



2015 iNOVA Awards  
Grand Winners  
Book

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# 2015 iNOVA Awards Judges

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## **FGI DESIGN**

*New York, NY*

Trevor Paccione – Creative Director

Susan Weiss – Senior Vice President

## **MEDIA GENESIS**

*Troy, MI*

Antoine Dubeauclard – President

## **FINAR KURUMSAL**

*Istanbul, TURKEY*

Baki Kara – President

## **META FUSION PTE LTD**

*SINGAPORE*

Ruben Carreon – Senior Web Consultant

Edwin Otico – Senior Web Consultant

## **HGB HAMBURGER GESCHÄFTSBERICHTE GMBH & CO. KG**

*Hamburg, GERMANY*

Anna Siwek – Project Manager

## **SIGNI**

*Mexico City D.F., MEXICO*

René Galindo – Partner

## **INSIGHT CREATIVE LIMITED**

*Auckland, NEW ZEALAND*

Jeremy Sweetman – Head of Digital

## **SMART MEDIA THE ANNUAL REPORT COMPANY**

*Colombo, SRI LANKA*

Ananda Jagoda – Chief Creative Officer

Kalum Nupehewa – Sr. Interactive Engineer

Naleen Wijesinghe – Creative Director

## **KORTEMAERZWOLFF KOMMUNIKATION**

*Hamburg, GERMANY*

Matthias Wolff – Creative Director

## **STAN GELLMAN GRAPHIC DESIGN**

*St. Louis, MO*

Laura Shoemaker – Designer

Teresa Thompson – Designer

Bryan Wakeland – Designer

# Best of Show

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## HENKEL AG & CO. KGAA *Annual Report 2014*

### NOMINATOR

Sarah Wengler  
Marketing  
MPM CORPORATE COMMUNICATION SOLUTIONS  
Untere Zahlbacher Strasse 13  
55131 Mainz RPF  
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### CLIENT

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Corporate Publications  
HENKEL AG & CO. KGAA  
Henkelstr. 67  
40589 Düsseldorf NRW  
GERMANY  
<http://www.henkel.com/>

# Best of Corporate Websites

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MASTERCARD

*Global Website Transformation*

NOMINATOR

Jean Altz

Senior Business Leader, Communications

MASTERCARD

2000 Purchase Street

Purchase, NY 10577

USA

[jean\\_altz@mastercard.com](mailto:jean_altz@mastercard.com)

[www.mastercard.com](http://www.mastercard.com)

# Best of Marketing

---

ROBERT BOSCH GMBH

*#lovemyfridge*

## NOMINATOR

Robert Engel

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Katharina Sorg

ROBERT BOSCH GMBH

Robert-Bosch-Platz 1

70839 Gerlingen-Schillerhöhe

GERMANY

# Best of Microsites

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GEMALTO

*Putting the E in Estonia*

NOMINATOR

Tim Turner  
Content Director  
WARDOUR  
Drury House, 34-43 Russell Street  
London WC2B 5HA  
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www.wardour.co.uk

CLIENT

Tim Cawsey  
Branding & Corporate Publications  
GEMALTO  
Avenue de Pic de Bertagne, BP 100  
Gémenos 13 881  
FRANCE  
tim.cawsey@gemalto.com  
www.gemalto.com

# Best of New Sites

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## HONG KONG ANGELMAN SYNDROME FOUNDATION *Hong Kong Angelman Syndrome Foundation Website*

### NOMINATOR

Gerry Chow  
Managing Director  
CARDINAL POINTS ADVERTISING CO., LTD.  
4F Golden Star Building, 20-24 Lockhart Road  
Wan Chai  
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gerrychow@cardinalpoints.com.hk  
www.cardinalpoints.com.hk

### CLIENT

Joson Chan & Joe Ng  
Founders  
HONG KONG ANGELMAN SYNDROME FOUNDATION  
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info@hkasf.org  
www.hkasf.org

# Best of Online Annual Reports

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## HENKEL AG & CO. KGAA *Annual Report 2014*

### NOMINATOR

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<http://www.henkel.com/>



# Best of Website Redesign

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## CHINA MOBILE LIMITED *Visions and Brand Image*

### NOMINATOR

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Assistant IR Manager  
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### CLIENT

Grace Wong  
Deputy GM of IR and Company Secretary  
CHINA MOBILE LIMITED  
60/F, The Center, 99 Queen's Road Central  
HONG KONG  
www.chinamobileltd.com

# Best of Online Video

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AUDI AG

*Audi Magazine - In God's Country SQ5 TDI*

## NOMINATOR

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