUCT LTD. - HONG KONG ARMACELL INTERNATIONAL S.A. - LUXEMBOURG ATREVIA - PORTUGAL ATREVIA - SPAIN ATRUVIA - GERMANY AUTLAN - MEXICO AVILA CREATIVE, INC. - USA BANK OF CHINA - HONG KONG BERENBERG - GERMANY BESO BY LLYC - SPAIN BGA PUBLISHING - USA BP CONTENT - GERMANY BRAINDS MARKEN UND DESIGN GMBH - AUSTRIA BRANDSONSPEED GMBH - GERMANY BURGESS STRATEGIC MARKETING SERVICES - USA CD COMMUNICATIONS GROUP SDN BHD - MALAYSIA CHC ENTERPRISES - USA CHINA COMMUNICATIONS SERVICES CORPORATION LIMITED - HONG KONG CHINA TELECOM CORPORATION LTD. - HONG KONG CHINA UNICOM - HONG KONG CHRISTIAN RAHOFER GMBH - AUSTRIA CITIC - HONG KONG CITIZENS DEVELOPMENT BUSINESS FINANCE PLC - SRI LANKA CODE RED - GERMANY COMFORTDELGRO CORPORATION LIMITED - SINGAPORE CONCEPT C MEDIA GMBH - GERMANY COOLGREY DESIGN WORKSHOP LTD. - HONG KONG COPE CONTENT PERFORMANCE GROUP GMBH - AUSTRIA CRE8 (GREATER CHINA) LIMITED - HONG KONG CREATIVE CREATURE COMPANY LIMITED - HONG KONG CURRAN & CONNORS, INC. - USA DAIMLER - GERMANY DAIWA HOUSE INDUSTRY CO., LTD. - JAPAN DEVON TITLE - USA DNA KOMUNIKA - INDONESIA DONNELLEY FINANCIAL SOLUTIONS - HONG KONG DOOSAN INFRACORE LTD. - SOUTH KOREA DOTPLUS COMMUNICATIONS SDN. BHD - MAI AYSIA EDICO FINANCIAL PRESS SERVICES LTD. - HONG KONG ELEGANCE FINANCIAL COMMUNICATIONS LIMITED - HONG KONG EQUITY FINANCIAL PRESS LTD. - HONG KONG FAR EAST CONSORTIUM INTERNATIONAL LTD. - HONG KONG FAST RETAILING CO., LIMITED - JAPAN FGI DESIGN - USA FINAR KURUMSAL - TURKEY GENNEX FINANCIAL PRESS LIMITED - HONG KONG GIMMICK BOX LIMITED - HONG KONG GLOBAL REPORTING SERVICES - AUSTRALIA GRANATO CREATIVE GROUP - USA GREAT THINKS GMBH - GERMANY H2H CONSULTING - USA HETERMEDIA SERVICES LTD. - HONG KONG HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG - GERMANY HONG KONG BROADBAND NETWORK, LTD. - HONG KONG HONG KONG METROPOLITAN UNIVERSITY - HONG KONG HYUNDAI MOTOR GROUP - SOUTH KOREA

I.LINK GROUP LIMITED - HONG KONG

IDEAS ON PURPOSE - USA INBRAX - CHILE INSIGHT CREATIVE - NEW ZEALAND IONE FINANCIAL PRESS LIMITED - HONG KONG IR & MEHR - AUSTRIA JUNGHEINRICH - GERMANY KANRO INC. - JAPAN KARIN UND WALTER GEDÄCHTNISSTIFTUNG - GERMANY KERRY PROPERTIES - HONG KONG KILLING MARIO - SOUTH KOREA KMW - GERMANY KPR - SOUTH KOREA KW COMMUNICATIONS - GERMANY LIN YOUNG - MALAYSIA LITTLE BOOK STUDIO - USA LOVED GMBH - GERMANY LUKE COMMUNICATIONS GROUP - USA M&M CONSULTING LTD. - HONG KONG MEDIA GENESIS - USA MENS CREATION LIMITED - HONG KONG MENSALIA GMBH - AUSTRIA MERCEDES-BENZ AG - GERMANY METAFLISION PTF LTD - SINGAPORE MILENIO 3 - MEXICO MIRAMAR GROUP - HONG KONG MM PARTNERS - SOUTH KOREA MSI - LUXEMBOURG NEWPORT3 COMMUNICATIONS - GERMANY NGONG PING 360 - HONG KONG NOON CREATIVE - USA NOVA FUSION - MALAYSIA OHHH! ORGANISATION FOR HUMAN **HEALTH & HAPPINESS FOUNDATION - GERMANY** ORANGE FINANCIAL PRINTING LIMITED - HONG KONG PAN AMERICAN ENERGY - ARGENTINA PARADISE GROUP - SOUTH KOREA PARAGRAPHS - USA PEPPERCLUB - GERMANY PROFILWERKSTATT - GERMANY PRATT INSTITUTE - USA PROTOP FINANCIAL PRESS LIMITED - HONG KONG RED CAFFEINE - USA REF FINANCIAL PRESS LIMITED - HONG KONG REGINALD PAUFFLEY - UNITED KINGDOM RETHINK - MALAYSIA RINGZWEI - GERMANY SAKAGUCHI CORP. - JAPAN SEQUEL - USA SHIAN INC. - JAPAN SHOEMAKE PHOTOGRAPHY - USA SIX GROUP SERVICES AG - SWITZERLAND SMART MEDIA - SRLI ANKA SOLOMON FINANCIAL PRESS - HONG KONG SSDM - USA STAN GELLMAN GRAPHIC DESIGN INC. - USA STUDIO 210, LLC - USA SÜDEN AD AGENCY - GERMANY SYDINVEST - DENMARK SYMRISE - GERMANY TAYBURN - TURKEY THE BOEING COMPANY - USA THE CHARLES NYC - USA THE HONG KONG SOCIETY FOR THE AGED - HONG KONG TOPPAN MERRILL LIMITED - HONG KONG TRONNCOM KG - AUSTRIA
TROY CHAMBER OF COMMERCE - USA ULLED ASOCIADOS - SPAIN UNITED THERAPEUTICS - USA USA WRITING SERVICES - USA WALKER PUBLICITY CONSULTING - USA WYNK DESIGN, INC. - USA X_DESIGN - MEXICO XANADU COMMUNICATIONS - USA

YELLOW CREATIVE (HK) LIMITED - HONG KONG

ZEEV ZAMIR - USA

CLASSIFICATIONS

CORPORATIONS

001 Aerospace & Defense

002 Agriculture/Agri-Business

003 Agricultural Machinery

004 Airlines

005 Airport Management

006 Automobile & Trucks

Banking & Financial Services:

007 Asia/Oceania

008 Europe

009 Hong Kong/PRC

010 The Americas

011 Banking, Invest. & Wealth Mgt.

Banks:

012 International

013 Local

014 National

015 Regional

016 Bath Design & Products

017 Beer/Wine/Spirits

018 Beverage &

Food Manufacturer

019 Biotechnology

020 Brake Safety Systems

021 Business Services

O22 Candy Production & Sales

023 Chemicals

024 Coin Minting & Refining

025 Communications Services

026 Conglomerate - Multinational

027 Construction & Building

O28 Construction/EngineeringO29 Dairy & Health Products

029 Dairy & Health Proc

030 Department Stores

O31 Diversified BusinessO32 Electric & Gas Services

033 Electric Power Company

034 Electricity Generator & Retailers

035 Energy

036 Energy Equipment & Services

037 Energy Infrastructure

038 Engineered Joining Technology

039 Engineered Products Manufacturer

040 Environmental Svcs. Provider

041 Financial & Tech. Svcs.

042 Financial Assets Management

043 Financial Holding Co.

044 Financial Printing

Financial Services:

045 Consumer & Specialty

046 General

047 Food & Consumer Packaged Goods 048 Forestry, Pulp & Packaging

049 Game Developer

050 Glass Production

051 Health & Life Sciences

052 Healthcare &

Diverse Businesses

053 Holding Company

054 Home Service Plans

055 Hotel & Leisure

056 Information Services

057 Information Technology

058 Infrastructure Company

Insurance:

059 General

060 Life & Health

061 Reinsurance

062 Internet Commerce

063 Internet Service Provider

064 Investment Holding Company

065 IT Services & Solutions

066 Jewelry

067 Logistics/Advertising Analysis

068 Logistics Svcs./Enterprises

069 Machine Vision Systems

070 Manufacturing & Distributing

071 Maniara Farriar 9 Core

071 Marine Equip. & Svc.

072 Media Company/Conglomerate

073 Mining: Ferrous & Nonferrous

074 Mobile Network Operations

075 Natural Gas Svcs. Provider

076 Network Services & Comms.

077 Oil & Gas Production Services

078 Operator/Broadband Provider079 Petroleum Products

080 Pharmaceuticals

Property Development:

081 Commercial

082 Investment Holding

083 Residential

084 Various & Multi-Use

085 Railway

Real Estate Development/SVC:

086 Commercial/Industrial

087 High End/Luxury

Properties

088 Residential Properties089 Various & Multi-Use

090 Real Estate Integrated

Development & Investment

Real Estate Investment Trust (REIT):

091 Commercial/

Industrial/Office

092 Retail/Shopping Centers

093 Various & Multi-Use

094 Real Estate Management

Retail:

095 International

096 Specialty Stores

097 Supercenters

098 Supermarkets

099 Service Provision Company

100 Shipping Services

101 Software & IT Solutions

102 Sports Entertainment

103 Sportswear

104 Technologies/Engineering

105 Telecommunications

106 Telecommunications Equip.

106 Telecommunications Equi 107 Television Broadcasting

108 Tourism

109 Toy Manufacture & Sales

110 Transportation & Leasing111 Water Supply Cos (Corp.)

111 Water Supply Cos. (Corp.)112 Wireless Service Provider

113 Other/Misc. Corporations (Please specify industry on entry form)

NON-PROFIT

115

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ORGANIZATIONS

Cancer Research

Organization

/Assistance

Foundation

& Offices

Motoring Club

Racing Club

Tourism

University

Urban Renewal

& Education

Volunteer Agency

Vocational Training

Rehabilitation &

Crime Prevention

Senior Citizens Charity

Child Rehabilitation

Christian/Religious

Conservation & Education

Cultural Organization

Disabilities Advocate

Government Agencies

Finance Institution

International School

International Development &

N.G.O. Charitable Organization

Social Service Organizations

Other/Misc. Non-Profit Org.

(Please specify type of

organization on entry form)

Health & Education

ANNUAL REPORTS

138 Annual with Notice of Shareholders Meeting

139 Biodiversity &

SPECIALIZED

Conservation Report

140 Combined Annual and

Sustainability Report

141 CSR - Corporate Social

Responsibility Report

142 DEI - Diversity, Equity & Inclusion Report

143 ESG - Environmental, Social & Governance Report

Integrated AR & CSR - Traditional:

144 Asia/Pacific

145 Europe

146 Hong Kong

147 The Americas

148 Integrated AR & CSR

- Non-Traditional

149 Integrated AR & ESG

Sustainability Report:

150 Americas & Europe

151 Asia/Pacific

152 Hong Kong

153 Other/Misc. Specialized ARs (Please specify on entry form)

ENTRY FORM

June 21

DEADLINE: MAY 23, 2023

Remember — send 3 books per Print Category! Please fill out this page for each annual report submitted.

Log number Official Use only

	ENTRY INFO	RMATION		
TITLE OF ANNUAL REPORT Suggestion: Use phrase or text from cover of the annual report.				
THEME OR GOAL You may type on separate sheet of paper. Please be brief.				
CATEGORY & CLASSIFICATION (see three di	git codes on opposite page) Ex:	7 Write in boxes below.		
PRINT ANNUAL REPORTS - 2022		ONLINE ANNUAL REPORTS - 2022		
Overall Presentation (choose only one Traditional Format A.R. with Form 10-K Non-Profit Organization Non-Traditional A.R. Specialized A.R. Summary Annual Review Late Published (2021 A.R.) Non-English A.R. Featured Categories (choose any or a Cover Photo/Design Chairman's/President's Letter Interior Design Written Text Photography Illustrations Infographics Financial Data Printing & Production Green/Environmentally Sound A.R.	TD	Overall Presentation (choose only one) Interactive PDF A.R. Non-Profit Organization Featured Categories (choose any or all) Cover/Home Page Chairman's Letter/Presentation Design/Graphics Script/Writing Photography/Video Late Published (2021 A.R.) ONLINE A.R.s provide URL: OTHER/MISC - (Codes 113, 137 or 153) Describe industry or organization:	HP CP	
NOMINATOR INFORMATION				
YOUR NAME MR. MS.		TITLE		
AGENCY/CORPORATION				
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CLIENT CORPORATION/ORGANIZATION				
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PHONE		FAX		
E-MAIL		URL		

MASTER PAYMENT FORM

Fill out this section once and attach with payment. Upon receipt, all entries become property of MerComm, Inc., which may use entries for display and exhibition purposes. DEADLINE FOR ENTRIES and 20% DISCOUNT: MAY 23, 2023 June 21, 2023

PRINT AN	NNUAL REPORTS - Corp	ooration			
Overall Pre	sentation				
	Number of Entries x \$375 e	ach =	\$		
Featured C	ategories				
	Number of Entries x \$320 e	each =	\$		
PRINT AN	NNUAL REPORTS - Non	-Profit Orga	anization		
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ONLINE A	ANNUAL REPORTS - Co	orporation			
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Featured C	ategories				
	Number of Entries x \$275 e	ach =	\$		
ONLINE A	ANNUAL REPORTS - No	on-Profit Or	ganization		
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Featured C	ategories				
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	11+ ○ 11-20 Entries, 10% Discou	ınt	\$		
	21+ Entries, 20% Discour		\$ XXXXX		
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