



2018 QUESTAR Awards  
Grand Winners  
Book

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# 2018 QUESTAR Awards Judges

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**BURGESS STRATEGIC MARKETING SERVICES**

*Troy, MI*

Sandra J. Burgess - Owner

**DEVON TITLE**

*Troy, MI*

Dan Baron – Marketing Director

**FUHRMANN FILMS**

*Munich, GERMANY*

Max Fuhrmann – Line Producer

**GRUPO INSUD**

*Buenos Aires, ARGENTINA*

Gabriela Del Ristoro – Chief of Communications  
& Sustainability

**MEDIA GENESIS, INC**

*Troy, MI*

Antoine Dubeauclard – President

**MM PARTNERS**

*Seoul, KOREA*

Young Il, Kim – Senior Director

Sang Hyun Lee – Art Director

Jong Kook Yi – Chief Director

**STAN GELLMAN GRAPHIC DESIGN**

*St. Lois, MO*

Laura Shoemaker – Designer

Teresa Thompson – President

Bryan Wakeland – Senior Designer

**SÜDEN AD AGENCY**

*Stuttgart, GERMANY*

Sven Ruhs – Creative Director

**XANADU COMMUNICATIONS**

*New York, NY*

Paul Froehlich – President & CEO

# Best of Show

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CLP POWER HONG KONG LIMITED  
*CLP - The Amazing 4D Green Adventure*

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# Best of Corporate Videos

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CLP POWER HONG KONG LIMITED  
*CLP - The Amazing 4D Green Adventure*

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# Best of Event Advertising

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## HONG KONG DANCE COMPANY *Lady White of West Lake Trailer*

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# Best of Mobile Media

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EVONIK INDUSTRIES AG

*Evonik-Magazine*

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[www.bissingerplus.de](http://www.bissingerplus.de) / [www.knsk.de](http://www.knsk.de)

CLIENT

EVONIK INDUSTRIES AG  
GERMANY

# Best of Non-Profit Organizations

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COMPETITION COMMISSION (HONG KONG)

*"A Bite of Conspiracy" Educational Video Series*

NOMINATOR

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# Best of Online Annual Reports

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HONG KONG TOURISM BOARD

*HKTB Annual Report 2016/17 - We Make the Difference*

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[www.discoverhongkong.com](http://www.discoverhongkong.com)



# Best of Product Advertising

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MAN TRUCK & BUS AG

*MAN TopUsed - From ex-leasing to the best used vehicles.*

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# Best of Public Service Announcements

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## CENTER OF EXCELLENCE FOR MEDICAL MULTIMEDIA *"Baggage" Drug Demand Reduction Program*

### NOMINATOR

Monique McKnight  
Office Manager

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[www.cemm.org](http://www.cemm.org)

# Best of Public Service Campaigns

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## AUVA – ALLGEMEINE UNFALLVERSICHERUNGSANSTALT *AUVA – Achtung, es ist immer nur ein Moment*

### NOMINATOR/DIRECTOR/PRODUCER/ ANIMATION/SPECIAL EFFECTS

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