



2016 GALAXY Awards  
Grand Winners  
Book

Creative & Production Credits

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# 2016 GALAXY Awards Judges

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## **BURGESS STRATEGIC MARKETING SERVICES**

*Troy, MI*

Sandra J. Burgess - Owner

## **CHINA TELECOM CORPORATION LIMITED**

*Wanchai, HONG KONG*

Michelle Lam – Assistant Manager

## **CURRAN & CONNORS, INC.**

*Hauppauge, NY*

John Einemann – Creative Director

Brian Hannon – SVP, Creative

Criz Malonzo – Designer

Brenda Mayo – Art Director

Lindsay Reynolds – Designer

Erin Ventura – Art Director

## **DANIEL KENNEDY COMMUNICATIONS SERVICES**

*New York, NY*

Daniel Kennedy – President

## **DEVON TITLE**

*Troy, MI*

Dan Baron – Director of Marketing

## **ELEFANT DESIGN**

*Troy, MI*

Elena Kapintcheva – Founding Partner & Designer

## **GENNEX FINANCIAL MEDIA LIMITED**

*Central, HONG KONG*

Corrin Chan – CEO & Executive Director

Kelvin Chung – Creative Director

King Wong – Associate Creative Director

## **iONE FINANCIAL PRESS LIMITED**

*Central, HONG KONG*

Cyrus Chan – Associate Sales Director

Man Chan – Art Director

Daniel Fok – Art Director

Dennis Ho – Sales Director

Epo Lai – Head of Sales

Terry Lai – Art Director

Terence Lau – Managing Director

Davy Li – Sales Director

Axel Kiang – Creative Director

Eric Ko – Sales Manager

## **M&M CONSULTANCY**

*Shatin, HONG KONG*

Mike Moulders – Principal Brand Design Consultant

## **MM PARTNERS**

*Seoul, KOREA*

Ji-Young Jung – Chief Director

Sang-Hyun Lee – Art Director

Jong-Kook Yi – CEO & Chief Director

## **REF FINANCIAL PRESS LIMITED**

*Central, HONG KONG*

Alex Choi – Associate Creative Director

Loretta Lam – Sales Coordinator

Alan So – Creative Director

**RINGZWEI**

*Hamburg, GERMANY*

Dirk Linke – Creative Director

Juliane Schöndube – Art Director

**RR DONNELLEY**

*Central, HONG KONG*

Rachel Choi – Creative Director

Koobe Chow – Designer

Alex Ng – Senior Designer

**RTL GROUP**

*LUXEMBOURG*

Janine Neves – Communications Manager

**SMART MEDIA – THE ANNUAL REPORT  
COMPANY**

*Colombo, SRI LANKA*

Ananda Jagoda – Chief Creative Officer

Rienzi Pereira – Manager, Publishing

Naleen Wijesinghe – Associate Creative Director

**STAN GELLMAN GRAPHIC DESIGN**

*St. Louis, MO*

Laurie Gorman – Designer

Teresa Thompson – Designer/President

Bryan Wakeland – Designer

**TOPPAN VITE LIMITED**

*Kowloon, HONG KONG*

Wilson Kwan – Creative Director

Derek Ma – Art Director

Nicky Wong – Senior Art Director

Peter Yeo – Assistant General Manager

# Best of Show

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BMW GROUP

*BMW Group – THE NEXT 100 YEARS*

## NOMINATOR

Katrin Jaeger  
Project Manager  
VOK DAMS EVENTS & LIVE MARKETING  
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BMW GROUP  
Petuelring 130  
80788 Munich  
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eckhard.wannieck@bmwgroup.com  
www.bmw.com

# Best of Advertising

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CDPH – NEOPB

*Champions for Change – Be Better*

## NOMINATOR

Emily Gerofsky  
Account Manager  
RUNYON SALTZMAN  
2020 L Street, Suite 100  
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www.championsforchange.net

# Best of Brochures

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KIA MOTORS

*No Surprise, Know Surprise*

NOMINATOR

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www.intonation.co.kr

CLIENT

KIA MOTORS  
12, Heolleung-ro, Seocho-gu  
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SOUTH KOREA  
www.kia.com

# Best of Copywriting

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## TOURISMUSORGANISATION ENGADIN ST. MORITZ *St. Moritz Magazine*

### NOMINATOR

Ludmilla Eckert  
Assistant  
C3 CREATIVE CODE AND CONTENT GMBH  
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### CLIENT

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ariane.ehrat@estm.ch  
www.estm.ch

# Best of Design – *Bound Publications*

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CLEAR MEDIA LIMITED

*Our Creation For The Road Ahead*

*Annual Report 2015*

## NOMINATOR

Kiki Wu

Assistant Sales Manager

REF FINANCIAL PRESS LIMITED

3/F, Nexxus Building

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Director of IR, Com. Secretary

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jeffrey.yip@clear-media.net

www.clear-media.net



# Best of Design - *Various*

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DAIMLER AG

*“International TaskForces” Calendar 2016*

NOMINATOR

Stefan Heinzl  
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PRH HAMBURG KOMMUNIKATION GMBH  
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HPC 603  
70546 Stuttgart  
GERMANY  
[www.roadstars.mercedes-benz.com](http://www.roadstars.mercedes-benz.com)

# Best of Annual Reports – *Print*

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CLP HOLDINGS LIMITED

*Our unwavering commitment to the communities we serve*

*Annual Report 2015*

NOMINATOR

Lisa Ip

Assistant Public Affairs Manager

CLP HOLDINGS LIMITED

8 Laguna Verde Avenue

Hung Hom, Kowloon

HONG KONG

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[www.clp.com.hk](http://www.clp.com.hk)

# Best of Annual Reports – *Online*

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HANG SENG BANK

*Corporate Sustainability Report 2015*

NOMINATOR

Alison Ho

Head of Corporate Responsibility, Corporate Sustainability Department

HANG SENG BANK

21/F, 83 Des Voeux Road

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HONG KONG

[alisonho@hangseng.com](mailto:alisonho@hangseng.com)

[www.hangseng.com](http://www.hangseng.com)

# Best of Mobile Media

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DEUTSCHER FUßBALL-BUND E.V.  
*DFB Ehrenrunde*

## NOMINATOR

Max Lederer  
Executive Managing Director  
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Glashüttenstraße 79  
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## CLIENT

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www.dfb.de

# Best of Promotion

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MASTERCARD

*2016 Open Championship/MasterCard*

NOMINATOR / CREATIVE DIRECTOR

Karen Krieger  
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VP & Sr. Business Leader  
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# Best of Public Relations

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## BMW GROUP

*BMW Group – THE NEXT 100 YEARS*

### NOMINATOR

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VOK DAMS EVENTS & LIVE MARKETING and ABC EVENT PRODUCTION GMBH & CO. KG  
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### GRAPHIC ARTIST

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www.congaz.de

# Best of Special Events

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AUDI AG

*MATRIX Pop Up Club*

## NOMINATOR

Catherina Rautenbach  
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## CLIENT

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www.audi.com

# Best of Video

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ZF FRIEDRICHSHAFEN AG

*A Journey to Create "One Global ZF"*

## NOMINATOR

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# Best of Websites

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CLP HOLDINGS LIMITED

*A Snapshot of 2015 Annual Report*

NOMINATOR

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