



2017 GALAXY Awards  
Grand Winners  
Book

Creative & Production Credits

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# 2017 GALAXY Awards Judges

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## **DANIEL KENNEDY COMMUNICATIONS SERVICES**

*New York, NY*

Daniel Kennedy – President

## **DONNELLEY FINANCIAL SOLUTIONS (DFS)**

*Central, HONG KONG*

Rachel Choi – Creative Director

Kobe Chow – Designer

Jason Tai – Senior Designer

## **HETERMEDIA SERVICES LIMITED**

*Central, HONG KONG*

Charles Ho – Design Manager

Orling Or – Business Development Director

Vanessa Yeung - Business Development Director

## **I.LINK GROUP LIMITED**

*Central, HONG KONG*

Hidy Shum – Assistant General Manager

## **INBRAX CHILE**

*Santiago, CHILE*

Christián Chávez – Creative Director

Rodrigo Moya – Art Director

Puma Pérez – Art Director

## **M&M CONSULTANCY**

*Shatin, HONG KONG*

Mike Moulders – Principal Brand Design Consultant

## **MM PARTNERS**

*Seoul, SOUTH KOREA*

Young-il Kim – Senior Director

Sanghyun Lee – Art Director

Jong-Kook Yi – CEO & Chief Director

## **PARAGRAPHS LLC**

*Chicago, IL*

Alice Boertjie – Senior Designer

Justin Charlton-Perrin – Senior Creative

Marketing Strategist

Hannah Nava – Copywriter/Social Media

Dora Rodriguez – Senior Designer

## **REF FINANCIAL PRESS LIMITED**

*Central, HONG KONG*

Alex Choi – Creative Director

Natasha Fung – Sales Trainee

Jerry Lam – Associate Art Director

Achel Yip – Sales Coordinator

## **RINGZWEI**

*Hamburg, GERMANY*

Dirk Linke – Creative Director

## **STAGG & FRIENDS GMBH**

*Düsseldorf, GERMANY*

Catherina Rautenbach – Account Director

**STAN GELLMAN GRAPHIC DESIGN**

*St. Louis, MO*

Laura Shoemaker - Designer

Teresa Thompson - Owner

Bryan Wakeland – Senior Designer

**THE CHARLES NYC**

*New York, NY*

Bianca Kim – Design Studio Apprentice

Alexa Sparacio – Visual Designer

Sianna Stewart – Junior Creative

**TOPPAN VINTAGE LIMITED**

*Central, HONG KONG*

Wilson Kwan – Senior Creative Director

Derek Ma – Art Director

Peter Yeo – Assistant General Manager

**UNITED THERAPEUTICS**

*Washington, DC*

Bill Rock – Creative Director

Randy Scope – Media Specialist

**VOK DAMS EVENTS & LIVE - MARKETING**

*Wuppertal, GERMANY*

Claudia Koehler – Corporate Vice President

**YELLOW CREATIVE (HK) LIMITED**

*North Point, HONG KONG*

Rebecca So – Managing Partner

Ellen Zee – Managing Partner

# Best of Show

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## AUDI SPORT GMBH *Audi Sport Brandbook*

### NOMINATOR

Peter Matz  
Managing Partner  
LOVED GMBH  
Vorsetze 32  
20459 Hamburg  
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85045 Ingolstadt  
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# Best Advertising

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## CHEUNG KONG PROPERTY HOLDINGS LIMITED *Ocean Pride*

### NOMINATOR

Albert Chong  
Business Director  
JWT-JV / ALWAYS HONG KONG  
6/F, 128 Wellington Street  
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albert.chong@jwt.com

### CLIENT

Anita Tsui  
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CHEUNG KONG PROPERTY HOLDINGS LIMITED  
8/F, Cheung Kong Center  
2 Queen's Road Central  
HONG KONG

# Best of Brochures

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## AUDI SPORT GMBH *Audi Sport Brandbook*

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# Best of Copywriting

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## CLP HOLDINGS LIMITED *CLP 2016 Annual Report*

### NOMINATOR

Lisa Ip  
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8 Laguna Verde Avenue, Hung Hom  
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<https://www.clpgroup.com/en>

# Best of Design – *Annual Reports*

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## NEW WORLD DEVELOPMENT COMPANY LIMITED *Annual Report 2016 – The Artisanal Movement*

### NOMINATOR

Karen Li  
Sales Director  
REF FINANCIAL PRESS LIMITED  
3/F, Nexus Building  
77 Des Voeux Road, Central  
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### CLIENT

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Senior Manager – Investor Relations  
NEW WORLD DEVELOPMENT COMPANY LIMITED  
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stephenhui@nwd.com.hk  
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# Best of Design – *Bound Publications*

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RAMP.SPACE GMBH & CO. KG  
*ramp #37 - "Basic Instincts"*

## NOMINATOR

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Creative Director  
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Obere Waessere 5  
72764 Reutlingen  
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www.ramp.space

# Best of Design – *Photography*

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HONG KONG TOURISM BOARD

*Art is Everywhere.*

## NOMINATOR

Winnie Poon  
Manager, Digital Marketing  
HONG KONG TOURISM BOARD  
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[www.discoverhongkong.com](http://www.discoverhongkong.com)

# Best of Annual Reports – *Print*

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## CHINA UNICOM (HONG KONG) LIMITED *Annual Report 2016*

### NOMINATOR

Corrin Chan  
CEO, Executive Director, Head of Business Development  
GENNEX FINANCIAL MEDIA LIMITED  
9/F. Gloucester Tower, The Landmark  
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99 Queen's Rd, Central  
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[www.chinanunicom.com](http://www.chinanunicom.com)

# Best of Annual Reports – *Online*

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TUI AG

*"Delivering" Online Report 2015/2016*

## NOMINATOR

Yannik Loos  
Marketing  
3ST KOMMUNIKATION GMBH  
Taunusstrasse 59-61  
55118 Mainz, RHEINLAND-PFALZ  
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## CLIENT

TUI AG  
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## ART DIRECTOR

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## CREATIVE DIRECTOR

Florian Heine  
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55118 Mainz, RHEINLAND-PFALZ  
GERMANY

# Best of Mobile Media

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AUTOMOBILI LAMBORGHINI SPA

*LAMBORGHINI MAGAZINE 20 AUGMENTED REALITY EXPERIENCE*

## NOMINATOR

Aleksandra Solda-Zaccaro

Head of Munich Office

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[www.lamborghini.com](http://www.lamborghini.com)

# Best of Promotion

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## KOREA TOURISM ORGANIZATION *Travel Map of Korea*

### NOMINATOR

Park Suk-ju  
Director of Publication & Translation  
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10 Segye-ro  
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[www.visitkorea.or.kr](http://www.visitkorea.or.kr)

# Best of Public Relations

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ROBERT BOSCH GMBH

*Bosch #myrobotexperience*

NOMINATOR

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c/o Heiligegeistkirchplatz 1

10178 Berlin

GERMANY

CLIENT

ROBERT BOSCH GMBH

[www.bosch.com](http://www.bosch.com)

# Best of Special Events

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VOLKSWAGEN AG

*Volkswagen Dealer Convention 2017*

## NOMINATOR

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# Best of Videos

---

AUDI SPORT GMBH

*Audi Sport Brandbook - Movie 24h*

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# Best of Websites

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