



2017 GALAXY Awards
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Book

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2017 GALAXY Awards Judges

DANIEL KENNEDY COMMUNICATIONS SERVICES

New York, NY

Daniel Kennedy – President

DONNELLEY FINANCIAL SOLUTIONS (DFS)

Central, HONG KONG

Rachel Choi – Creative Director

Kobe Chow – Designer

Jason Tai – Senior Designer

HETERMEDIA SERVICES LIMITED

Central, HONG KONG

Charles Ho – Design Manager

Orling Or – Business Development Director

Vanessa Yeung - Business Development Director

I.LINK GROUP LIMITED

Central, HONG KONG

Hidy Shum – Assistant General Manager

INBRAX CHILE

Santiago, CHILE

Christián Chávez – Creative Director

Rodrigo Moya – Art Director

Puma Pérez – Art Director

M&M CONSULTANCY

Shatin, HONG KONG

Mike Moulders – Principal Brand Design Consultant

MM PARTNERS

Seoul, SOUTH KOREA

Young-il Kim – Senior Director

Sanghyun Lee – Art Director

Jong-Kook Yi – CEO & Chief Director

PARAGRAPHS LLC

Chicago, IL

Alice Boertjie – Senior Designer

Justin Charlton-Perrin – Senior Creative

Marketing Strategist

Hannah Nava – Copywriter/Social Media

Dora Rodriguez – Senior Designer

REF FINANCIAL PRESS LIMITED

Central, HONG KONG

Alex Choi – Creative Director

Natasha Fung – Sales Trainee

Jerry Lam – Associate Art Director

Achel Yip – Sales Coordinator

RINGZWEI

Hamburg, GERMANY

Dirk Linke – Creative Director

STAGG & FRIENDS GMBH

Düsseldorf, GERMANY

Catherina Rautenbach – Account Director

STAN GELLMAN GRAPHIC DESIGN

St. Louis, MO

Laura Shoemaker - Designer

Teresa Thompson - Owner

Bryan Wakeland – Senior Designer

THE CHARLES NYC

New York, NY

Bianca Kim – Design Studio Apprentice

Alexa Sparacio – Visual Designer

Sianna Stewart – Junior Creative

TOPPAN VINTAGE LIMITED

Central, HONG KONG

Wilson Kwan – Senior Creative Director

Derek Ma – Art Director

Peter Yeo – Assistant General Manager

UNITED THERAPEUTICS

Washington, DC

Bill Rock – Creative Director

Randy Scope – Media Specialist

VOK DAMS EVENTS & LIVE - MARKETING

Wuppertal, GERMANY

Claudia Koehler – Corporate Vice President

YELLOW CREATIVE (HK) LIMITED

North Point, HONG KONG

Rebecca So – Managing Partner

Ellen Zee – Managing Partner

Best of Show

AUDI SPORT GMBH *Audi Sport Brandbook*

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Best Advertising

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Best of Brochures

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Best of Copywriting

CLP HOLDINGS LIMITED *CLP 2016 Annual Report*

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Best of Design – *Annual Reports*

NEW WORLD DEVELOPMENT COMPANY LIMITED *Annual Report 2016 – The Artisanal Movement*

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Best of Design – *Bound Publications*

RAMP.SPACE GMBH & CO. KG
ramp #37 - "Basic Instincts"

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Best of Design – *Photography*

HONG KONG TOURISM BOARD

Art is Everywhere.

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Best of Annual Reports – *Print*

CHINA UNICOM (HONG KONG) LIMITED *Annual Report 2016*

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Best of Annual Reports – *Online*

TUI AG

"Delivering" Online Report 2015/2016

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Best of Mobile Media

AUTOMOBILI LAMBORGHINI SPA

LAMBORGHINI MAGAZINE 20 AUGMENTED REALITY EXPERIENCE

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Best of Promotion

KOREA TOURISM ORGANIZATION *Travel Map of Korea*

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Best of Special Events

VOLKSWAGEN AG

Volkswagen Dealer Convention 2017

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Best of Videos

AUDI SPORT GMBH

Audi Sport Brandbook - Movie 24h

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