



2017 ASTRID Awards
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2017 ASTRID Awards Judges

BEAU GARDNER ASSOCIATES, INC.

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Ontario, CANADA

Ian Todd – Associate Creative Director

DANIEL KENNEDY COMMUNICATIONS SERVICES

New York, NY

Daniel Kennedy – President

DONNELLEY FINANCIAL SOLUTIONS

Central, HONG KONG

Rachel Choi – Creative Director

Jason Tai – Senior Designer

EDICO FINANCIAL PRESS SERVICES LIMITED

Central, HONG KONG

Isabel Chan – Senior Designer, C & G
Department

Amy Donati – Managing Director

Stella Kwok – Director, C & G Department

Vicky Lee – Director, Corporate Sales &
Services Department

Joey Li – Supervisor, Corporate Sales &
Services Department

Isabel Lok – Chief Operations Officer

Heidi Mak – Senior Designer, C & G
Department

Queenie Shek – Associate Director, C & G
Department

Ricky Tse – Manager, Print Bind/Logistics
Department

Joyce Wong – Director, Corporate Sales &
Services Department

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Central, HONG KONG

Kelvin Chung – Creative Director

King Wong – Associate Creative Director

Max Wong – Senior Art Director

i.LINK GROUP LIMITED

Central, HONG KONG

Hidy Shum – Assistant General Manager

INBRAX

Santiago, CHILE

Enzo Escobar – Art Director

André Mora – Art Director

Marcela Sylva – Art Director

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Ricky Chan – Senior Graphic Designer

Daniel Fok – Art Director

Axel Kiang – Creative Director

Terry Lai – Art Director

MEDIA GENESIS, INC

Troy, MI

Antoine Dubeauclard – President

John Torres – Operations Director

M&M DESIGN

Ma On Shan, Shatin HONG KONG

Mike Moulders – Principal Brand Design Consultant

MM PARTNERS

Seoul, KOREA

Jeang, Jiyoung – Chief Director

Lee, Sanghyun – Art Director

Kim, Young-il – Senior Director

Jong-Kook Yi – CEO & Chief Director

PARAGRAPHS, LLC

Chicago, IL

Alice Boertje – Senior Designer
Hannah Nava – Writer
Dora Rodriguez – Senior Designer
Rachel Radtke - SVP

PRH HAMBURG KOMMUNIKATION

Hamburg, GERMANY

Stefan Heinzl – Senior Executive
Monika Neumeister – Art Director
Frank Ohlsen – Managing Partner

RINGZWEI

Hamburg, GERMANY

Dirk Linke – Creative Director
Juliane Sonöndube – Art Director

SHIAN INC.

Tokyo, JAPAN

Hideharu Furuya – Designer
Reiri Ochiai – Designer
Ikko Tsukahara – Designer

STUDIO 210, LLC

Norwalk, CT

Richard Colin – Account Director
Jenn Tiganella – Designer
Karen Krieger – CCO

SÜDEN AD AGENCY

Stuttgart, GERMANY

Sven Ruhs – Creative Director

TOPPAN VITE LIMITED

Kowloon, HONG KONG

Wilson Kwan – Senior Creative Director
Derek Ma – Art Director
Peter Yeo – Assistant General Manager

YELLOW CREATIVE

Hong Kong, HONG KONG

Wong Chun Hong – Creative Executive
Director
Rebecca So – Managing Partner

Best of Show

CLEAR MEDIA LIMITED

*“Our Creation For The Road Ahead” –
Annual Report 2015*

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Best of Annual Reports – *Cover Design*

CLEAR MEDIA LIMITED *“Our Creation For The Road Ahead” – Annual Report 2015*

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Best of Annual Reports – *Traditional*

SAMSUNG FIRE & MARINE INSURANCE *Annual Report 2015*

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Best of Annual Reports – *Non-Traditional*

CLEAR MEDIA LIMITED *“Our Creation For The Road Ahead” – Annual Report 2015*

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Best of Annual Reports – *Online*

KÖLNER FREIWILLIGEN AGENTUR E.V. *KFA Report 2015*

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Best of Annual Reports – *Specialized*

ALLIANZ DEUTSCHLAND AG *Allianz Customer Report 2015: "Result for the Customer"*

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Best of Books

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Best of Brochures

AMOREPACIFIC GROUP *AMOREPACIFIC GROUP Brochure*

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Best of Calendars

PARADISE GROUP

"Every Moment is Paradise" Calendar Kit 2017

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Best of Campaigns

SEVENONE ADFACTORY *Samsung S7 Live Challenge*

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Best of Cover Design

REDAKTION DER BUNDESWEHR

Y - Das Magazin der Bundeswehr (special issue)

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Best of Custom Publications

V & B FLIESEN GMBH *nuances*

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Bayer now

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Best of Graphic Design

THE POKÉMON COMPANY INTERNATIONAL *Pokémon 20th Anniversary GameStop 2016*

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Best of Magazines

DFL DEUTSCHE FUßBALL LIGA GMBH

The Magazine Bundesliga - International Issue

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GERMANY

Best of Non-Profit Organizations

HONG KONG TOURISM BOARD / PUBLICITAS CONTENT LTD *DISCOVER HONG KONG - A Traveller's Guide*

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Best of Promotion

LUFTHANSA CARGO AG

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150,000 passengers...*

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2K

2K at E3 2016

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Best of Video

BMW GROUP AG

Ocean Pools - Touring Australia's West Coast in a BMW i3

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Best of Websites

PUMA SE

CATch up - PUMA's employee magazine

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