



2020 ASTRID Awards  
Grand Winners  
Book

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# 2020 ASTRID Awards Judges

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## **AIR**

*Rockville, MD*

*Luis Martinez – Graphic Designer*

*Martha Mater – Manager Creative Services*

*Matt Mowczku – Graphic Designer*

*Lesla Rowe – Graphic Designer*

## **BGA PUBLISHING, INC.**

*Brightwaters, NY*

*Beau Gardner – President*

## **CHINA UNICOM (HONG KONG LIMITED)**

*Hong Kong*

*Joeling Law – Manager, Investor Relations*

## **COOLGREY DESIGN WORKSHOP LIMITED**

*Hong Kong*

*Kelvin Chung - Creative Director*

*King Wong – Creative Director*

## **DFIN**

*HONG KONG*

*Fun Fung – Senior Designer*

*Ma Ling – Senior Designer*

*Ying Tsui – Designer*

## **GENNEX FINANCIAL MEDIA LIMITED**

*HONG KONG*

*Lau Shu Fung – Creative Director*

*Wong Ka Kit – Assistant Creative Director*

*Wong Yuk Sun Laetitia - Assistant Creative Director*

## **i.LINK GROUP LIMITED**

*HONG KONG*

*Adrienne Chan – Creative Director*

*Hidy Shum – Assistant General Manager*

## **NEWPORT3 GMBH & CO. KG COMMUNICATIONS AGENCY**

*Hamburg Germany*

*Peter Pfaff – Client Service Director*

*Stefan Westphal – Managing Partner*

*Gerd Wolf – Creative Director*

## **PROFILWERKSTATT GMBH**

*Darmstadt, Germany*

*Nora Kerscher – Art Director*

*Ina Slomka – Art Director*

## **REF FINANCIAL PRESS LIMITED**

*HONG KONG*

*Alex Choi – Creative Director*

*Shing Chan – Associate Creative Director*

*Nick Li – Associate Creative Director*

## **STAN GELLMAN GRAPHIC DESIGN**

*St. Louis, MO*

*Mary Muehlemann - Designer*

*Teresa Thompson – Owner/Designer*

*Bryan Wakeland – Senior Designer*

## **STUDIO 210, LLC**

*Norwalk, CT*

*Richard Colin – Accountant*

*Karen Krieger - CCO*

*Juan Wen - Bookkeeper*

**THE HONG KONG SOCIETY FOR THE AGED**

*Hong Kong*

Chan Ka Hei, Isabel – Administration Officer

Kam Shuk Hang, Diana – Acting Executive  
Director

Leung Pik Ki, Erica – Senior Officer  
(Administration)

Tang Shuk Yan, Rita – Corporate  
Communications Officer

**TERRITORY**

*Hamburg, Germany*

Maja Nieveler – Executive Creative Director

**TOPPAN MERRILL LIMITED**

*HONG KONG*

Iris Lam – Assistant Art Director

Gary Li – Art Director

Anita Tang – Assistant Art Director

Bob Yun – Assistant Art Director

**YELLOW CREATIVE**

*Hong Kong, HONG KONG*

So Yuk Yee Rebecca – Managing Partner

Zee Ellen – Managing Partner

**YES TOGETHER**

*Tehran, Iran*

Houman Yegani – Brand Communications  
Strategist

# Best of Show

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PARADISE GROUP  
*PARADISE CITY*  
*PASSAGE TO FANTASY*

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# Best of Annual Reports – *Cover Design*

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## HAITONG INTERNATIONAL SECURITIES GROUP LIMITED *Annual Report 2018*

[https://www.htisec.com/sites/default/files/ew0665\\_1.pdf](https://www.htisec.com/sites/default/files/ew0665_1.pdf)

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# Best of Annual Reports – *Corporate - Print*

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## FIDUCIA & GAD IT AG *Geschäftsbericht 2018 - Wandel - Fiducia & GAD*

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# Best of Annual Reports – *Non-Profit Organizations*

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WELTHUNGERHILFE E.V.  
*World Hunger Index 2018*

[https://www.welthungerhilfe.org/fileadmin/pictures/publications/en/studies\\_analysis/2018-global-hunger-index.pdf](https://www.welthungerhilfe.org/fileadmin/pictures/publications/en/studies_analysis/2018-global-hunger-index.pdf)

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# Best of Annual Reports – *Online*

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HONG KONG TOURISM BOARD

*Annual Report 2018/19 - Best of all, it's in Hong Kong*

<http://www.discoverhongkong.com/eng/about-hktb/annual-report/annual-report-20182019/>

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*PASSAGE TO FANTASY*

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# Best of Calendars

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### *Corporate Calendar 2020 - From City Airport to Airport City*

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# Best of Custom Publications

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AMERICAN EXPRESS SERVICES EUROPE LTD.  
*American Express ESSENTIALS*

<https://www.amexessentials.com/>

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# Best of Employee Publications

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*:doppelpunkt*

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# Best of Magazines

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RAMP.SPACE GMBH & CO. KG  
*ramp #47 "Drive Free"*

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# Best of Non-Profit Organizations

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## YOUTH AGAINST AIDS E.V. *FAQ YOU*

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# Best of Posters

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HONG KONG CONVENTION AND EXHIBITION CENTRE  
(MANAGEMENT) LIMITED

*"Plastic-Less Planet" HKCEC Graphics and Video Creative  
Design Competition 2019*

<http://adfortunec.wixsite.com/adf2019work1>

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# Best of Special Projects

---

## STYRIA MEDIA GROUP AG *150 Jahre Styria Media Group*

<https://youtu.be/ZovCcWrDW6M>

### NOMINATOR/ART DIRECTOR/EDITOR/ANIMATION

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# Best of Video

---

AUDI AG

*The New Beat*

<https://bit.ly/2uS9GWk>

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